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# ON THE POWER OF INDICATORS: HOW THE CHOICE OF FUEL POVERTY INDICATOR AFFECTS THE IDENTIFICATION OF THE TARGET POPULATION

Florian FIZAINE 1 \* and Sondès KAHOULI 2 \* †

### Abstract

In light of the creation of the EU Energy Poverty Observatory (EPOV) in January 2018 and the increase in debates on how fuel poverty is measured, we propose a critical analysis of fuel poverty indicators and demonstrate that choosing a given fuel poverty indicator and, in particular, its threshold level, is central to the identification of the fuel-poor population.

First, we conducted an inter-indicator analysis to show how profiles of fuel-poor households vary depending on the indicator selected. More specifically, after identifying groups of affected households using a set of objective and subjective indicators, we designed a multidimensional approach based on a combination of a multiple correspondence analysis and a hierarchical and partitioning clustering analysis to study their characteristics. Using this framework, we highlight the difficulty of identifying a "typical profile" of fuel-poor households due to the significant variability in their characteristics, and we show that the composition of the population depends on the choice of the indicator.

Second, we applied an intra-indicator analysis using two objective expenditure-based indicators with thresholds. In particular, we conducted a sensitivity analysis based on a logit model including variables describing household and dwelling characteristics. We show that the profiles of fuel-poor households as well as the drivers of fuel poverty vary considerably with the chosen threshold level.

Given these findings, we stress the need to review how we currently rely on conventional fuel poverty indicators to identify target groups and give some recommendations.

### Keywords

Fuel poverty, Group identification, Indicator dismantling, Multidimensional analysis, Sensitivity analysis.

### JEL CLASSIFICATION

 $C_{20}; Q_{40}; Q_{48}$ 

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# 1 Introduction

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Fuel poverty refers to a multidimensional concept that considers three main factors, namely the household financial situation, dwelling characteristics, *i.e.* energy efficiency, and energy prices (EPEE (2006), Devalière (2007), Palmer et al. (2008), Blavier et al. (2011)). A household is fuel-poor when it lives in an energy inefficient dwelling and is unable to heat its home at an appropriate standard level of warmth <sup>3</sup> due to insufficient financial resources.

Despite the spread of fuel poverty in Europe and its recognition by governments as a social, public health and environmental policy issue in an context of ever-increasing energy prices, and despite the recent creation of the EU Energy Poverty Observatory (EPOV) on 29 January 2018, the European Union (EU) has not yet adopted a common definition of fuel poverty, nor common indicators to measure it.

The UK government was the first to acknowledge the phenomenon and set up measures to fight it. In fact, the fuel poverty concept was born in the UK in the 1970s under the leadership of activist organizations who called the issue to the attention of authorities and the general population in light of the winter mortality induced by the steady rise in energy prices preventing some households from heating their dwellings at an appropriate standard level of warmth (Dutreix et al. (2014), ONPE (2014), ONPE (2015)). Two decades later, Boardman (1991) based on an earlier contribution by Isherwood and Hancock (1979) defined an indicator that has since been used in the 2001 UK Fuel Poverty Strategy to measure fuel poverty <sup>4</sup>.

In France, the official definition of fuel poverty was published in the National Environmental Commitment Act (no. 2010-788 of 12 July 2010, "Loi Grenelle 2") amending the Housing Rights Act (no. 90-449 of 31 May 31 1990, "Loi Besson") <sup>5</sup>. According to this definition, a fuel-poor household represents a person who has difficulties accessing energy inside his/her dwelling to satisfy his/her basic needs due to insufficient financial resources or inadequate dwelling characteristics *i.e.* energy inefficiency, presence of dampness and rot. Although it provided an official general framework for defining the fuel-poor, the French definition of fuel poverty remains impractical. In particular, it does not establish any clear-cut operational criteria to ensure the reliable identification of fuel-poor households and, therefore, appropriate implementation of policies to fight fuel poverty (Host et al., 2014). Recently, inspired by developments in the UK, the French National Observatory on Fuel Poverty ("Observatoire National de la Pauvrete Energetique"(ONPE)) uses various objective and subjective indicators to measure the magnitude of fuel poverty ((ONPE, 2014), (ONPE, 2015)).

Along the same lines, with the goal of combatting the problem, the French government passed the Energy Transition for Green Growth Act on 17 August 2015, which contains a social component calling for the prevention of fuel poverty by implementing short- and long-term policies. In particular, it set up curative measures to help fuel-poor households to pay their energy bills,

<sup>3.</sup> According to the World Health Organization (WHO), an appropriate standard level of warmth is equal to 21°C for the main living area and 18°C for other occupied rooms (ONPE, 2015).

<sup>4.</sup> According to Fahmy et al. (2011), "the Warm Homes and Energy Conservation Act, effective from November 2000 and introduced with cross-party support, represents the first formal acknowledgement of fuel poverty as a social policy issue requiring governmental intervention. This act mandated the UK Government and Devolved Administrations to develop and implement a strategy for fuel poverty reduction, resulting in the 2001 UK Fuel Poverty Strategy. This official document committed the UK Government and Devolved Administrations for the first time to the ambitious goal of eliminating fuel poverty (DETR, 2001). Fuel poverty reduction targets include eliminating fuel poverty in England amongst "vulnerable" households by 2010, i.e. older persons, sick and disabled households and families with children, and amongst all households by 2016. These targets were reaffirmed in the 2007 Energy White Paper DTI (2007), and broadly similar targets are in place within the Devolved Administrations (DSDNI (2004), Scottish Executive (2002), WAG (2003))".

<sup>5.</sup> La "Loi Besson" no. 90-449 of 31 May 1990 stipulates that anyone encountering difficulties, particularly due to insufficient financial resources or inadequate living conditions, can benefit from the support of the community, according to the rules stipulated in the Act, to have access to decent and independent housing ensuring water, energy and telephone access - Translated from French (JORF, 1990).

*i.e.* income support, affordable fuel pricing and assistance with solvency in the case of arrears, and preventive policies that focus on the improvement of dwelling energy efficiency, *i.e.* dwelling insulation, double glazing, etc.

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Prior to discussions on the effectiveness of these different policies, debates focused on the key issue of reliably identifying fuel-poor households and describing their profiles. Within these debates is the question of the relevance of fuel-poverty indicators used to identify the affected population. The extent of the problem, the composition of groups and, therefore, the implementation of suitable public policies depend strongly on the types of indicator used to identify the fuel-poor and on their construction.

In addition to discussing drawbacks of conventional indicators, one recurrent question deals with the choice of the type of indicator to use to identify fuel-poor households: energy expenditure-based indicators with thresholds, subjective self-reported indicators or consensual social indicators? In a 47 recent study, Heindl and Schuessler (2015) showed that most energy expenditure-based indicators show odd dynamic behaviour in micro-simulations, and can thus lead to misleading or contra-49 dictory conclusions on population identification. Considering the same type of expenditure-based indicators, Hills (2012) previously argued that their construction can make them overly sensitive to energy prices, and thus to a misidentification of the fuel-poor population. Similarly, because most 52 expenditure-based indicators are based on the definition of energy expenditures and/or income thresholds, several criticisms based on discursive analyses have focused on the main impacts of the choice of the type of threshold on the identification process <sup>6</sup>. Although some authors argue for the use of an absolute threshold as in the case of the 10% indicator, others support the use of relative thresholds based on means or medians of expenditures (Moore (2012), Boardman (2012), Liddell et al. (2012)). Regardless of the type of threshold, the choice of the level to apply often lacks theoretical foundation (Boardman, 2012). For example, the 10% threshold was set by doubling the median energy expenditures based on the 1988 Family Expenditure Survey for UK households, which has not been updated since. Beyond the question of the threshold, some other criticisms 61 focus on the choice of statistics used to build the indicators, for example the type of income, i.e. 62 full income, residual income, equivalised income and the type of energy expenditures, i.e. actual and theoretical, estimated expenditures (Moore (2012), Heindl (2013)). Finally, other studies have highlighted the need to fundamentally review how indicators are defined to account for the mul-65 tidimensional nature of fuel poverty, which complicates the identification process. Fuel poverty cannot be reduced to a solely monetary dimension, neglecting other important related issues such as general deprivation (poverty), health, social exclusion and even environmental concerns. 68

A critical review of the literature on fuel poverty indicators raises two important issues. First, because fuel poverty indicators have neither real theoretical foundations nor reached an empirical consensus as to the identification of fuel-poor households, the use of one indicator rather than another may prevent some affected households from being targeted by public policy measures devoted to eliminating the problem. Therefore, it is important to identify the trade-offs of each indicator and how the indicators are applied. Second, the profiles of the fuel-poor may or may not be homogeneous; it is important to determine how homogeneity can affect implementation, reliability and the relevance of public policies targeting fuel poverty. To address these two issues, we analyse in detail the impact of the choice of the fuel poverty indicator on the identification of fuel-poor households, in particular, on the description of their profile. Our aim is to lend empirical support to the discursive criticisms of current fuel-poverty indicators that highlight the influential trade-offs operating during the design and monitoring stages of economic policies devoted to fight-

<sup>6.</sup> As far as we know, no quantitative analyses or empirical applications have been carried out in support of these criticisms.

ing fuel poverty. Moreover, within the framework of the recent creation of the EPOV, our aim is to shed light on the importance of formulating an official European definition of fuel poverty based on which either common or national indicators could be defined. This may, among others, "improve transparency by bringing together the disparate sources of data and knowledge that exist in varying degrees across the whole of the EU" and "promote informed decision making by local, national and EU-level decision makers".

By using an original French database, named "Phébus" (cf. section 3 for more details), developed to study the fuel poverty issue in France, we demonstrate the variability in the profiles of fuel-poor households across indicators and how their threshold level is constructed. The composition of fuel-poor households, and thus their characteristics, depend on which indicators is used.

The paper is structured as follows. In Section 2, we critically review existing fuel poverty 91 indicators. We distinguish three groups of indicators: objective factual indicators, subjective self-92 reported indicators and composite indices. We detail their respective advantages and drawbacks. In Section 3, we analyse how profiles of fuel-poor households vary across indicators and with the 94 indicator threshold. In particular, in Sub-section 3.1 we identify affected households using a set 95 of conventional objective and subjective indicators and we propose a multidimensional qualitative approach based on multiple correspondence analysis (MCA) and a hierarchical and partitioning 97 clustering (HPC) method to analyse their characteristics 8. Within this framework, we highlight the difficulty of identifying a "typical profile" of a fuel-poor household due to the variability in their profiles and show that the composition of the fuel-poor population depends on the choice 100 of the indicator. In Sub-section 3.2, based on two objective fuel poverty indicators, we conduct 101 an innovative sensitivity analysis using a logit model including variables describing household and 102 dwelling characteristics to demonstrate the limits of using exogenous indicator thresholds to de-103 termine groups of fuel-poor households. Likewise, by considering the case of the French Energy 104 Voucher policy adopted as of January 2018 as a tool to fight fuel poverty and by using a sensitivity analysis, we study how the target fuel-poor households vary depending on the policy threshold 106 currently aimed at the poorest 15% of households. We find that profiles of fuel-poor households, 107 as well as drivers of fuel poverty, vary considerably depending on the chosen threshold level. In Section 4, we discuss our results and give some recommendations. Finally, in Section 5, we draw 109 some conclusions. 110

# 2 Critical review of fuel poverty indicators

In this section, we briefly present and discuss the advantages and drawbacks of fuel poverty indicators that divide the general population into homogeneous groups. Figure 1 and Appendix A summarise the content of this section.

# 2.1 Objective factual indicators

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118 119 Objective factual indicators of fuel poverty are based on measurable and observable criteria. We distinguish between expenditure-based indicators, the restriction-behaviour approach and consensual social indicators.

 $<sup>7. \ \, {\</sup>rm Source:} \ \, {\rm https://www.energypoverty.eu/about/role-and-mission.}$ 

<sup>8.</sup> Although our goals differ, Hache et al. (2017) is, as far as we know, the only study that has used a clustering analysis based on CHAID methodology to separate French household energy consumption into several homogeneous groups with regard to fuel poverty by relying on pre-identified predictors from the literature. Although that study offered a useful description of profiles of fuel-poor households, it still suffers from the criticisms that we address in this study with regard to identification of the fuel-poor.

### Expenditure-based indicators

Expenditure-based indicators draw on notions from consumption economics. In particular, they take into account the amount of expenditures devoted to satisfy fuel needs with respect to the total available financial endowments. We examine here the 10% indicator (Boardman (1991)), the after-fuel-costs poverty (AFCP) indicator (Hills (2011)) and the low-income/high-costs (LIHC) indicator (Hills (2011, 2012)).

— The 10% indicator

The 10% indicator, also called the fuel poverty (FP) ratio, is calculated as follows:

The 10% indicator 
$$=$$
  $\frac{\text{Theoretical fuel costs}}{\text{Equalised disposable income}}$  (1)
$$= \frac{(\text{Theoretical fuel consumption} \times \text{fuel price})}{\text{Equalised disposable income}}$$

A household is considered fuel-poor if it spends more than 10% of its equivalised disposable income (before housing costs) on fuel supply to maintain an appropriate standard level of warmth inside its dwelling  $^9$ . The equivalised disposable income is the total income of a household, after taxes and other deductions, that is available for spending or saving, divided by the number of household members converted into equivalised adults, *i.e.* number of consumption units (cu). Household members are equivaled or made equivalent by weighting each according to their age using an official equivalence scale.

The 10% indicator considers theoretical rather than actual/observed fuel costs. These costs are modelled by multiplying fuel requirements by fuel prices. These requirements are calculated based on a number of factors including primarily the size of the dwelling, the number of people who live in it, its energy efficiency level and the fuels used. In addition, theoretical fuel costs capture four areas of fuel consumption, namely space heating, water heating, lights and appliances and cooking needs (DECC, 2014). Typically, the majority of the fuel bill goes towards space heating <sup>10</sup>. It is generally difficult to calculate theoretical fuel costs. Therefore, an alternative widespread way to determine the 10% indicator is to use actual/observed fuel costs.

Although this indicator has the advantage of taking into account under-consumption by comparing theoretical and actual fuel consumption, it is not intended to measure whether households are spending more than 10% of their income on domestic fuel, but rather whether they would need to do so to reach an acceptable warmth level in their dwelling on the basis of observed income and modelled physical data related to dwelling space and thermal efficiency (Fahmy et al. (2011), Legendre and Ricci (2015)). Moreover, when based on actual fuel costs, the 10% indicator does not take into account the restriction or deprivation practices of some households, *i.e.* under-heating with regard to heating needs, induced by high fuel costs (Dutreix et al., 2014).

Using the same criticism, Hills (2011) and Moore (2012) argue that the 10% indicator does not reliably take into account the income level, particularly in the case of households with high income. In effect, in essence, when used to determine the extent of fuel poverty, the 10% indicator does not include a cut-off for households with high income. Therefore, a

<sup>9.</sup> Cf. footnote number 3 for an official definition of an appropriate level of warmth.

<sup>10.</sup> In the UK in 2013, on average, around 51% of the theoretical household bill was devoted to space heating, 34% for lighting and appliances usage, 12% for water heating and 3% for cooking (DECC, 2014).

significant number of them are found to be fuel-poor, although in reality their high fuel expenses are proportional to their high income. More fundamentally, although the 10% indicator is applied to different national contexts, it is definitely not suitable for comparisons because it was defined in reference to a now-obsolete and country-specific threshold of energy expenditures. It represents the double of median energy expenditures determined based on the 1988 Family Expenditure Survey for UK households. Since that date, it has not been updated.

— The after-fuel-costs poverty (AFCP) indicator

The AFCP indicator was developed by Hills (2011). It is based on the comparison between the household equivalised income and the standard threshold of 60% of equivalised national income, where income is considered after subtracting housing and domestic fuel costs.

According to this indicator, there is a situation of fuel poverty if:

Although it is not based on the constrained income, which represents the income after subtracting all constrained expenditures that should be met before turning to fuel expenditures such as taxes, transport, health and education, one advantage of the AFCP indicator is that it takes into account housing costs. They represent only part of the constrained expenditures, but when included in calculations, they enhance the reliability of results. Another advantage of the AFCP indicator is that it can identify the aggravating effect of fuel poverty on monetary (income) poverty. It is indeed plausible that people with already high fuel costs are pushed into monetary poverty because of these high fuel costs. However, one drawback of the AFCP is that a high proportion of households with very low incomes will be classified as fuel-poor regardless of their fuel requirements. Therefore, confusion between fuel and monetary poverty can occur (Legendre and Ricci, 2015).

— The low-income/high-costs (LIHC) indicator

Defined by Hills (2011, 2012), the LIHC indicator considers two thresholds to identify fuel-poor households. The first is the household equivalised disposal income that should be less than 60% of the equivalised national median disposal income. The latter is equal to the equivalised income net of housing and domestic fuel costs <sup>11</sup>. The second threshold defines a standard level of fuel expenditures. In particular, the household equivalised fuel expenditures should be equal to or greater than the required national median fuel expenditures. Therefore, according to this approach, a household is fuel-poor if:

Equalised net income 
$$\leq 60\%$$
 (Equalised median net income) (3) and Equalised fuel expenditures  $\geq$  Required national median fuel expenditures

We distinguish between the LIHC  $(m^2)$  and (cu). The LIHC  $(m^2)$  indicator equalises fuel

<sup>11.</sup> Therefore, this income threshold corresponds to the definition of the AFCP indicator.

expenditures by dividing them by the surface area of the dwelling in square meters  $(m^2)$ , whereas the LIHC (cu) indicator equalises fuel expenditures by dividing them by the number of consumption units (cu) of the household. The LIHC is a dual indicator that measures not only the extent of fuel poverty (how many fuel-poor households there are) but also the depth of the problem (how badly affected each fuel-poor household is). The depth of fuel poverty is calculated by taking into account the fuel poverty gap, which is a measure of the additional fuel costs faced by fuel-poor households, to meet the non-fuel-poor household threshold.

With respect to the AFCP indicator, the advantage of the LIHC indicator is that it clearly distinguishes between fuel and monetary poverty by applying two different thresholds. However, as in the case of the AFCP indicator, the LIHC indicator is based on the calculation of the net income after housing and domestic fuel costs. Moreover, it does not take into account the heat-restriction behaviour of some households.

### The restriction-behavior indicator and consensual social indicators

Indicators based on restriction behaviour stand out from other expenditure-based indicators, but still belong to the class of objective indicators. Restriction-behaviour indicators are based on the calculation of the actual and the theoretical fuel consumption necessary to reach an appropriate dwelling level of warmth <sup>12</sup> and on the determination of the difference between them. When calculated, the theoretical fuel consumption takes into account the dwelling's energy efficiency.

In addition to quantifying restriction behaviour, this approach can also determine which households have a suitable cost analysis for performing dwelling retrofit energy investments (Charlier (2013, 2014)). The main difficulty encountered when calculating this indicator is the assessment of theoretical fuel consumption <sup>13</sup>.

Also belonging to the group of objective factual indicators and in addition to the expenditure-based and restriction-behaviour indicators, consensual social indicators are also used to assess the magnitude of fuel poverty. They are based on the monetary poverty and deprivation literature, which go beyond the observations exposed in the recently developed fuel poverty literature (Townsend (1979), Callan et al. (1993), Gordon et al. (2000)). These indicators stipulate that some goods and services are considered as necessary for a person to be able to conduct a socially dignified lifestyle. They are regarded as essential attributes and are perceived as socially necessary. Therefore, according to the consensual social approach, when considering the energy context, a deprivation state with regard to basic household utility needs is considered as an indicator of fuel poverty. In other words, the use of consensual social indicators aims to capture the wider elements of fuel poverty, namely energy poverty by focusing on social exclusion and material deprivation, as opposed to approaches based solely on expenditure-based indicators. The use of consensual social indicators relies on the combination of several dimension of energy poverty such as cooking, lighting, communication, education, etc.

# 2.2 Subjective self-reported indicators

Subjective fuel poverty indicators are based on personal opinions, interpretations, points of view and judgment. They are usually constructed by referring to households' self-reported answers

<sup>12.</sup> cf. footnote number  $^3$  for a standard definition of an appropriate level of warmth.

<sup>13.</sup> Charlier (2013, 2014) assessed theoretical fuel consumption using Promodul software by taking into account dwelling characteristics and by referring to the 3CL-DPE method presented in the French Energy Performance Diagnosis Act of September 2006 for existing buildings put up for sale in France (JORF, 2006).

on questions asked by social investigators during a survey. The most frequently asked questions include:

- Do you suffer from thermal discomfort?
- Have you had difficulty in paying your utility bills (in the past)?
- Can you afford your energy bills?

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— Are you satisfied with your heating equipment?

Several studies use subjective indicators to study fuel poverty. For example, Healy (2003) considers three subjective indicators based on the questions listed above to analyse the fuel poverty in Ireland and the EU. Also, the INSEE ENL (2006) and EPEE (2006) analyses of fuel poverty are based on subjective indicators. In particular, EPEE (2006) defines fuel poverty as "the house-hold's difficulty, sometimes even the inability, to adequately heat its dwelling at a fair price", and in the French dwelling survey (INSEE ENL (2006)), households are asked to answer the question "Did you suffer from the cold for at least 24 hours in your home last winter?". Within the same framework, Price et al. (2012), in exploring the links between objective and subjective indicators of fuel poverty in UK, use a subjective self-declared indicators of fuel poverty based on whether consumers feel able to afford their energy bills.

Since these subjective indicators are constructed on the basis of self-reported answers strongly correlated with different personal standards, results of different studies should be interpreted with caution mainly with respect to the identification of fuel-poor households. In particular, the interpretation of results may contradict those based on objective factual indicators, although the introduction of self-reported indicators provides valuable information in terms of identifying the fuel-poor and of policy development (Price et al., 2012).

### 2.3 Composite indices

Composite indices were created as a compromise between the simplicity of one-dimensional indicators and the need to account for the multidimensional nature of fuel poverty. They represent an attempt to overcome the shortcomings of one-dimensional indicators and, at the same time, produce a result that condenses the information into single and easy-to-interpret metrics (Thomson and Snell, 2013). Based on a set of sub-indicators, these indices aim to associate several attributes of fuel poverty that cannot be reliably depicted in a single indicator. Several attempts have been made to construct composite indices for developed countries for which the main focus is selecting which aspects of poverty to take into account, i.e. energy prices, income, dwelling energy efficiency, personal judgment (Thomson and Snell (2013), Fabbri (2015), Charlier and Legendre (2016), Okushima (2017)). Although these attempts make a significant contribution, there is still a room for improvement in the measurement of fuel poverty. For example, based on the more exhaustive conceptual framework of the energy poverty literature applied to developing countries, which focuses on the issue of access to energy rather than thermal discomfort as in developed countries, Nussbaumer et al. (2012) propose new multidimensional indicators to measure fuel poverty. The main drawback of composite indices is that combining variables causes some form of information reduction or loss, with all the associated methodological issues and required assumptions and simplifications it implies (including value judgments). Therefore, if not meticulously handled, composite indices can be seriously misleading when identifying the fuel-poor and defining public policies.

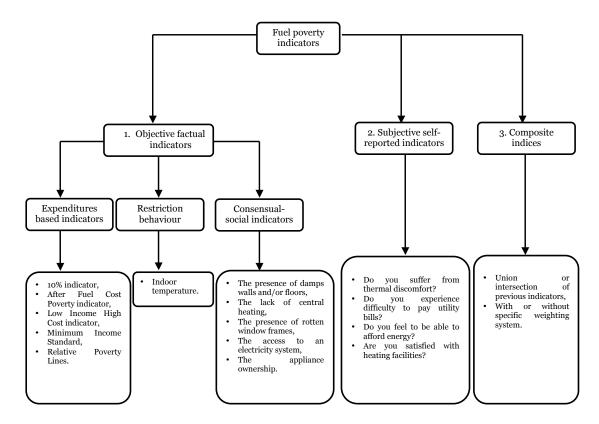


Figure 1. Summary of fuel poverty indicators. Source: authors elaboration.

# 3 Which households are fuel-poor?

In this section, we show how difficult it is to identify fuel-poor households.

To do so, we start by calculating fuel poverty rates, or equivalently, determining the population of fuel-poor households. We use data extracted from the "Phébus" database ("Performance de l'Habitat, Equipements, Besoins et Usages de l'énergie") which is especially devoted to the in-depth analysis of the fuel poverty issue in France. This database was compiled from April to October 2013 by the Ministry of Ecology, Sustainable Development and Energy ("Ministère de l'Ecologie, du Dévelopment durable et de l'Energie" (MEDDE)), the General Commission for Sustainable Development ("Commissariat Général au Dévelopment Durable" (CGDD)), and the Department of Observation and Statistics ("Service de l'observation et des statistiques" (SOeS)). It is divided into two parts: (1) a face-to-face interview with the occupants of the home about their energy consumption, expenditures and attitudes and (2) an energy efficiency diagnosis of the dwelling. In particular, "Phébus" contains information describing the household, i.e. the amount of energy expenditures, attitudes toward energy consumption, disposable income, age, etc., and dwelling characteristics, i.e. surface, type of heating system, level of energy efficiency, etc. Therefore, it can study the household's energy consumption in detail and the associated issue of fuel poverty. The "Phébus" database covers the year 2013.

We calculated fuel poverty rates for 2013 using two objective expenditure indicators, *i.e.* the 10% and the LIHC  $(m^2)$  indicators, and one subjective indicator, *i.e.* the Thermal Discomfort indicator. This indicator relies on the answer of households to the following question "Did you suffer from the cold in your dwelling for at least 24 hours last winter?" <sup>14</sup>.

<sup>14.</sup> We calculated the fuel poverty rate using the LIHC (cu) indicator. Because results are quite similar to those of the LIHC  $(m^2)$ , we do not report them here to save space. They are however available upon request.

In Appendix B, we detail how we compute fuel poverty rates using the 10%, LIHC  $(m^2)$  and Thermal Discomfort indicators. Our initial data set was composed of 5405 households. Our results show that 14.16% (766), 10.95% (592), 9.52% (514), and 7.75% (419) of households are fuel-poor according to the 10%, LIHC  $(m^2)$ , LIHC (cu), and Thermal Discomfort indicators, respectively.

Then, after identifying fuel-poor households, we focused in Sub-sections 3.1 and 3.2 below on the variability of the profiles. Therefore, we conducted inter-indicator and intra-indicator variability analyses. The inter-indicator variability indicates how profiles of fuel-poor households vary depending on the indicator used to identify fuel-poor population (Sub-section 3.1). The intra-indicator variability deals with the construction of the indicator and means that when varying the threshold level of a given indicator <sup>15</sup> profiles of fuel-poor households vary (Sub-section 3.2)

# 3.1 Inter-indicator analysis: how profiles of fuel-poor households vary across indicators

To analyze how profiles of fuel-poor households vary across indicators, we used three complementary methods. The first is a multiple correspondence analysis (MCA), which is a variation on the principal component method. The second is the hierarchical clustering (HC) method. The third is the partitional clustering method (PC).

Principal component methods include three types of analyses:

- Principal component analysis (PCA), which is suitable for analyzing databases containing quantitative/continuous variables;
- Correspondence analysis (CA), which is used to handle a data set composed of two qualitative/categorical variables;
  - Multiple correspondence analysis (MCA), which is an extension of simple CA used to analyse a database containing more than two categorical variables.

The core idea common to all principal component methods is to describe a dataset (Xwith I individuals and K variables) using a small number (S < K) of uncorrelated variables that retain as much information as possible. The reduction in variables is achieved by transforming the data into a new set of continuous variables called principal components (Husson et al., 2016). One major advantage of principal component methods, in particular MCA, is that it can analyse the multidimensional character of a dataset as in the case of the fuel poverty issue. Therefore, we ran an MCA on each sample of fuel-poor households determined in the previous sub-section based on the (objective) 10% and LIHC indicators and on (the subjective) Thermal Discomfort indicator  $^{16}$ .

By extension, because PCA is considered as a pre-process for clustering <sup>17</sup>, we used our MCA results to perform hierarchical and partititional clustering (HPC). We sought to classify fuel-poor households with similar characteristics into homogeneous groups and compare the results (mainly) across indicators, although we can also analyse the variability of profiles for a given indicator. Hierarchical clustering was based on Ward's criterion. This criterion refers to Huygen's theorem, which decomposes the total inertia (total variance) into between- and within-group variance. More precisely, Ward's criterion consists in aggregating two clusters to minimise the growth of within-group

<sup>15.</sup> We focus here on the class of "expenditure-based indicators" where most indicators are based on the definition of a threshold (cf. Section 2).

<sup>16.</sup> For the LIHC indicator, to save space, we present results only for LIHC  $(m^2)$ . Results for LIHC (cu), which corroborate our global results, are available upon request.

<sup>17.</sup> PCA can effectively be viewed as a "noise removal" method. The first dimension extracts the essential information and the subsequent dimensions are restricted to noise. Without noise in the data, clustering is more stable.

inertia (in other words, minimising the reduction of the between-group inertia). The within-group 333 inertia characterises the homogeneity of a cluster. The hierarchy is represented by a hierarchical 334 tree, i.e. a dendrogram, which is indexed by the increase in within-group inertia (Husson et al., 335 2016). This hierarchical tree can be considered as a sequence of nested partitions, ranging from 336 one in which each individual is a cluster to one in which all the individuals belong to the same 337 cluster. The number of clusters can then be chosen looking at the overall appearance (or the 338 shape) of the tree, alongside the bar plot of the increase in within-group inertia, etc. These rules 339 are often based – implicitly or not – on the growth of inertia. Different strategies are available to 340 define clusters (partitioning). The simplest one consists in keeping the Q clusters defined by the 341 hierarchical tree. A second strategy consists in performing a K-means algorithm with the number of clusters set to Q. Another strategy combines the two previous ones. In our study, we used the 343 K-means algorithm under which two conditions must be satisfied: (1) each group contains at least 344 one point, and (2) each point belongs to exactly one group.

To select the variables to incorporate in the MCA/HPC, or equivalently, which variables best describe the fuel poverty situation, thus a "typical profile" a fuel-poor household, we reviewed the literature on fuel-poverty drivers. In Appendix C, we summarise our literature review, based on which we selected the 19 most relevant variables from the "Phébus" dataset to depict fuel poverty. In Table 1, we give these variables that describe both household and dwelling characteristics. To enhance the analysis, we also considered other variables related to the subjective perception of indoor cold, heating restriction behaviour, climate zone and the type of geographic setting.

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Table 1 – Variables included in the MCA/HPC (with "Phébus" codes given in parentheses)

	Variable name and code in the "Phébus" database
Household characteristics	
	Sex of the household reference person (SEXE) $^{18}$
	Age of the household reference person (AGEPR)
	Socio-economic group of the household (PCS2003)
	Size of the household (UC)
	Disposable income (REVENU DISPONIBLE 2012)
	Difficulty of paying energy bill (ETDIFF)
	Beneficiary of national social tariff for energy (ETSOC)
	Ownership and use of motor vehicles during the last 12 months (EVEHIC)
Dwelling characteristics	
	Type of dwelling (EHTLC)
	Surface of dwelling (EHST)
	Tenure Type (ESTOC)
	Type of heating system (EKMOD)
	Presence of an air-conditioner (EKCLIM1)
	Year of dwelling construction (BATI PERIODE)
	Renovation and dwelling upgrading works (EQMOTIV) <sup>19</sup>
Other variables	
	Did you restrict your use of heating last winter? (ERESTRIC1)
	Did you suffer from the cold for at least 24 hours in your home last winter?
	(EGCHAUF)
	Climate zone (Zone climatique 1 position)
	Type of geographic setting (RP TAILLE UU)

Then, based on the MCA output, we ran an HPC <sup>20</sup>. For each indicator, HPC divides the sample of fuel-poor households into sub-groups, or clusters, having the same characteristics. With this

<sup>18.</sup> The code name in parentheses associated with each variable in this table refers to the code name of the variable in the "Phébus"database.

<sup>19.</sup> Depending on data, we consider 2 types of renovation and upgrading works. The first is devoted to decrease energy consumption and to improve heating system quality  $(EQMOTIV_4)$ . The second aims to upgrade dwelling after an energy efficiency diagnostic  $(EQMOTIV_5)$ .

<sup>20.</sup> To save space and avoid unnecessary detail, we do not give the results of the MCA. We focus on analysing results of the HPC based on which we split the initial set of observed households into several groups having the same profiles. Methodological aspects on how we ran the MCA as well as its results are available upon request.

detailed description of the fuel-poor by type of indicator, we compared profiles across indicators: which variables best describe the fuel-poor and do their profiles vary across indicators? In other words, do identification processes vary depending on which indicator is used?

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Results for the three types of indicator are shown in Figure 2. They show that fuel-poor households are partitioned into four clusters for the 10% and LIHC  $(m^2)$  indicators and into three clusters for the Thermal Discomfort indicator. Households belonging to the same cluster are homogenous, but differ between clusters. Regardless of the cluster, Table 2 shows that, for each indicator, the ranking of the most represented variables (or associated levels) is different. For example, whereas the first three variables describing the best clusters of the fuel-poor determined using the 10% indicator are "Beneficiary of the national social tariff for electricity", "Age", "Socio-economic group", for the LIHC  $(m^2)$  indicator, they are "Age", "use of communal central heating system  $^{21}$ ", and "use of individual central heating system  $^{21}$ ". For the Thermal Discomfort indicator, the three most important variables supporting the identification process are "Age", "Type of dwelling", and "Socio-economic group". Although this indicator shares variables with the 10% indicator ("Socio-economic group" and "Age") or with the LIHC  $(m^2)$  indicator ("Age"), the variable "Type of dwelling" also supports the identification of the fuel-poor according to it.

These preliminary results of the HPC analysis show that although profiles of the fuel-poor are determined according to a set of common variables, or equivalently common characteristics, the importance of each variable in profile identification varies across indicators. This means that the composition of groups depends on which indicator is used. In this context, considering the eight highest ranked variables  $^{22}$ , Tables 3, 4, and 5 detail the composition of the fuel-poor population for the 10%, LIHC  $(m^2)$ , and Thermal Discomfort indicators, respectively  $^{23}$ .

Cross-indicator comparison of profiles of the fuel-poor belonging to the most representative clusters

To interpret our results, we consider, for each indicator, clusters of the fuel-poor with the highest weight, i.e. cluster 2 including 40.38% of the total fuel-poor population for the 10% indicator (cf. Table 3), cluster 1 including 31.43% of the total fuel-poor population for the LIHC  $(m^2)$ indicator (cf. Table 4), and cluster 1 including 41.68% of the total fuel-poor population for the Thermal Discomfort indicator (cf. Table 5). By simultaneously considering the three indicators, we also identified the most represented common variables, namely "Age", "Socio-economic group", "Type of dwelling", "Surface of dwelling", and "Type of heating system". Given these two elements, our results show that the fuel-poor identified using the 10% and LIHC  $(m^2)$  indicators have similar characteristics with respect to the type and the surface of their dwellings, but different features with respect to their age, socio-economic group and type of heating system. In particular, the two populations of fuel-poor live in large and detached houses, i.e.  $> 100 \text{ m}^2$ . Nevertheless, the fuel-poor in cluster 2 using the 10% indicator are aged from 41 to 60, are workers and have an independent space heater(s) (or independent heating in each room), whereas those belonging to cluster 1 and determined using the LIHC  $(m^2)$  indicator are elderly, i.e. > 61 years, belong to a high socio-economic group, i.e. managers or equivalent status, and use an individual central heating systems (boiler or other type of central heating). By extension, when looking at the composition of

<sup>21.</sup> The original variable was "The type of heating system".

<sup>22.</sup> In the interest of concision, and because the conclusions are the same, we do not show the results for all 19 variables of the HPC analysis. They are available upon request.

<sup>23.</sup> To compare profiles across indicators, we shaded the common variables in grey and we indicated the rank of (all) variable(s) or associated levels in parentheses as already presented in Table 2. Some variables have a double ranking. For example, the variable "Type of heating system" from Table 3 is ranked 5 and 6. This means that the two levels associated with this variable appear as the  $5^{th}$  and  $6^{th}$  most represented levels. They respectively correspond to the "Yes" or "No" answers to the two following questions: "Do you lack a heating system in your dwelling?" and "Do you know what type of heating system do you have in your dwelling?"

the most important part of the fuel-poor population identified using the Thermal Discomfort indicator, *i.e.* cluster 1, results show important differences with regard to the profiles of the fuel-poor using the 10% and LIHC  $(m^2)$  indicators. The fuel-poor identified using the Thermal Discomfort indicator are very young, *i.e.* < 20 years, working (not attending an educational institution), living in apartments located in large cities such as Paris and use an independent space heater(s) (independent heating in each room) or communal central heating system (communal boiler or heat pump).

 In sum, comparing the most representative clusters of fuel-poor population across indicators demonstrates that the differences between profiles are greater than their similarities.

Cross-indicator comparison of the profiles of the fuel-poor belonging to the less representative clusters

As shown in Tables 3, 4, and 5, the less representative clusters are cluster 4 for the 10% indicator, cluster 4 for the LIHC  $(m^2)$  indicator, and cluster 3 for the Thermal Discomfort indicator. They respectively include 1.38%, 12.40%, and 22.26% of the total fuel-poor population. When comparing the profiles of the fuel-poor across indicators, in particular, profiles identified using the LIHC  $(m^2)$  indicator and those based on the Thermal Discomfort indicator  $^{24}$ , our results show significant differences in dwelling characteristics. Although the fuel-poor identified based on the LIHC  $(m^2)$  indicator are young employees, *i.e.* < 20 years, living in small apartments, *i.e.* [1-40  $m^2$ ], and having a communal central heating system (communal boiler or heat pump), those identified based on the Thermal Discomfort indicator are generally older [41-60 years], employed as non-qualified workers, living in a detached house and having another type of heating system (not identified) (cf. Table footnote number  $^{39}$ ).

Comparison of the fuel-poor profiles across classes of indicators: objective vs. subjective indicators

In addition to the variability of profiles across indicators, our results show that these differences are heightened when switching from one class of indicator to another, *i.e.* when switching from objective indicators (10% and LIHC  $(m^2)$ ) to a subjective (Thermal Discomfort) indicator. In this context, when considering cluster 3 of the fuel-poor population identified using the 10% and LIHC  $(m^2)$  objective indicators, our results show striking similarities between profiles with respect to age, *i.e.* [21-40 years], the socio-economic group, *i.e.* police officer/military personnel, the type and surface of dwelling, *i.e.* detached house, and the type of heating system, *i.e.* individual all-electric heating (all-electric heating includes mounted radiators/convectors installed in every room and not inter-connected to a boiler or furnace). However, when comparing these profiles with those determined based on the subjective Thermal Discomfort indicator criteria, our results point out differences mainly with regard to the socio-economic group, *i.e.* farmer or technician vs. police officer/military personnel, the surface of the dwelling, *i.e.* [40-70  $m^2$ ] vs. [100-150  $m^2$ ], and the type of heating system, *i.e.* individual all-electric heating vs individual central heating (boiler or other type of central heating).

<sup>24.</sup> Because the description of dwelling characteristics of the fuel-poor identified using the 10% indicator is not available, its is not judicious to compare these profiles with those identified using the LIHC  $(m^2)$  and Thermal Discomfort indicators. The missing information on the dwelling characteristics means that none of the variables are significantly represented in the cluster even if it can be significantly represented inside the total fuel-poor population, i.e. P-value < 2% (Husson et al., 2016).

In sum, the HPC made it possible to analyse in detail the characteristics of the fuel-poor population across indicators. It mainly highlighted that the composition of the fuel-poor population varies with the indicator. In particular, as presented in Table 2, some variables are more important than others when identifying affected groups, leading to significant profile variability across indicators. Therefore, it is still difficult to identify the fuel-poor population and to depict a "typical profile". Even if we succeed, this typical profile may exclude a high number of fuel-poor households, depending on the indicator selected. Some households that are fuel-poor according to one indicator are not necessarily fuel-poor according to another. In this context, our results show that in our sample only 259 households are fuel-poor according the 10%, the LIHC  $(m^2)$ , and the subjective Thermal Discomfort indicators simultaneously, whereas 766 households are fuel-poor according to the 10% indicator, 592 according to the LIHC  $(m^2)$ , and 419 according the Thermal Discomfort indicator.

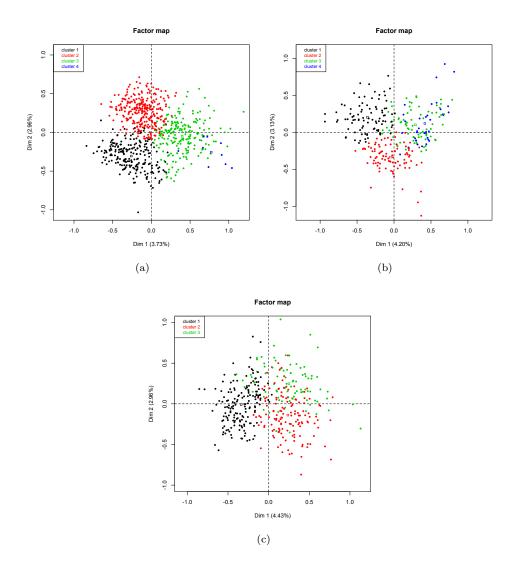


Figure 2. (a) Clusters according to the 10% indicator, (b) Clusters according to the LIHC  $(m^2)$  indicator, (c) Clusters according to the Thermal Discomfort indicator

Table 2 – Ranking of the most represented variables within clusters of fuel-poor households (based on a  $\chi^2$  test)

		Fuel poverty indicator	
	10%	LIHC $(m^2)$	Thermal Discomfort
Sex of the household reference person (SEXE)			
Age of the household reference person (AGEPR)	[2]	三	[7]
Socio-economic group of the household (PCS2003)	[3]	[4]	[3]
Size of the household (UC)			
Disposable income (REVENU DISPONIBLE 2012)	[10]	[13]	[10]
Difficulty in paying energy bill (ETDIFF)	[13]	[19]	[11]
Beneficiary of national social tariff for energy (ETSOC)	$[1]^{25}$ , $[4]^{26}$ , $[23]^{27}$ , $[12]^{28}$ , $[19]^{29}$	$[14]$ $^{27}$ , $[23]$ $^{29}$ , $[21]$ $^{26}$ ,	$[15]^{28}, [21]^{27},$
Ownership and use of motor vehicles during the last 12 months (EVEHIC)			
Dwelling characteristics			
Type of dwelling (EHTLC)			
Surface of dwelling (EHST)	[8]	[5]	[8]
Tenure Type (ESTOC)	[11]	[9]	
Type of heating system (EKMOD)	$[5]^{30}$ , $[6]^{31}$ , $[22]^{32}$ , $[15]^{33}$ , $[17]^{34}$ , $[21]^{35}$	[2] <sup>35</sup> , $[3]$ <sup>33</sup> , $[10]$ <sup>32</sup> , $[15]$ <sup>34</sup> , $[16]$ <sup>36</sup> , $[17]$ <sup>30</sup> , $[18]$ <sup>31</sup> $[22]$ <sup>37</sup>	$[4]^{35}$ , $[5]^{33}$ , $[12]^{38}$ , $[13]^{32}$ , $[14]^{31}$ , $[18]^{39}$ , $[19]^{34}$
Presence of an air-conditioner (EKCLIM1)			[22]
Year of dwelling construction (BATI PERIODE)	[18]	[12]	[2]
Renovation and dwelling upgrading works (EQMOTIV) Other variables			
Did you restrict your use of heating last winter? (ERESTRICI)			[6]
Did you suffer from the cold for at least 24 hours last winter? (EGCHAUF)	[16]	[6]	[16]
Climate zone (Zone climatique 1 position)			[20]
Type of geographic setting (RP TAILLE UU)	[14]	[8]	[9]

<sup>25. &</sup>quot;Yes" or "No" answer to the question "Do you benefit from the national social tariff for electricity?"
26. "Yes" or "No" answer to the question "Do you benefit from the national social tariff for gas?"
27. "Yes" or "No" answer to the question "Do you qualify for the national social tariff for energy?"
28. "Yes" or "No" answer to the question "Do you benefit from the national social tariff for heating oil?"
29. "Yes" or "No" answer to the question "Do you know if you qualify for the national social tariff for energy?"
30. "Yes" or "No" answer to the question "Do you have a heating system in your dwelling?"
31. "Yes" or "No" answer to the question "Do you know what type of heating system you have in your dwelling?"

<sup>32. &</sup>quot;Yes" or "No" answer to the question "Do you have an individual all-electric heating system in your dwelling (mounted radiators/convectors installed in every room and not inter-connected

to a boiler or furnace)?"

33. "Yes" or "No" answer to the question "Do you have an individual central heating system in your dwelling (boiler or other type of central heating)?"

34. "Yes" or "No" answer to the question "Do you have an independent space heater(s) in your dwelling (or independent heating equipment in each room)?"

35. "Yes" or "No" answer to the question "Do you have a communal (or collective) central heating system in your dwelling (communal boiler or heat pump)?"

36. "Yes" or "No" answer to the question "Do you have a mixed heating system in your dwelling (a specific heating system that associates a communal heating system with an individual neating system or a dual ("bi-junction") electric heating system)?"

<sup>37. &</sup>quot;Yes" or "No" answer to the question "Do you have another type of heating system in your dwelling?" 38. "Yes" or "No" answer to the question "Do you have a district heating system in your dwelling (or a heat network)?"

Table 3 – Description of profiles of the most representative fuel-poor households in each cluster according to the 10% indicator

	Profile descript	Profile description and weight of the cluster in the total sample	etal sample	
	l	Cluster 2	Cluster 3	Cluster 4
Household characteristics				
[9] Sex of the household reference person (SEXE)		$M_{en} = (86.73\%)$	Women $(66.02\%)$	Women (77.77%)
[2] Age of the household reference person (AGEPR)	[61-80] (63.42%)	[41-60] (80.95%)	[21-40] (40.66%)	[21-40] (66.67%)
	>80 (43.05%)			
[3] Socio-economic group of the household (PCS2003)	Former tradesmen, shopkeepers or business directors (21.75%)	Administrative assistants (12.24%)	Police officer/Military personnel (19.61%)	Supervisor (44.45%)
		Skilled trade worker (trade)	Administration and sales pro-	
		(11.22%)	fessionals (18.66%)	
[10] Disposable income (REVENU DISPONIBLE 2012)	[1e+04,2e+04] (52.77%)	[2e+04, 3e+04] $(42.85%)$	[1e+04,2e+04] (44.01%)	
	[1e+04, 2e+04] (52.77%)	[3e+04, 4e+04) $(29.25%)$	$[0,1\mathrm{e}{+04}]~(16.26\%)$	
[1][4] Beneficiary of national social tariff for energy (ETSOC)	Do not qualify (52.77%)	Do not know (99.31%)	Do not qualify (81.39%)	Yes, for electricity (88.88%)
				Yes, for gas (55.56%)
Dwelling characteristics				
[7] Type of dwelling (EHTLC)	Detached house (90.27%)	Detached house (93.53%)	Detached house $(37.32\%)$	
[8] Surface area of dwelling (EHST)		$[100-150m^2]$ (48.29%)	$[40-70m^2]$ (51.67%)	
[5][6] Type of heating system (EKMOD)	Individual central heating	Indep. space heaters (46.25%)	Individual all-electric heating	
	(76.30%),		(38.27%)	
	Indep. space heaters (49.07%)		Indep. space heaters (21.05%)	
Weight of the cluster in the sample	29.67%	40.38%	28.57%	1.38%

Table 4 – Description of profiles of the most representative fuel-poor households according to the LIHC  $(m^2)$  indicator

	Profile des	Profile description and weight of the cluster in the total sample	ne total sample	
	Cluster 1	Cluster 2	Cluster 3	Cluster 4
Household characteristics				
[1] Age of the household reference person (AGEPR)	$ \begin{array}{c c} \hline [61-80] & \hline (47.82\%) & \hline \\ > 80 & \hline (17.39\%) \\ \end{array} $	$-\frac{[41-60]}{(64.51\%)}$	[21-40] (48.05%)	$-\langle 20\ (\overline{8.10\%})$
[4] Socio-economic group of the household (PCS2003)	Manager (31.52%)	Shop assistants (17.20%)	Police officer/Military personnel (32.46%)	Shop assistants (24.32%)
		Skilled trade workers (15.05%)	Administrative and sales professionals (16.88%)	Public sector assistant or worker (13.51%)
Dwelling characteristics				
7 Type of dwelling (EHTLC)	Detached house (91.19%)		Apartment (55.84%) Detached house (41.55%)	Apartment (94.59%)
[5] Surface of the dwelling (EHST)	$[100-150m^2]$ (35.86%)	$[40-70m^2]$ (16.12%)	$[40-70m^2]$ $(41.55\%)$	$[1-40m^2]$ (51.35%)
				Cf. next page

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		Table $4$ – Continued		
	$>150m^2$ (9.78%)			
[6] Tenure type (ESTOC)	Homeowners (75.86%)	Homeowners (51.12%)	Tenants (62.35%)	Tenants (82.35%)
	$> 150 m^2 \ (9.78\%)$			
[2][3][10] Type of heating system (EKMOD)	Individual (98.27%)	Individual central heating (91.02%) Indep. heaters (24.73%)	Individual electric heating (60.13%) Indep. heaters (24.27%)	Communal central heating (49.64%)
			Individual central heating (31.77%)	
Other variables				
[9] Did you suffer from the cold for at least 24h last $=$ No $(94.56\%)$ winter? (BGCHAUF)	- No $(94.56%)$	                                 	$-\frac{1}{2}$ Yes $(58.44\%)$	 
[8] Type of geographical setting (RP TAILLE UU)	[200000,1999999] (9.89%) Paris (1.71%)	Rural (18.27%)	[200000, 1999999] (30.47%)	Paris (49.53%)
Weight of the cluster in the sample	31.43%	30.76%	25.41%	12.40%

Table 5 – Description of profiles of the most representative fuel-poor households in each cluster according to the Thermal Discomfort indicator

	Profile description a	Profile description and weight of the cluster in the total sample	ıple
	Cluster 1	Cluster 2	Cluster 3
Household characteristics			
[1] Age of the household reference person (AGEPR)	<20 (38.03%)	[21-40years] (56.88%)	[41-60years] (70.93%) [61-80years] (18.60%)
[3] Socio-economic group of the household (PCS2003)	Administrative and sales professionals $(20.85\%)$	Farmer G (8.45%) Technicians (7.74%)	Unskilled trade or production workers $(63.94\%)$
Dwelling characteristics			
[2] Type of dwelling (EHTLC)	Apartment (99.38%)	Detached house (78.16%)	Detached house (74.41%)
[8] Surface of dwelling (EHST)	$[40-70m^2]$ $(42.33\%)$ $[70-100m^2]$ $(38.65\%)$	$[100-150m^2]$ $(29.57\%)$	
[4-5] Type of heating system (EKMOD)	Communal central heating (46.01%)	Individual central heating (66.19%)	Other (13.95%) <sup>39</sup>
	Indep. heaters (20.24%)	Indep. heaters (35.91%)	
[7] Year of dwelling construction (BATI PERIODE)	[1945,1970] (50.92%)	[1945,1970] $(24.64%)$ $[1991,2006]$ $(22.53%)$	[1945,1970] (15.11%)
Other variables			
[9] Did you suffer from the cold for at least 24h last winter? (ERESTRIC1) No (72.39%)	No (72.39%)	Yes (69.71%)	
[6] Type of geographic setting (RP TAILLE UU)	Paris (34.35%)	Rural (33.80%)	Rural (35.80%)
	[200000,1999999] (33.12%)		[200000, 1999999] $(13.95%)$
Weight of the cluster in the sample	41.68%	36.06%	22.26%

39. This means that households belonging to this cluster use a heating system other than individual central heating (with a boiler or other system), communal central heating (boiler), district heating, individual (built-in) electric heating, mixed (communal and individual), or independent heating equipment.

# 3.2 Intra-indicator analysis: how profiles of fuel-poor households vary depending on the construction of the indicator

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In most cases, fuel poverty has been studied through the narrow use of expenditure-based indicators which are – by construction – based on the definition of exogenous thresholds that lack any theoretical or empirical foundations. In this section, we extend the inter-indicator analysis conducted in previous section by analysing the drawbacks of relying on such exogenous thresholds, particularly in terms of profile variation.

As in section 3.1, we use a data set extracted from the "Phébus" database 2013. To conduct our analysis, we propose a sensitivity analyses based on a logit specification written as follows:

Prob(EP = 
$$1|X_i$$
) =  $\alpha + \sum_{i=1}^{13} X_i$  (4)

where  $X_i$  represents the  $i^{th}$  variable included in the model (cf. Table 6). We include both household and dwelling characteristics to better discern differences in fuel-poor profiles. Using other combinations of variables and other models has no impact on our conclusions: in particular, the fuel-poor profiles are highly sensitive to the thresholds chosen. Therefore, slight changes in the threshold change the composition of the population identified as fuel-poor, thus, the target population.

Table 6 – Description of variables included in the logit model

Variable	Description
Isolated women	=1 if the person is a woman and single, 0 otherwise
Isolated elderly people	=1 if the person is older than 59 years and single, 0 otherwise
Rural community	=1 if the town population has less than 2000 inhabitants, 0 otherwise
Thermal discomfort	=1 if the person answered yes to "Egchauff" a variable, 0 otherwise
Limited vehicle use	=1 if the person encountered financial difficulties with respect to vehicle use
Energy consumption	= quantitative variable taken from Energy Performance Certificate (kWh/ $m^2$ )
Post-1970 building	=1 if dwelling was built after 1970, 0 otherwise
Tenure type	=1 if the person is tenant, 0 if owner
Energy mix gas vs electricity	=1 for gas as heating energy, 0 otherwise
Energy mix oil vs electricity	=1 for oil as heating energy, 0 otherwise
Energy mix other $vs$ electricity	=1 for other energy as heating energy (except electricity), 0 otherwise
Household size	= size of household $(cu)$
Dwelling size	$=$ size of dwelling $(m^2)$

a. "Egchauff" variable denotes whether the person answered yes to the question " $Did\ you\ suffer\ from\ the\ cold\ last\ winter?$ "

We note that the choice of the specification, *i.e.* logit, probit, complementary log-log, etc., does not matter here because we did not aim to identify the best econometric model to determine fuel-poor households. Instead, we focused on showing the impact of threshold variation on the identification of the fuel-poor population. In other words, we sought to show how some ranges of indicator thresholds lead to identifying some households as fuel-poor and other ranges clearly exclude them.

We consider two threshold-based expenditure indicators, namely the 10% and the LIHC  $(m^2)$ . For the 10% indicator, we modified the original exogenous threshold of 10% from 0% to 16%  $^{40}$  and examine how it changes the number of households considered as fuel-poor and their characteristics. We used the same methodology with the LIHC  $(m^2)$  indicator. We modify the standard threshold of the median of fuel expenditures, *i.e.* fuel expenditures per  $m^2 > X$  times national median expenditures per  $m^2$ , to a value ranging from 0.3 to 1.8. Since the LIHC  $(m^2)$  depends on a second threshold (cf. section 2), *i.e.* equivalised net income < X times equivalised median net income, we also examined the impact of modifying the two thresholds simultaneously  $^{41}$ . To save space and

<sup>40.</sup> This range of values ensures that a sufficient number of observations are available for the estimation of the model, *i.e.* minimum of 50 observations for y = 1 and y = 0.

<sup>41.</sup> To check the quality of our results, we generated various indices of good discrimination of the model, i.e. AUC

facilitate the presentation of the results, we only report the results (figures) for LIHC  $(m^2)$  below  $^{42}$ .

Incidence on the size of fuel-poor population

For the 10% indicator, the size of the fuel-poor population depends on the value of the threshold. For example, a 20% drop in the threshold from 10% to 8% leads to an increase in the number of fuel-poor households by a factor ranging from 28% to 74%. This result means that the elasticity of the fuel-poor population with regard to the threshold is greater than 1. The same conclusion holds when we consider the LIHC  $(m^2)$  indicator. For instance, as shown in Figure 3(a), when we vary the initial median threshold by 20% from 1 to 0.8, the number of fuel-poor decreases by 19.4%. By extension, when both thresholds of the LIHC  $(m^2)$  indicator are modified, we observe the same type of variation with respect to the size of the fuel-poor population.

Island of significance effect

In addition to affecting the size of the fuel-poor population, changing the threshold also leads to a modification in its characteristics, or equivalently, the composition of the fuel-poor population. Therefore, it becomes more difficult to define a common profile. In particular, our results show that two effects make it difficult to describe the characteristics of the fuel-poor, namely the "islands of significance effect" and the "switching signs effect".

The "islands of significance effect" relates to the fact that some variables seem to have a significant statistical impact on the probability of being fuel-poor only for a narrow range of threshold values  $^{43}$ . For example, as shown in Figures 3(b) and 3(c), a standard analysis using the conventional LIHC ( $m^2$ ) thresholds would lead to the conclusion that the variable "Rural community" is not significantly associated with the probability of being fuel-poor (Figure 3(b)). Conversely, the choice of another nearby range of threshold values may have led to the opposite conclusion. These conclusions also hold when we modified the two thresholds of LIHC ( $m^2$ ) simultaneously (Figure 3(c))  $^{44}$ . These figures demonstrate the existence of statistically significant areas and statistically non-significant areas for the variable "Rural community". In particular, there are flat areas and peaks for different variables and for a narrow range of threshold values, indicating a high instability of fuel-poor profiles (cf. Appendix D).

The second effect, the "switching signs effect", means that coefficients of variables included in the model change sign when the threshold level changes, *i.e.* from a significantly positive effect to a significantly negative effect or *vice versa*.

Incidence on the profiles of fuel-poor households (with an application using the case of the French Energy Voucher)

Beyond local effects for one variable (characteristic) due to a change in the threshold, we also observe a general change in fuel-poor profiles. Such effects can be detected both through the optimal size of the model, i.e. optimal number of variables, and the type of significant variables (cf. Figure 3(d) and Table 7). The optimal dimension of the model refers to the number of variables to

and Brier criteria.

<sup>42.</sup> Figures associated with the 10% indicator are available upon request. We do not report them to save space. The instability of profiles find for LIHC  $(m^2)$  was also observed for the 10% indicator.

<sup>43.</sup> The value 0 is not included in the confidence intervals.

<sup>44.</sup> The P-value associated with the probability of the null assumption is that the coefficient of the variable is not significantly different from zero.

be included. It is obtained with stepwise selection based on our initial specification (equation 4). This optimal dimension changed greatly when we modified the threshold cut-off (cf. Figure 3(d)).

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For the LIHC  $(m^2)$  indicator, changing the threshold from 0.4 to 1.2 times the median equiv-523 alised net income, results in shows (at least) two important changes in the dimension of the model 524 (Figure 3(d)). The first change is identified at a cut-off of 0.42 times the median income. Then, 525 from a cut-off of 0.42 to 0.66 times the median income, we observe a transitional change where variables describing a fuel-poor person are subject to substantial modifications. Finally, in the 527 last stage, the fuel-poor profiles become stable and can be described with eight main variables, 528 i.e. "Rural community", "Limited vehicle use", "Energy Consumption", "Tenant", "Type of heating system", "Household size", "Dwelling size". Unfortunately, the conventional threshold of 0.6 times the median income is in the middle of one of these cut-offs. An alternative conventional way to 531 display the same conclusion is to report the results in terms of econometric output as shown in 532 Table 7. For illustration, we estimate these changes for the income threshold modification of LIHC (m<sup>2</sup>). Although some characteristics remain identically targeted regardless of the threshold chosen 534 (like "Tenants" or "Type of heating system"), other characteristics greatly depend on the choice of 535 threshold. If 0.7 times the median income had been chosen instead of the 0.6 times the median income to determine the fuel-poor population, then "Isolated elderly" people and "Rural commu-537 nities" would be more likely to be targeted. 538

To display the same result in more concrete terms, we ran the same sensitivity analysis on the threshold applied for the French Energy Voucher. This Voucher corresponds to a new public policy that was launched in France in January 2018 as a measure to fight fuel poverty  $^{45}$ . The Energy Voucher is attributed to the poorest 15% of households, *i.e.* less than €7700/cu per year to help them to pay their energy bill. The determination of this particular group of the population is based on income level and on the size of the household  $(cu)^{45}$ . Results of the sensitivity analysis show that this threshold targets primarily tenants, rural communities, large households, and small pre-1970 dwellings (cf). Table 8). However, when modifying this threshold by taking a larger part of poor households, for example 30%, leads other sub-groups of the population, such as isolated elderly people, and other types of dwelling, such as dwellings using other heating systems than electric heating systems. This supports, once again, that the target population depends on the construction of indicators, in particular, on their threshold levels.

From a more general point of view, this sensitivity analysis modifying the threshold based on which an Energy Voucher is attributed in France raises the issue of the reliability and relevance of a public policy threshold to target fuel-poor households based on income <sup>46</sup>. Fuel poverty is often associated with income poverty due to the fact that the latter is usually used to capture the monetary aspect of fuel poverty. However, although low incomes can drive fuel poverty, fuel poverty also has other determinants such as energy-inefficient buildings and appliances (Boardman, 2012). In addition, from a purely quantitative point of view, even if there is a relationship between fuel poverty and income poverty, this relationship is not always symmetrical and/or significant. Therefore, as described by Palmer et al. (2008), most fuel-poor households are income-poor but most income-poor households are not fuel-poor <sup>47</sup>. Other scholars argue that fuel and income poverty should be considered as independent phenomena <sup>48</sup>. Therefore, even before analysing how chang-

 $<sup>45.\ \</sup>texttt{https://www.ecologique-solidaire.gouv.fr/sites/default/files/Rapport\%20evaluation\%20cheque\%20energie.pdf}$ 

<sup>46.</sup> We are grateful to the anonymous reviewer who suggested developing this point.

<sup>47.</sup> This statement was empirically validated in a study in Spain, showing that only 28.5% of income-poor are affected by fuel poverty while 79.6% of the fuel-poor are income-poor (Phimister et al., 2015).

<sup>48.</sup> According to Phimister et al. (2015) and Urge Vorsatz and Tirado Herrero (2012), there are two reasons for considering fuel and income poverty separately. First, an event can impact one type of poverty without modifying the other. Second, the consequences of fuel poverty are different from those of income poverty in terms of morbidity

- ing the Energy Voucher threshold affects the profile of French fuel-poor households, targeting the
- fuel-poor based on income appears to be unwise because it can affect the composition of groups,
- thus, their profiles.

and mortality, but also in terms of greenhouse gas emissions.

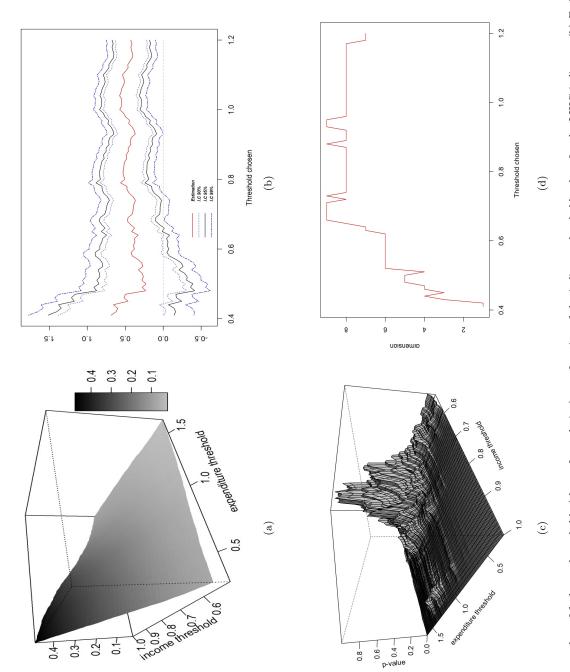


Figure 3. (a) Variation in the number of fuel-poor households (share of population) as a function of the indicator threshold values for the LIHC indicator, (b) Estimation and confidence intervals for the variable "Sex" according to different threshold levels of the LIHC indicator (variation of only one threshold, *i.e.* equivalised income < X times national median income, (c) Statistical significance of the variable "Rural community" in the model according to different values of the two thresholds of the LIHC  $(m^2)$  indicator (flat areas under 0.05 denote statistical significance for this variable whereas peaks indicate level of non-significance), (d) Optimal dimension of the model according to different threshold levels of the LIHC  $(m^2)$  indicator (variation of only one threshold, *i.e.* equivalised income < X times  $\times$  national median income)

Table 7 – Sensitivity analysis (1): variation of fuel-poor profiles according to changes in the LIHC  $(m^2)$  income threshold

$LIHC(m^2)$			Income Threshold		
()	0.4xMedian	0.6xMedian	0.7xMedian	0.8xMedian	1xMedian
Intercept	-5.2929	-3.8671	-3.1977	-2.7761	-2.1294
	(1.0864)***a	(0.5441)***	(0.4428)***	(0.3943)***	(0.3325)***
Isolated women	-0.3340	-0.0974	0.0618	0.1746	0.1551
	(0.8122)	(0.4186)	(0.3118)	(0.2750)	(0.2353)
Isolated elderly people	0.8418	0.3335	0.6408	0.4762	0.5955
	(0.7591)	(0.4136)	(0.3067)**	(0.2743)*	(0.2342)**
Rural community	0.3545	0.3800	0.4079	0.5081	0.5718
	(0.4676)	(0.2316)	(0.1849)**	(0.1633)***	(0.1356)***
Thermal discomfort	-0.2895	0.2545	0.3542	0.3102	0.3151
	(0.5448)	(0.2403)	(0.1979)*	(0.1811)	(0.1621)**
Limited vehicle use	1.3599	0.9658	0.7950	0.7269	0.6939
	(0.4298)***	(0.2189)***	(0.1891)***	(0.1741)***	(0.1573)***
Energy consumption (EPC)	-0.0002	0.0012	0.0014	0.0014	0.0013
	(0.0014)	(0.0006)**	(0.0005)***	(0.0004)***	(0.0004)***
Post-1970 building	-0.2726	-0.1729	-0.2980	-0.1562	-0.1059
	(0.4036)	(0.1962)	(0.1576)*	(0.1385)	(0.1165)
Tenure Type	0.8650	0.6821	0.7220	0.6784	0.5387
	(0.4439)*	(0.2150)***	(0.1762)***	(0.1576)***	(0.1393)***
Energy mix gas vs electricity	0.5368	0.9115	0.9247	1.1057	0.8835
	(0.4618)	(0.2376)***	(0.1941)***	(0.1692)***	(0.1397)***
Energy mix oil vs electricity	-0.4829	1.4058	1.6872	1.6913	1.7233
	(0.7932)	(0.2803)***	(0.2235)***	(0.2002)***	(0.1699)***
Energy mix others vs electricity	1.0018	1.1898	1.4957	1.5326	1.4466
	(0.6916)	(0.4031)***	(0.3199)***	(0.2901)***	(0.2592)***
Household size	0.2113	0.8163	0.7109	0.7147	0.8191
	(0.3926)	(0.1962)***	(0.1656)***	(0.1473)***	(0.1258)***
Dwelling size	-0.0009	-0.0175	-0.0172	-0.0182	-0.0178
	(0.0049)	(0.0036)***	(0.0028)***	(0.0025)***	(0.0020)***
Observations	2076	2076	2076	2076	2076
Brier	0.013	0.056	0.085	0.109	0.155
AUC	0.717	0.797	0.792	0.781	0.768

a. \*\*\* significant at P< 1%, \*\* 5% or \* 10%.

Table 8 – Sensitivity analysis (2): probability of qualifying for the French Energy Voucher programme according to the equivalised income threshold

				Inc. / Composit			
				rucome/ ca			
Inreshold (share of the poorest population)	0.05	0.1	0.15	0.2	0.25	0.3	0.35
Intercept	-4.8188	-4.1180	-3.2365	-2.7629	-2.5610	-2.1868	-1.9679
	$(0.6904)^{***a}$	(0.4975)***	(0.4075)***	(0.3638)***	(0.3351)***	(0.3198)***	(0.3060)***
Isolated women	0.6569	0.2255	0.5208	0.4229	0.3917	0.4380	0.3621
	(0.5494)	(0.3847)	(0.3018)*	(0.2631)	(0.2418)	(0.2270)*	(0.2181)*
Isolated elderly people	0.4495	0.6777	0.2152	0.5199	0.4728	0.5294	0.6304
	(0.5699)	(0.3812)*	(0.3133)	(0.2665)*	$(0.2441)^*$	(0.2288)**	(0.2187)***
Rural community	0.4597	0.5656	0.4251	0.4704	0.4541	0.5614	0.4441
	(0.2991)	(0.2071)***	(0.1701)**	(0.1509)***	(0.1384)***	(0.1309)***	(0.1250)***
Thermal discomfort	0.2401	0.2225	0.2291	0.4337	0.2505	0.2994	0.2134 (0.1568)
	(0.3164)	(0.2257)	(0.1885)	(0.1689)**	(0.1625)	(0.1584)*	(0.1568)
Limited vehicle use	0.7910	0.8797	1.0467	0.8606	0.7780	0.9578	1.0814
	(0.2835)***	(0.2012)***	(0.1683)***	(0.1585)***	(0.1533)***	(0.1511)***	(0.1523)***
Energy consumption	-0.0001	0.0008	0.0005	0.0001	0.0005	0.0004	0.0005
	(0.000)	(0.0000)	(0.0005)	(0.0004)	(0.0004)	(0.0004)	(0.0004)
Post-1970 building	-0.4323	-0.2044	-0.4190	-0.3648	-0.3118	-0.2196	-0.2260
	(0.2556)*	(0.1803)	(0.1464)***	(0.1298)***	(0.1191)***	(0.1132)*	(0.1083)**
Tenure Type	0.5540	0.7137	0.7580	0.8283	0.9646	0.9693	0.9892
	(0.2854)*	(0.1992)***	(0.1648)***	(0.1484)***	(0.1386)***	(0.1348)***	(0.1330)***
Energy mix gas vs electricity	0.3175	0.3123	0.2500	0.2936	0.3265	0.3607	0.2527
	(0.2841)	(0.2100)	(0.1705)	(0.1511)*	(0.1385)**	(0.1320)***	(0.1258)**
Energy mix oil vs electricity	-0.8323	0.1049	0.0621	0.2716	0.2326	0.4014	0.3780
	(0.5518)	(0.2905)	(0.2348)	(0.1999)	(0.1837)	(0.1707)**	(0.1620)**
Energy mix other vs electricity	0.1656	0.1494	0.3091	0.2740	0.4479	0.5176	0.4408
	(0.5662)	(0.4173)	(0.3277)	(0.3000)	(0.2716)*	(0.2608)**	(0.2544)*
Household size	1.1392	1.1606	0.9781	0.9789	0.9040	0.8728	0.8931
	(0.2354)***	(0.1778)***	(0.1489)***	(0.1347)***	(0.1253)***	(0.1208)***	(0.1165)***
Dwelling size	-0.0095	-0.0138	-0.0107	-0.0111	-0.0099	-0.0113	-0.0106
	(0.0043)**	(0.0032)***	(0.0024)***	(0.0021)***	(0.0018)***	(0.0018)***	(0.0016)***
Observations	2076	2076	2076	2076	2076	2076	2076
Brier	0.032	0.065	0.099	0.126	0.150	0.167	0.182
AUC	0.735	0.757	0.748	0.740	0.732	0.740	0.737

a. \*\*\*significant at P< 1%, \*\*P< 5% or \*P< 10%.

# 565 4 Discussion and recommendations

 Our results demonstrate how the determination of the fuel-poor population depends on the choice of the fuel poverty indicator and its construction (threshold). Results from different indicators can be different or even conflicting, *i.e.* a person identified as fuel-poor according to one indicator, may not be according to another. Although this issue has been already raised in the literature, it remains unresolved and even unmeasured in the majority of studies. However, this issue greatly affects the determination of the magnitude of fuel poverty as well as the fuel-poor profiles, and calls into question the effectiveness of identifying fuel-poor households and of policies aiming to fight fuel poverty. The widespread use of indicators with no theoretical foundation paves the way to using a given indicator or threshold to favour a particular fuel-poor profile. Given that we have revealed the empirical importance of the issue, we argue that new methodologies are needed to overcome the limits of conventional indicators, thus to measure fuel poverty in a more effective way. Below, we give some recommendations.

Combining conventional indicators with a sensitivity analysis

When aiming to determine the fuel-poor population and analyse its profile, several types of conventional indicators can be used. For example, to measure the extent and composition of fuel poverty in France, Legendre and Ricci (2015) use three objective indicators, namely the 10%, the AFCP and the LIHC. They conclude that the share of fuel-poor households and their characteristics differ significantly depending on which indicator they use. More recently, Papada and Kaliampakos (2016) combined the objective 10% indicator with subjective indicators to mesure fuel poverty in Greece. This combined approach should be generalised. In this context, in France, the French National Observatory of Fuel Poverty suggests using two approaches to measure fuel poverty (ONPE, 2016). The first one is based on the combined use of three objective expenditure indicators, *i.e.* the 10%, LIHC (cu) and LIHC ( $m^2$ ) indicators, and the second is based on the subjective Thermal Discomfort indicator.

Although results of several indicators can differ, comparing them helps to analyse in detail the characteristics of fuel-poor households. One way to ensure results of combined conventional indicators is to associate each indicator outcome with a sensitivity analysis. The aim is to highlight how results change depending on the type of indicator or on its construction, *i.e.* threshold level. This approach leads to a reliable identification process, based on which the necessary policies targeting the elimination of fuel poverty can be implemented (Dubois, 2012).

Alternative use of threshold-based indicators

Another way to deal with the variation in the profiles of the fuel-poor when using conventional threshold-based indicators is to use them without the thresholds. For instance, the evolution of fuel poverty can be tracked using the median of the fuel-poverty ratio as well as the skewness and kurtosis of its distribution. As shown in Figure 4, a shift in the median value can indicate a worsening situation whereas a shift in the symmetry of the curve can suggest an improvement with less inequality. Conversely, the skewness of the distribution can indicate a worsening situation for the most exposed fuel-poor. Obviously, these indicators do not provide any head counts of the fuel-poor population and cannot quantitatively analyse the spread of the phenomenon. Nevertheless, they give an interesting complementary overview of the temporal dynamics of fuel poverty.

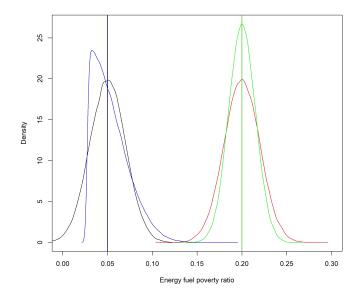


Figure 4. Alternative way of examining expenditure-based indicators: evolution of the distribution of the 10% indicator Note: An arbitrary threshold is not necessarily required to analyse the dynamics of fuel poverty. Distribution shifts and asymmetry of the fuel-poor population can represent an unbiased exploratory means to consider the issue.

Using new types of indicator

Given that there is currently no commonly accepted approach to measure fuel poverty, several recent studies have proposed tackling the issue by constructing new types of indicator(s). In this context, in addition to measuring fuel poverty by using the most common subjective indicators, *i.e.* arrears on utility bills, inability to keep the home adequately warm and the presence of damp walls and leaks, Papada and Kaliampakos (2016) constructed new indicators focusing on health problems caused by poor heating conditions and restriction of other essential needs such as food or clothing (essential for meeting energy needs).

In a more general framework, other studies call for the construction of indicators, so-called composite indices, taking into account the multidimensional nature of fuel poverty. In particular, Okushima (2017) constructed a multidimensional energy poverty index (MEPI) that considers three attributes of fuel poverty, namely energy costs, income and dwelling energy efficiency. Similarly, Charlier and Legendre (2016) built an index that takes into account household heating restrictions in addition to monetary constraints and dwelling energy efficiency.

By extension, some recent studies based on energy deprivation, a concept commonly applied to developing countries, call for the revision the conceptual framework that form the basis for the construction of the conventional indicators of fuel poverty in developed countries. In particular, they advocate the definition and the use of indicators coming from the energy capabilities framework (Sen (1992), Nussbaumer et al. (2003), Nussbaumer et al. (2012)). This framework is based on the argument that the energy demand is not for energy per se, but for the services energy use can provide such as lighting, cooking, heating and cooling. Therefore, Smith and Seward (2009) distinguish between basic and secondary capabilities <sup>49</sup>. Day et al. (2016) apply this capabilities approach to argue why energy is used and needed and to propose a innovative multidimensional

<sup>49.</sup> Basic capabilities are those that can be defined in broad and generic forms and are considered as the most fundamental, for example education, bodily health and social respect. Secondary capabilities are rather seen as component parts of materialising basic capabilities such as having access to information, using machinery and preparing food.

definition of energy poverty that integrates approaches to energy poverty from global North and South contexts. They argue that the energy capabilities framework identities several areas of intervention to address the problem of energy poverty, in particular, the energy poverty in the context of climate change.

# 5 Conclusion

During the last decade, the literature on fuel poverty has gained growing interest. Although it has offered and applied many objective and subjective indicators to measure fuel poverty, it has failed to reach a consensus on the appropriate indicator to use to reliably identify affected households and implement appropriate public policies to help them to overcome the problem. Clearly, there is a trend in the use of indicators, such as for example the increasing use of the 10% indicator after its official use by the UK government in 2001. Similarly, the LIHC indicator has been well received since its first appearance in Hills (2011, 2012) reports. Nonetheless, several discursive criticisms related to the use of these indicators have been extensively relayed in the past few years. Although many are valid, they clearly lack empirical support.

The aim of this study was to fill this theorectical-emprical gap. In particular, based on a critical review of the literature on fuel poverty indicators, we focused on two issues. First, because fuel poverty indicators have neither real theoretical foundations nor any empirical consensus as to the identification of the fuel-poor, we investigated how the use of one indicator over another can lead to the exclusion of some part of the affected population from being targeted by public policy measures devoted to fighting the problem. Further, in the case of exclusion, we sought to determine which trade-off is at work and how it is applied, *i.e.* type of indicator and/or its threshold. Second, we examined the associated crucial question of the homogeneity of the profiles of the fuel-poor population and its impact on the implementation, the reliability and the relevance of public policy targeting. To address these issues, we analysed in detail the impact of the choice of indicators on the identification of the fuel-poor population, in particular, on their profile description.

Our results show that the profile of the fuel-poor depends on the indicator selected and on its construction, *i.e.* threshold level in the case of expenditure indicators. In particular, the interindicator analysis based on an HCA showed that the fuel-poor population determined with a given indicator pools several types of profile and that profile groups can differ across indicators. We then detailed the characteristics of some selected representative fuel-poor households. Similarly, the intra-indicator analysis showed that profiles of the fuel-poor as well as the size of groups, or equivalently, the magnitude of fuel poverty has high elasticity for the level of the threshold. In this context, by focusing on the French Energy Voucher as a policy to fight fuel poverty, we also showed how the targeted fuel-poor population changes when changing the policy threshold currently set in France at the poorest 15% of households. Based on these results, we highlight the difficulty of identifying and defining a "typical profile" of a fuel-poor household for the implementation of public policies.

We argue that both scholars and policy-makers should be aware of the potential trade-offs involved in the use of a given indicator or a given threshold. Some indicators or thresholds favour some groups of population and exclude others. We recommend employing different strategies to deal with these issues, namely the combined use of conventional indicators associated with a sensitivity analysis, the omission of thresholds from expenditure-based indicators, and the use of new types of indicator based on a more suitable conceptual framework. Obviously, these strategies are not mutually exclusive and can be carried out together.

The difficulty of identifying the fuel-poor population reveals that there are still a lot of things

to learn about fuel poverty. There are in particular three main fields of research to be explored. 680 First, because fuel poverty is basically a dynamic phenomenon, analysing this question can help 681 understand its duration as a function of the profiles of affected groups. Interestingly, it can also 682 help analyse the effectiveness and enforcement of policies to combat fuel poverty. Second, there is a 683 need to better understand the drivers of fuel poverty by distinguishing exogenous and endogenous 684 determinants to identify the most interesting levers that can help overcome the problem. Last, but not least, studies dealing with the relationship between fuel poverty and other poverty-related concepts such as monetary poverty, heath, education and social exclusion, should be conducted. 687 The analysis of interactions between these different issues may reveal causal and cumulative effects necessary to understand and, thus, to eliminate fuel poverty.

# 4 Acknowledgments

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All remaining errors remain with the authors. The usual disclaimer applies.

# Brief literature review on fuel poverty indicators, their advantages and their drawbacks 868 A

 $Table\ A.1-Brief\ literature\ review\ on\ fuel\ poverty\ indicators,\ their\ advantages\ and\ their\ drawbacks$ 

Cobjective factual indicators   Egypneliture-land indicators				
Equalization   The INF indicator   Calcium   Part   Information   Part			<ol> <li>Objective factual indicators</li> </ol>	
The Low Income High Coate (LHC) indicator:    The Low Income High Coate (LHC) indicator:   The Low Income High Coate (LHC) indicator:   Part   The Low Income High Coate (LHC) indicator:   The Might Coate (LHC) indicator:   The maintening indicator			Expenditure-based indicators	
Equalised income before housing costs   Rules	UK Government based on Boardman (1991)	n Theoretical fuel costs	The comparison between theoretical and actual enargy consumption takes into account self-impased	Based on an obsolete UK energy
- Rule:  - if 1 ≥ 10% ⇒ the household is fuel-poor,  - if 1 < 10% ⇒ the household is not fuel-poor,  - if 1 < 10% ⇒ the household is not fuel-poor,  - if 1 < 10% ⇒ the household is not fuel-poor,  - Taking into account some constrained expenditures, i.e. housing costs  - Housing costs - poverty on monetary poverty.    Fuel poverty (APCP) indicator:    G0% Equalised (Median income   Poverty on monetary poverty.    Domestic fuel costs		Equalised income before housing	under-heating.	Based on theoretical rather than actual energy ex-
— if I ≥ 10% ⇒ the household is not fuel-poor,  — if I < 10% ⇒ the household is not fuel-poor,  — if I < 10% ⇒ the household is not fuel-poor,  — The After Fuel Cost Poverty (AFCP) indicator:  — The I poverty if [Equalised (Income — Housing costs — Domestic fuel costs)] <  [ 60% Equalised (Median income — Housing costs — Domestic fuel costs)]  2012) The Low Income High Costs (LHC) indicator:  — Definition of two thresholds that distinguish fuel Fuel poverty if [Equalised net income of the power of the poor households.]  Bqualised fuel expenditures ⇒ Required national median rule expenditures ⇒ Required national median fuel expenditures ⇒ The restriction behaviour indicators		- Rule:		penditures,
The After Puel Cost Poverty (APCP) indicator:  The After Puel Cost Poverty (APCP) indicator:  Fuel poverty if [Equalised (Income — Identification of the aggravating effect of fuel Domestic fuel costs)] <  [60% Equalised (Median income — Housing costs — Definition of two thresholds that distinguish fuel Fuel poverty if [Equalised net income ]		if $I \geqslant 10\% \Rightarrow$ the household is fuel-po	or,	<ul> <li>Does not take into account nearing restriction pratices,</li> </ul>
The After Fuel Cost Poverty (APCP) indicator:  The After Fuel Cost Poverty (I Equalised (Income – Income is.e., housing costs.  Fuel poverty if [Equalised (Income – Identification of the aggravating effect of fuel housing costs – Identification of the aggravating effect of fuel poverty income income – Income income High Costs (LHC) indicator:  Fuel poverty if [Equalised nedian income – Income incom				<ul> <li>Does not take into account the income level of a fluent households.</li> </ul>
The After Fuel Cost Poverty (APCP) indicator:   The After Fuel Cost Poverty (APCP) indicator:   Fuel poverty if [Equalised (Income				- Does not take into account restricted expenditures.
Fuel poverty if [Equalised (Income — Taking into account some constrained expenditures, i.e. housing costs, — Identification of the aggravating effect of fuel Housing costs — Domestic fuel costs)]  The Low Income High Costs (LHC) indicator: — Definition of two thresholds that distinguish fuel from monetary poverty to ensure reliable identification and — Equalised fuel expenditures   Required national median fuel expenditures  Required national median fuel expenditures  The restriction behaviour indicators	Hills (2011)	The After Fuel Cost Poverty (AFCP) indicator:		
Fuel poverty if [ Equalised (Income			<ul> <li>Taking into account some constrained expenditures,</li> </ul>	- Plausible misleading classification of households
Housing costs — poverty on monetary poverty.  Domestic fuel costs)   <   60% Equalised (Median income — Housing costs — Domestic fuel costs)    Domestic fuel costs   Domestic f			i.e. housing costs,  — Identification of the aggravating effect of fuel	with very low income as fuel-poor regardless of the fuel needs.
Domestic fuel costs   Composition			poverty on monetary poverty.	- Possible confusion between fuel and monetary
foo% Equalised (Median income				poverty.
Domestic fuel costs   Domestic fuel costs (LHC) indicator:    The Low Income High Costs (LHC) indicator:   Puel poverty if [ Equalised net income   from monetary poverty to ensure reliable identification in the property of fuel poor households.   Cation of fuel-poor households.   Definition of fuel-poor households   Definition				
The Low Income High Costs (LIHC) indicator:  The Low Income High Costs (LIHC) indicator:  — Definition of two thresholds that distinguish fuel from monetary poverty to ensure reliable identification of fuel poverty if [Equalised median net income]  and  Equalised fuel expenditures  Required national median fuel expenditures  Required national median fuel expenditures  The restriction behaviour indicators				
The Low Income High Costs (LIHC) indicator:  — Definition of two thresholds that distinguish fuel from monetary poverty to ensure reliable identification monetary poverty to ensure reliable identification fruel poverty if [Equalised median net income]  [60% (Equalised median net income]]  [7] Required national median fuel expenditures  [8] Required national median fuel expenditures  [8] The restriction behaviour indicators		Domestic fuel costs)]		
Puel poverty if [ Equalised net income cation of two thresholds that distinguish fuel from monetary poverty to ensure reliable identification of (Equalised median net income) and Equalised fuel expenditures    Equalised fuel expenditures   Pequired national median fuel expenditures   Pequired national median fuel expenditures   Pepaviour indicators   Pepaviour indi	Hills (2011, 2012)	The Low Income High Costs (LIHC) indicator:		
60% (Equalised median net income) ]  and  Equalised fuel expenditures  Required national median fuel expenditures  The restriction behaviour indicators			I	<ul> <li>Not based on the constrained income,</li> <li>Does not take into account heating restriction behaviour practised in some households.</li> </ul>
and  Equalised fuel expenditures  Required national median fuel expenditures  The restriction behaviour indicators		60% (Equalised median net income) ]		
Equired national median fuel expenditures  Required — The restriction behaviour indicators		and		
Required national median fuel expenditures  The restriction behaviour indicators				
The restriction behaviour indicators		Required national median fuel expenditures		
The restriction behaviour indicators				
			The restriction behaviour indicators	

Main nofonomone	Dagaities		December
ONPES cited in Dutreix et al. (2014)	Deminion The restriction behavior indicator:	Auvaniages	of aw Daters
and ONPE (2014)	The restriction personal first constitution	<ul> <li>Helps target households that have a cost analysis suitable for dwelling fuel investment.</li> </ul>	<ul> <li>Theoretical energy expenditures are usually diff- cult to assess.</li> </ul>
	Also $cf$ summary of Healy and Clinch (2002)	he section entitled "Composite indices	
Healy and Clinch (2002) and Nuss-baumer et al. (2012)	Healy and Clinch (2002) and Nuss- Possibility of using different objective indicators:  - Presence of damp walls and/or floors,  - Lack of central heating,  - Presence of rotten window frames,  - Access to electricity distribution,  - Household appliance ownership.		
	2. Subjec	Subjective self-reported indicators	
Healy (2003), EPEE (2006), and INSEE ENL (2006)	Possibility of asking different questions:  — Do you suffer from thermal discomfort?  — Have you experienced difficulty in paying utility bills (in the past)?  — Can you afford your energy bills?  — Are you satisfied with your heating equipment?	— Can be supplemented with qualitative surveys/interviews to better understand the characteristics of fuel-poor households.	Results should be interpreted with caution,  Possible contrasting results compared with those of objective indicators mainly with respect to the identification of fuel-poor households.
	ri ri	3. Composite indices <sup>50</sup>	
Healy and Clinch (2002)	Composite weighted index based on the combination of six consensual social indicators which:  — Are split into two sub-groups: subjective self-reported and objective factual indicators,  — Pertains to household finances (fuel and utility bills), the state of the building structure (presence of damp or rot), and the dwelling's heating system.	Associates objective and subjective criteria,  Suitable for cross-country comparisons.	Assignments of weights to each indicator incorporated in the composite indice is somewhat arbitrary,     Results vary depending on the weight assigned to each indicator.

50. References cited in this part of the table present indices that were constructed for developed countries. Therefore, if applied to a developing country, some refinements will be necessary, especially with regard to the definition of the dimensions of poverty. In fact, when considering energy poverty in developing countries, most existing studies focus on the question of energy access, not on thermal comfort as in developed countries.

		Table A.1 – Continued	
Main references	Definition	Advantages	Drawbacks
Thomson and Snell (2013)	Composite weighted index based on the combination of three proxy indicators, namely the presence of arrears on utility bills in last 12 months, the presence of a leaking roof, damp walls or rotten windows and the ability to pay to keep the home adequately warm.	— Suitable for cross-country comparisons.	Assignments of weights to each proxy indicator is somewhat arbitrary.      Results vary depending on the weight assigned to each indicator.
Fabbri (2015)	Composite index, the so-called Building Fuel Poverty Index (BFP), aims to assess the relationship between building energy performance, dwelling habits and fuel poverty.	- Focusing on the role of dwelling energy efficiency as a driver of fuel poverty, - the index identifies subjects that can afford to pay for building energy refurbishment.	Not generally easy to apply in countries other than Italy.
Okushima (2017)	Composite index, the so-called Multidimensional Bnergy Poverty Index (MEPI), which is composed of three attributes of energy poverty, namely energy costs, income and dwelling energy efficiency.	<ul> <li>Considers the multidimensional nature of energy poverty which matches the original concept of en- ergy poverty by Boardman (1991).</li> </ul>	Does not take into account the subjective dimension of fuel poverty.

# B Details on the computation of fuel poverty rates

We start by giving below the list of variables (with their acronyms) that we extract from "Phébus" database to calculate fuel poverty rates. Then we explain how we calculate fuel poverty rates according to the 10%, LIHC, and the Thermal Discomfort indicators.

— Variables used to calculate fuel costs:

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- "MONTANT ELEC 2012": annual amount of electricity
- "MONTANT GAZ 2012": annual amount of gas expenditures
- "MONTANT FIOUL 2012": annual amount of heating oil expenditures
- "MONTANT GPLC 2012": annual amount of LPG (tank) expenditures
- "MONTANT CHARBON 2012": annual amount of coal expenditures
- "MONTANT BOIS 2012": annual amount of wood expenditures
  - "MONTANT GPLB 2012": annual amount of LPG (bottle) expenditures
- "MONTANT PK 2012": annual amount of odourless kerosene or paraffin expenditures
  - Variables used to calculate the equivalised net income:
- "REVENU DISPONIBLE 2012": disposal income
- "EPMDR2": amount of mortgage taken out to pay for the purchase of the dwelling (for homeowners)
- "EFAMR": amount of financial support (for homeowners to be included when calculating housing costs)
- "ELLD": rent (for tenants)
- "ELAMR": amount of financial support (for tenants to be included when calculating housing costs)
- "UC": number of household consumption units
  - "EHST": the surface area of the dwelling.

— Variables used to detect subjective thermal discomfort (feeling cold) at home indoors and the reason for the inability to heat dwelling to a suitable level of warmth:

- "EGCHAUF: Did you suffer from the cold for at least 24 hours in your home last winter?"?
- "ETDIFF: Have you encountered financial difficulties in paying your energy bills during the pas two years?".

Given this list of variables, we present below how we identified fuel-poor households with each indicator. Our initial data set was composed of 5405 households.

# $^{737}$ B.1 Determination of fuel-poor households according to the 10% indicator

Based on Section 2, we calculated the 10% indicator, I, using the following formula:

$$I = \frac{\text{(Actual) Fuel costs}}{\text{Equalised disposable income (before housing costs)}}$$
(B.1)

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— if I \ge 10\% \Rightarrow the household is fuel-poor.
— if I < 10\% \Rightarrow the household is not fuel-poor.
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As discussed in Section 2, one drawback of the 10% indicator is that it over-estimates the extent of fuel poverty within the general population by including households with a high level of income. To deal with this criticism, the ONPE (2014, 2015) studies suggest including in the calculation only those households having an income (cu) lower than the threshold of the third decile of income (cu).

Therefore, in our study, households were first sorted according to their income (cu) and then divided into 10 equal groups each one containing 10% of the global population to create deciles. Then, the annual threshold of the third income (cu) decile was determined. Only households having an income (cu) level lower than this threshold were considered as fuel-poor. To consolidate our calculation, we compared our threshold with national thresholds. In particular, Table B.1 below presents thresholds of the third income (cu) decile that we calculated for 2012 in comparison with the national 2011, 2012, and 2013 thresholds calculated by the French National Institute of Statistics and Economic Studies (INSEE)  $(2014)^{51}$ .

Thus, a household is fuel-poor if:

Table B.1 – Threshold of the third decile of income (cu)

Year	"Phébus" threshold	National threshold <sup>a</sup>	
2011	_	<b>€</b> 16 920	
2012	<b>€</b> 16 235.20	<b>€</b> 16 850	
2013	<del>-</del>	<b>€</b> 16 930	

a. We note that these thresholds do not represent the exact value of national threshold of the third decile of income (cu) but rather the standard of living of population having an income level situated between the national third and fourth deciles of income.

 $\frac{\text{(Actual) Fuel costs}}{\text{Equalised disposable income}} \geqslant 10\%$ (B.2)

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Equalised disposable income 
$$(cu) = \frac{\text{Disposable income}}{\text{Number of consumption unities}}$$
 (B.3)

< Threshold of the third decile of income

Our results show that 14.16% of households in our initial sample are fuel-poor according the 10% indicator, *i.e.* 766 of 5405 households.

# B.2 Determination of fuel-poor households according to the LIHC indicator

Based on Section 2, we calculated the LIHC indicator according the following formula:

Equalised net income 
$$\leq 60\%$$
 (Equalised median net income) (B.4)  
Equalised fuel expenditures  $\geq$  Required national median fuel expenditures

<sup>51.</sup> https://www.insee.fr/fr/statistiques/2417897. Accessed in July 20, 2017.

Equalised fuel expenditures are calculated by dividing fuel expenditures by the number of consumption units in the case of the LIHC (cu) indicator and by the surface area of the dwelling in the case of the LIHC  $(m^2)$  indicator:

— LIHC (cu) indicator:

Equalised fuel expenditures 
$$(cu) = \frac{\text{Fuel expenditures}}{\text{Number of consumption units}}$$
 (B.5)

– LIHC  $(m^2)$  indicator:

Equalised fuel expenditures 
$$(m^2) = \frac{\text{Fuel expenditures}}{\text{Surface}}$$
 (B.6)

Equalised net income is calculated as follows:

Equalised net income 
$$(cu) = \frac{\text{Disposable income - Housing costs - Domestic fuel costs}}{\text{Number of consumption units}}$$
 (B.7)

In our sample, the value of 60% of equivalised median net income is equal to  $\male$ 12,151.2 and values of the equivalised median fuel expenditures in the case of LIHC (cu) and LIHC ( $m^2$ ) are respectively equal to  $\male$ 841 and  $\male$ 14.64.

Our results show that 10.95% of households in our initial sample are fuel-poor according the LIHC  $(m^2)$  indicator, *i.e.* 592 of 5405 households and 9.52% according to the LIHC (cu) indicator, *i.e.* 514 of 5405 households.

# Discomfort indicator B.3 Determination of fuel-poor households according to the Thermal

Following the approach of ONPE (2016), a household is fuel-poor according to this subjective indicator if it satisfies two conditions:

- Condition 1: a household declares feeling cold because of at least one of the first five reasons which are considered to be the most representative of a fuel poverty situation, namely:
  - 1. Insufficient heating system,
  - 2. Breakdown of heating system,
- 3. Poor insulation,

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- 4. Household heating restriction due to financial burden,
- 5. Energy supply cut-off due to unpaid bills,
- 6. Improper adjustment or late start-up of the heating system,
  - 7. Other reasons.
    - Condition 2: a household has an income level less than or equal to the third decile.
- Depending on data available in "Phébus", we consider that a household is fuel-poor if it answers "Yes" to the following two questions related to *Condition 1*:
- "Did you suffer from the cold for at least 24 hours in your home last winter?"

— "Have you encountered financial difficulties in paying your energy bills?".

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After that, to satisfy *Condition 2*, we selected only those households having an income level less than or equal to the third decile.

Our calculations show that 7.75%, thus, 419 of the initial 5045 households are fuel-poor.

# $^{801}$ C Potential drivers of fuel poverty: summary of the literature

Table C.1 – Potential drivers of fuel poverty: summary of the literature. Based on Bennett et al. (2002), Scott et al. (2008), Healy (2003), Healy and Clinch (2004), Palmer et al. (2008), Fahmy et al. (2011), Nicolas et al. (2012), Thomson and Snell (2013), Mayer et al. (2014), Waddams Price et al. (2012), Legendre and Ricci (2015), Charlier et al. (2015), Roberts et al. (2015), Fabbri (2015), Ambrosio et al. (2015), and Hache et al. (2017).

Drivers	Expected effect
Household characteristics	
-Type of household/Marital status, $i.e.$ Single;	Single, widowed and divorced persons have a higher risk of
Widowed; Divorced; Childless couple; Couple with	being fuel-poor.
child(ren); Single-parent family.	
-Size of household/Number and age of children	The presence of children increases energy needs, thus, the probability of falling into fuel poverty.
- Sex	Women, mainly single, with dependent children, and unem-
	ployed are usually fuel-poor.
- Age	Elderly people seem to be more vulnerable (higher energy
	needs) and more likely to fall into fuel poverty due to lower incomes.
- Socio-economic group	Belonging to a high socio-economic group reduces the risk of
	being fuel-poor because it increases the probability of having a high income level.
- Income level, $i.e. > or < poverty threshold$	A high income level reduces the risk of being fuel vulnerable
	because its ensures the ability to afford energy <sup>52</sup> .
- Employment status	Employment ensures income, thus the ability to afford energy
	and reduces the risk of falling into fuel poverty. Conversely,
	students, unemployed workers and retirees have lower income
	thus higher likelihood of falling into fuel poverty.
- Education level	High educational level reduces the risk of being a fuel-poor be-
	cause it increases the probability of being employed and having
D. III	a high income.
- Dwelling occupancy status	Homeowners are less frequently fuel-poor, likely because they
- Daily occupancy of disabled and sick persons in	have higher income and ensure energy efficiency of their home.  Disabled and sick persons have higher probability of being fuel-
dwelling	poor due to more time spent at home, and thereby higher en-
a noming	ergy needs.
Dwelling attributes	
- Type of dwelling, $i.e.$ Apartment; Detached dwelling,	The fuel poverty risk increases when the household is living in
etc.	a detached dwelling.
- Construction date	In France, the first regulations on thermal efficiency came into
	effect in 1974. Dwellings built after this date are more energy
	efficient, which may decrease the fuel poverty risk for people
Hausing sunface	living in them.
- Housing surface	Living in a large dwelling increases the probability of becoming fuel-poor because energy needs are higher.
- Heating system	Individual boiler, wood stove or coal stove are usually associ-
neading system	ated with a high probability of being fuel-poor.
- Heating energy source	High energy prices increase the risk of being fuel-poor.
- Inefficiency of lighting and others electric appliances	Lighting and other electric appliances account for an increas-
· · · ·	ing share of residential energy consumption (10-20%), thus the
	multiplication and poor energy efficiency of these appliances
	can lead to high energy needs.
- Energy efficiency	Living in an energy inefficient dwelling increases the consump-
	tion of energy and thereby the probability of falling into fuel
	poverty.
- Other dwelling attributes, <i>i.e.</i> Dampness, leaks, ven-	The presence of dampness, leaks or a broken ventilation system
tilation system, poor lighting, etc.	usually exacerbate a pre-existing fuel poverty situation.
Other drivers	of next page

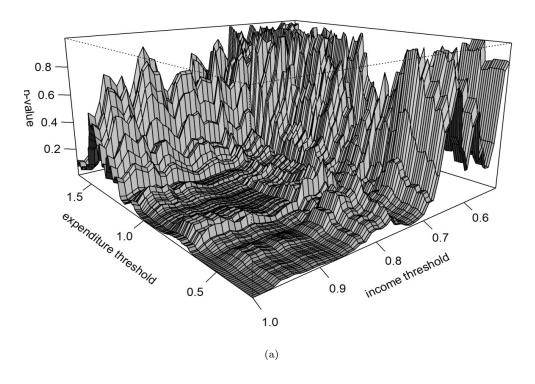
<sup>52.</sup> Regardless the objective income level, there is a subjective dimension in the household's own perception of its financial endowment and quality of life. This perception can affect the amount it decides to devote to satisfy its energy needs.

### Table C.1 – Continued

Drivers	Expected effect
- Type of energy payments, i.e. Standard payment ver-	People paying with pre-payment meters are charged a higher
sus pre-payment meters	price of energy, thereby increasing the risk of falling into fuel poverty.
- Climate characteristics, $i.e.$ Mediterranean; Continental; Oceanic; Temperate.	Living in a hot region decreases heating needs and, therefore, the risk of being fuel-poor $^{53}$ .
- Vehicle ownership	Owning a vehicle increases the probability of being fuel-poor because of commute expenditures.
- Geographic location/ $\operatorname{rural}/$ low urbanisation level	It seems that people living in rural areas have a higher risk of falling into fuel poverty because they do not have good access to cheap energy sources (natural gas) or competitive markets. In addition, the supply of real estate market is less important and diversified.

<sup>53.</sup> Conversely, we note that energy needs can be high in a hot region due to the use of an air-conditioning system (cf. Fouquau and Bessec (2008)).

# $^{803}$ D Complementary figures for the intra-indicator analysis (section 3.2)



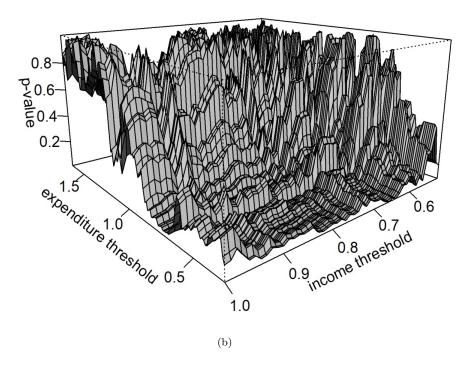


Figure D.1. (a) A Statistical significance of the variable "Isolated elderly people" in the model according to different values of the two thresholds of the LIHC  $(m^2)$  indicator, (b) B Statistical significance of the variable "Isolated women" in the model according to different values of the two thresholds of the LIHC  $(m^2)$  indicator.

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