Education and "e-Inclusion": Supranational Goals and Local Productions. From European Public Policies to Aix-Marseille's Projects

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Education and "e-Inclusion"

Supranational Goals, Local Productions

From European Public Policies to
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« While there are many **opportunities** arising from digital transformation, the biggest **risk** today is of a society ill-prepared for the future. If education is to be the backbone of growth and inclusion in the EU, a key task is preparing citizens to make the most of the opportunities and meet the challenges of a fast-moving, globalised and interconnected world. »

(Digital Education Plan, by The European Commission, 2018)

PLAN

1. THEORETICAL FRAMEWORK
2. SUPRANATIONAL GOALS
3. LOCAL PRODUCTIONS

PLAN

1. **THEORETICAL FRAMEWORK**
2. SUPRANATIONAL GOALS
3. LOCAL PRODUCTIONS

SOCIOLOGIES OF …

- Public Action (Lascoumes, Le Galès, 2007)
- Public Problem (Borja, 2013)
- Education, Curricula (Bernstein, 2007, Vitale, Exley, 2015)

THEORETICAL FRAMEWORK

"Talk about public policy, that is designate action lead by a **public authority** in order to treat with a **situation perceived as problematic**" (Lascoumes, Le Galès, 2007 p. 7)

WHICH AUTHORITIES ?

WHAT KINF OF PROBLEMATIC SITUATION ?

THEORETICAL FRAMEWORK

WHAT PROBLEMATIC SITUATION ?

The digital tools spreading strengthen social inequalities

(Granjon, 2004; Granjon, Lelong, Metzger, 2009; Collin, Guichon, Ntebutse, 2015)

THEORETICAL FRAMEWORK

BERNSTEIN AND DEMOCRATIC EDUCATION (1986)

VITALE, EXLEY (2015)

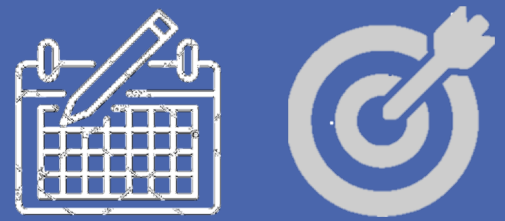
PEDAGOGIC RIGHTS

ENHANCEMENT – INCLUSION – PARTICIPATION

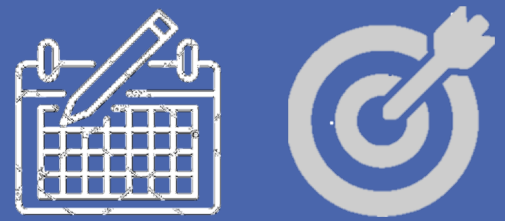
PLAN

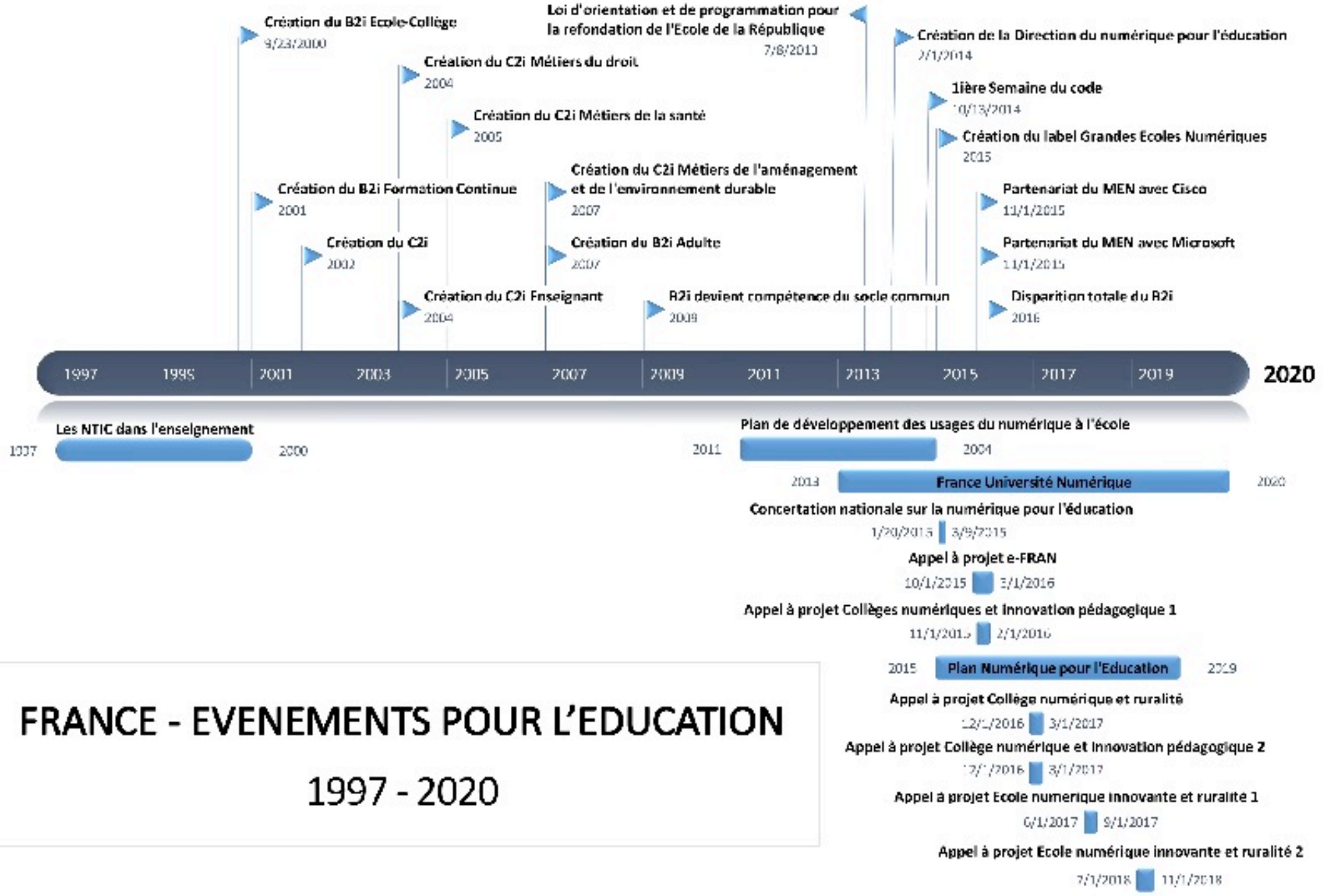
1. THEORETICAL FRAMEWORK
2. **SUPRANATIONAL GOALS**
3. LOCAL PRODUCTIONS

PUBLIC POLICIES AGENDA



PUBLIC POLICIES AGENDA



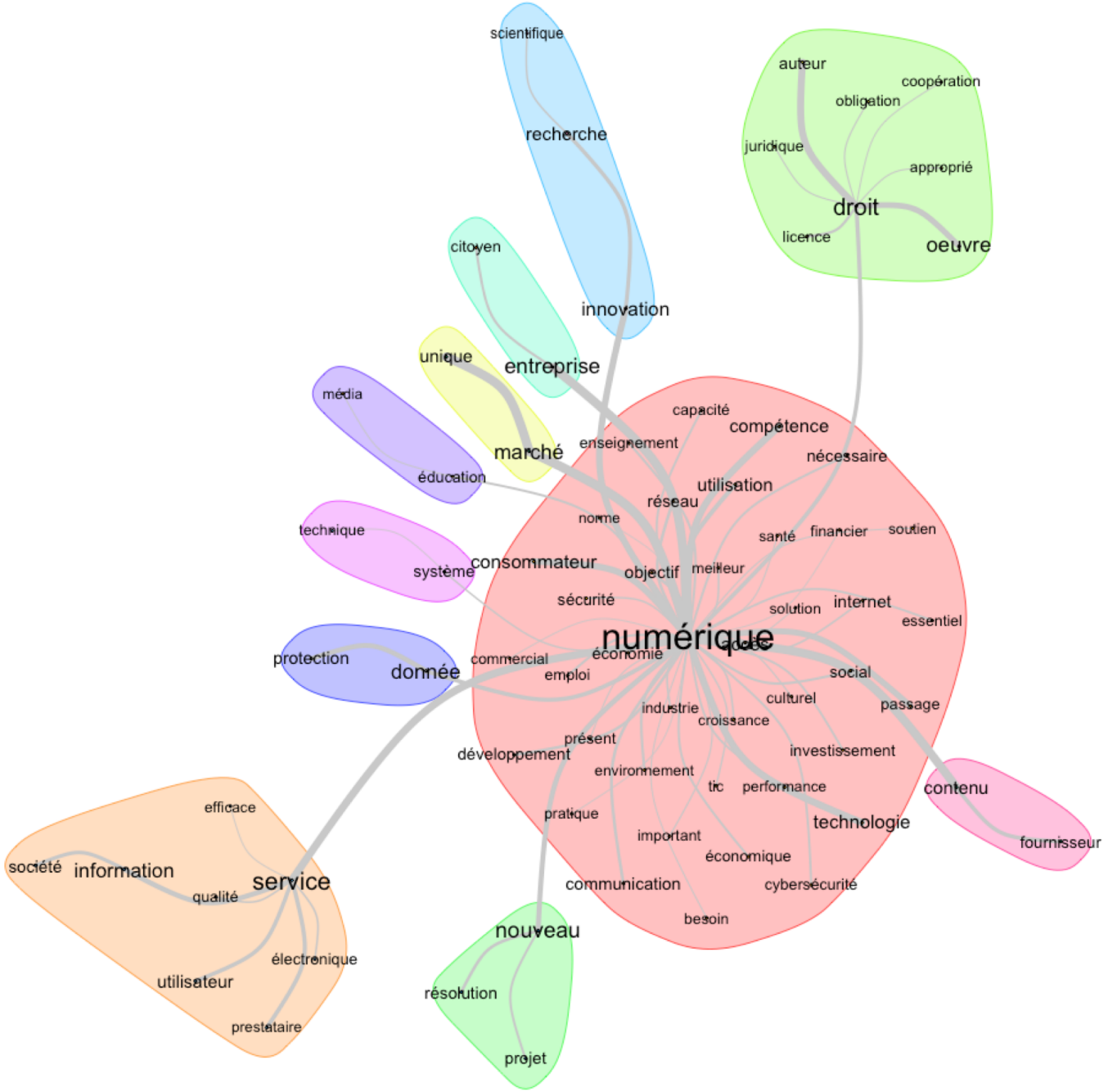


FRANCE - EVENEMENTS POUR L'EDUCATION

1997 - 2020

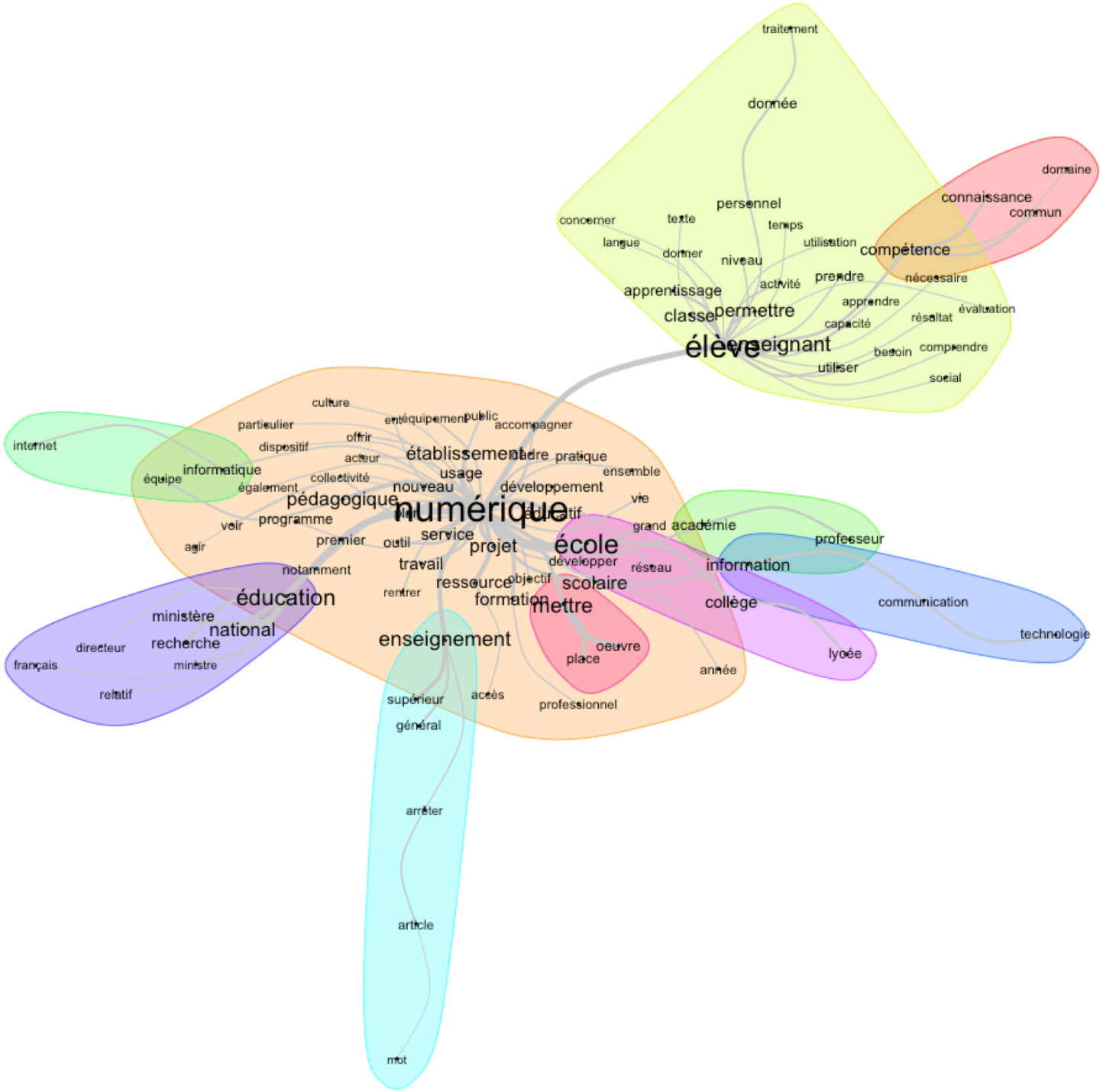
WORDS ABOUT E-INCLUSION IN EDUCATION

Europe



WORDS ABOUT E-INCLUSION IN EDUCATION

France



WORDS ABOUT E-INCLUSION IN EDUCATION

Some words about equity and social inclusion:

- "Rectify the shortage of skills associated with new technologies and improve social inclusion." (eLearning, 2001)
- "The Digital Agenda makes proposals for actions that need to be taken urgently to get Europe on track for smart, sustainable and inclusive growth. » (Digital Agenda for Europe, 2010)
- "To increase efficiency and equity in education" (Open Education, 2013)
- "Ensuring equity and quality" (Digital Education Plan, 2018)

WORDS ABOUT E-INCLUSION IN EDUCATION

Some words about employability and labor market inclusion:

- "Employability" (eLearning, 2001)
- "Growth through better skilled workforce and more employment » (Open Education, 2013)
- And a paper published by the European Commission entitled "A concept paper on digitisation, employability and inclusiveness: the role of Europe"

PLAN

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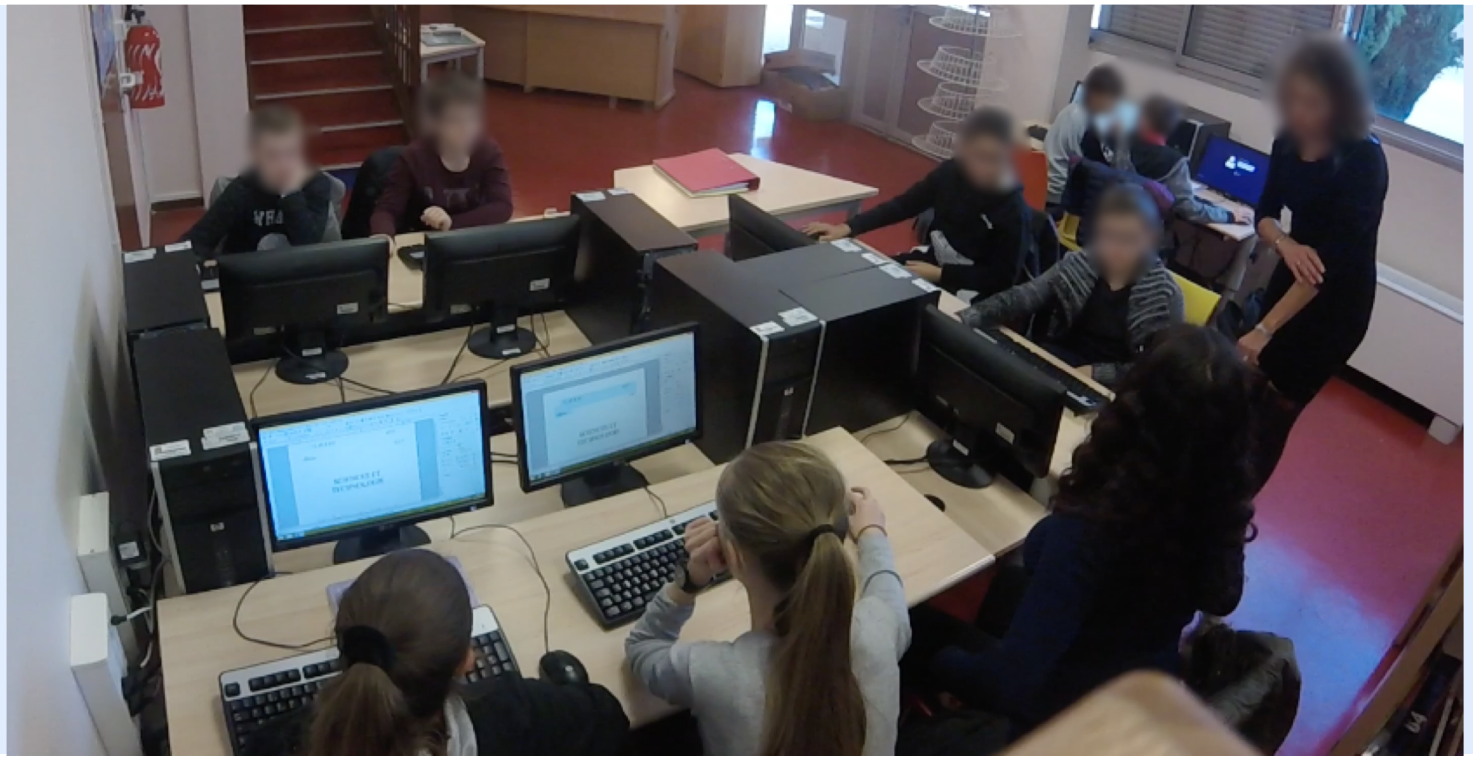
LOCAL PRODUCTIONS WITHIN SCHOOLS



LOCAL PRODUCTIONS WITHIN SCHOOLS

RESISTANCES

EQUIPMENT OBSOLESCENCE

EQUIPMENT PRICE

TEACHING WITH DIGITAL TOOLS IS INCLUSIVE?

LOCAL PRODUCTIONS BEYOND SCHOOL

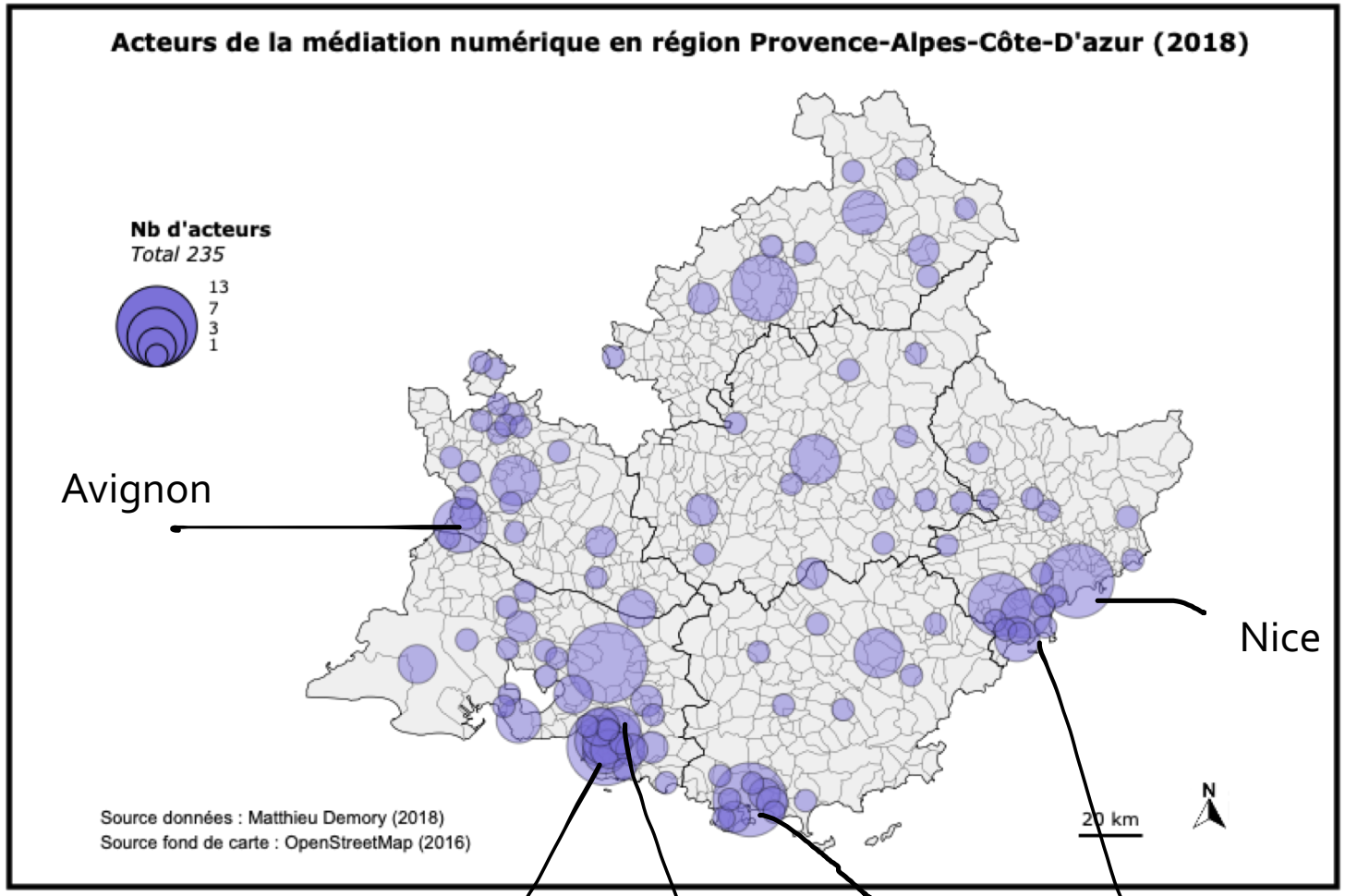
DIGITAL MEDIATION

Teaching-learning within

THIRD PLACES

Inclusive background (Oldenburg, 1989)

DIGITAL MEDIATION ACTORS (2018)



Avignon

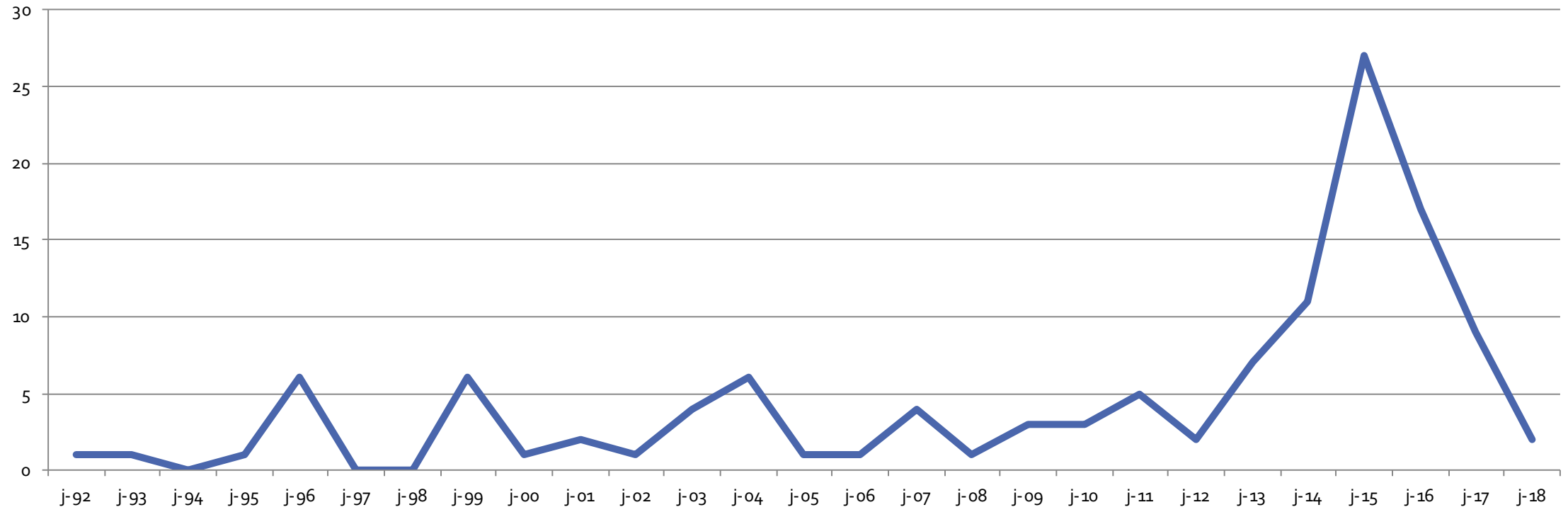
Nice

Marseille

Toulon

Aix-en-Provence

Cannes



NUMBER OF ACTORS BORN BY YEAR

CONCLUSION

E-INCLUSION

-> a nascent public problem

Multiple appropriations

RESEARCH PERSPECTIVES

- Document the digital mediation history
- Document the profession of digital mediator
- Do an ethnography of digital mediation
- Test the hypothesis that digital inclusion could bring social inclusion

THANK YOU !

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