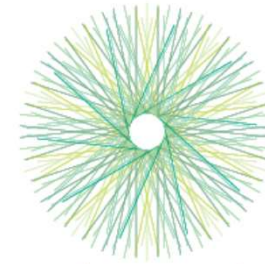


# EIP-AGRI Workshop

## Cities and Food

September 21 – 22, 2016 – Kraków, Poland

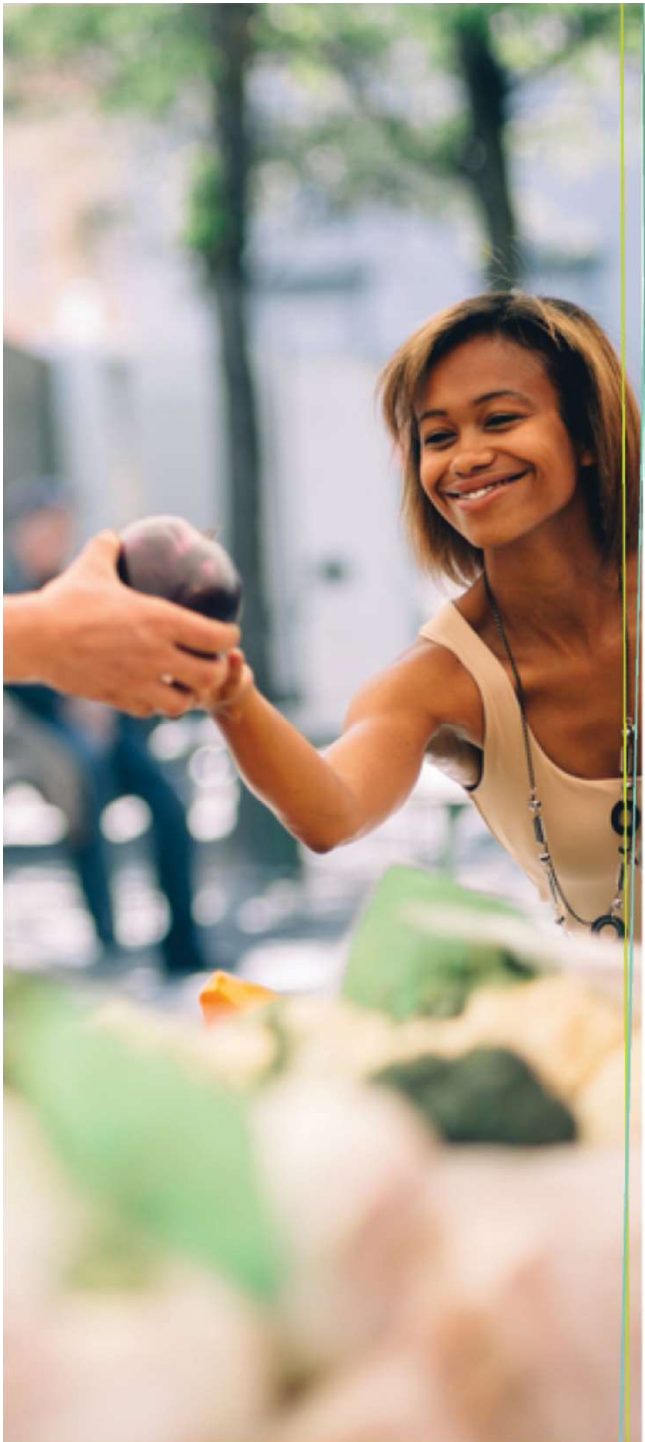


eip-agri  
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## Programme 22 September

### Sharing experiences in breakout sessions

09:30-11:00 Breakout sessions – Discussing cases in three groups

### 2.3 Facilitating and integrating urban and peri-urban producers into the regional food system

*Land for young farmers and short food chains and related funding in Brittany – Mr Gilles Maréchal - Terralim / Espaces et Sociétés ESO, France*

Urban gardens as part of the city food system of Madrid – Ms Nerea Morán – Madrid Agroecologico, Spain



# Land for young farmers and SFCs in Brittany

# Farms and land in Brittany

A sharp decrease in the number of farms

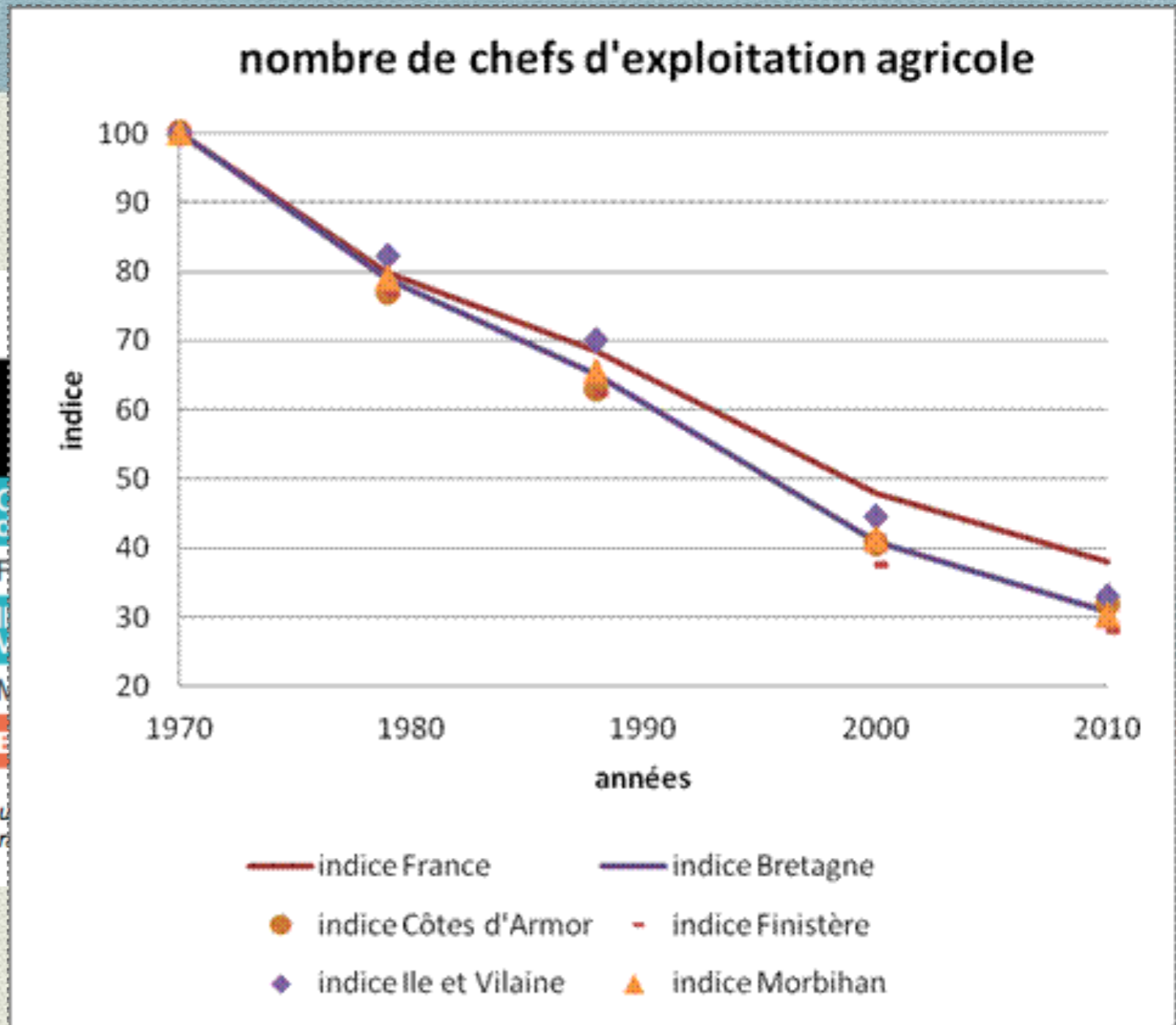
## ■ Évolution du nombre d'exploitations en Bretagne de 1970 à 2010

	1970	1988	2000	2010	2010 exploitations moyennes et grandes*	Évolution 2010/2000
Côtes d'Armor	39 998	23 605	13 400	9 472	7 379	-29 %
Finistère	37 503	21 027	11 283	7 789	6 241	-31 %
Ille-et-Vilaine	40 382	27 022	14 757	9 630	6 672	-35 %
Morbihan	32 998	20 891	11 779	7 556	5 622	-36 %
<b>Bretagne</b>	<b>150 921</b>	<b>92 545</b>	<b>51 219</b>	<b>34 447</b>	<b>25 914</b>	<b>-33 %</b>

Source : Agreste DRAAF Bretagne - Recensements agricoles 1988, 2000 et 2010 et enquêtes structure retraitement CRA Bretagne

# Farms and land in Brittany

A sharp decrease in the number of farms

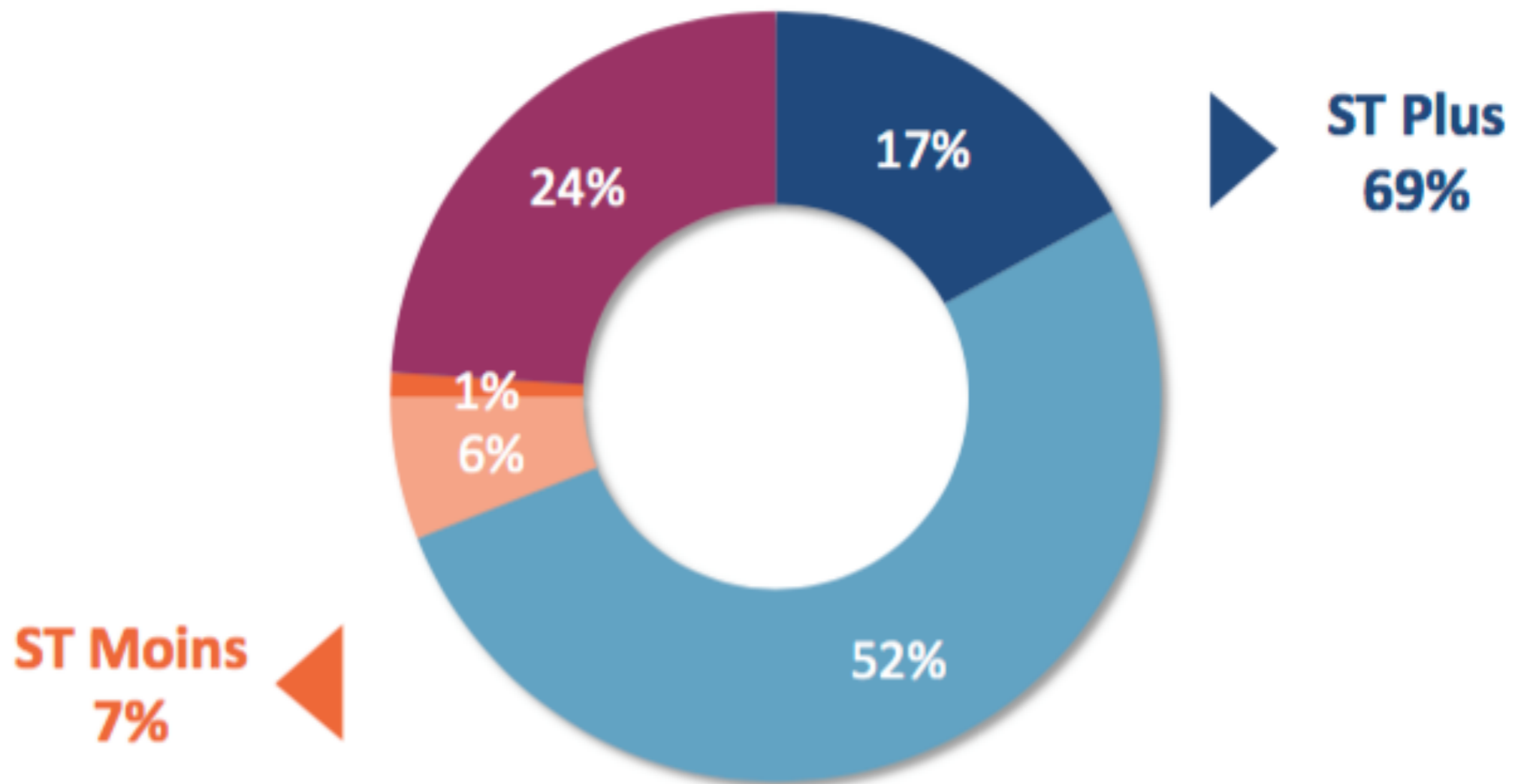


# A growing demand for local food

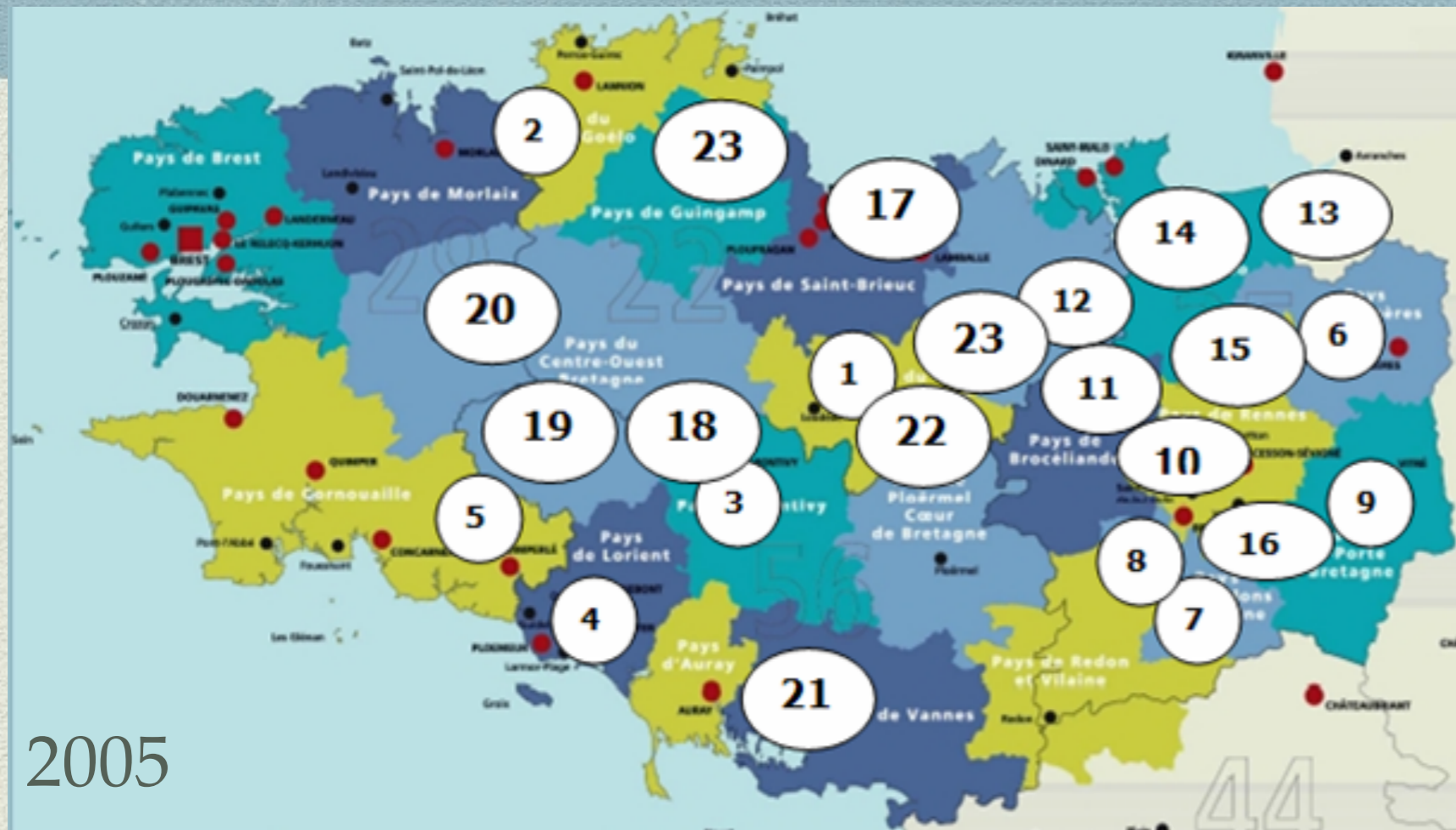
Depuis ces deux dernières années, consommez-vous plus ou moins de produits alimentaires locaux qu'avant ?

Base : A ceux qui achètent des produits locaux, soit 97% de l'échantillon

■ Beaucoup plus   ■ Un peu plus   ■ Un peu moins   ■ Beaucoup moins   ■ Ni plus, ni moins



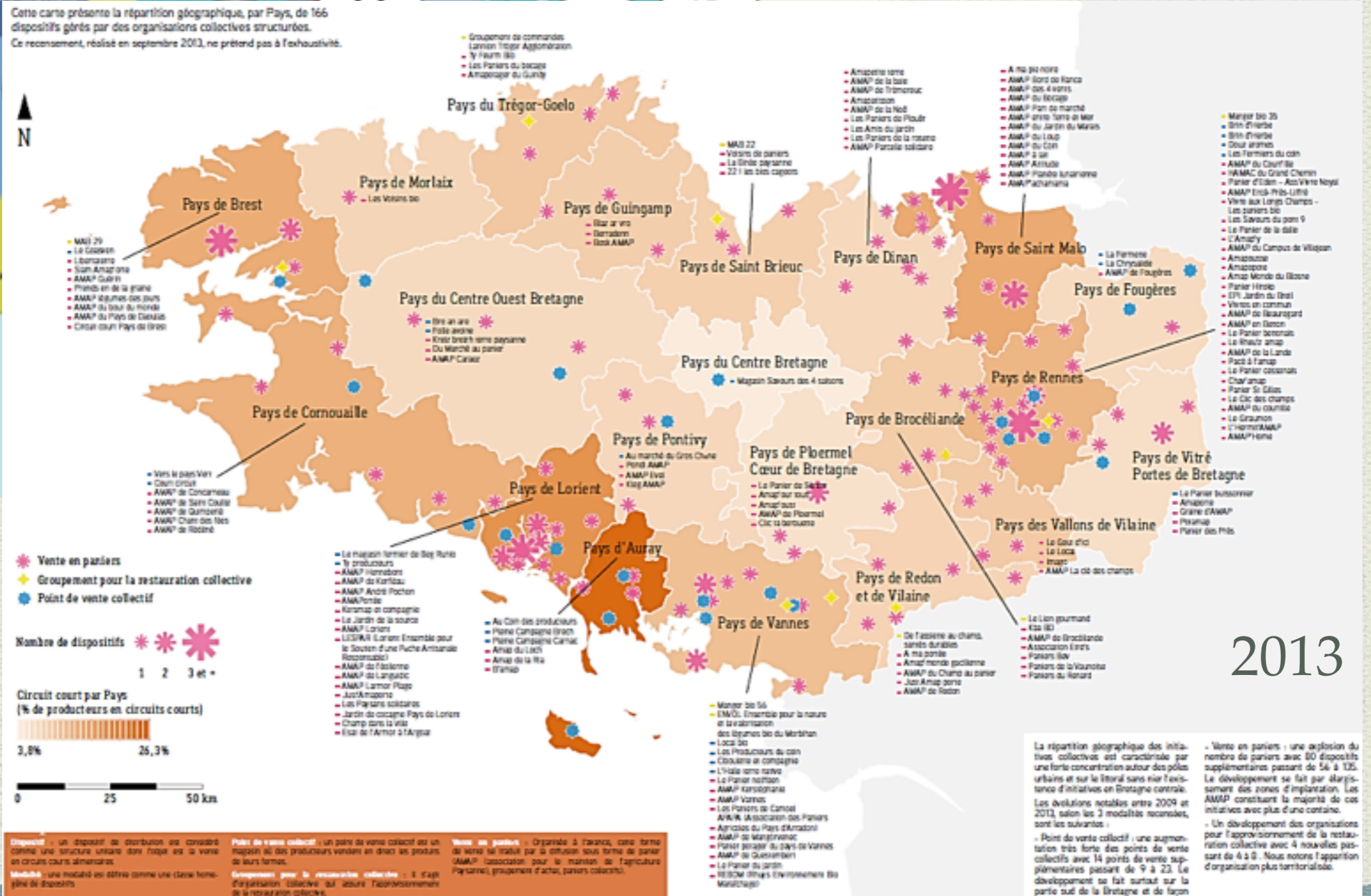
# A sharp growth of SFCs



# A sharp growth of SFCs



Cette carte présente la répartition géographique, par Pays, de 166 dispositifs gérés par des organisations collectives structurées. Ce recensement, réalisé en septembre 2013, ne prétend pas à l'exhaustivité.





# Questions ?

- ◆ How to tune the offer according to the expectations : local, fresh, healthy ?
- ◆ How to stimulate the establishment of young farmers ?
- ◆ How to create many jobs, sustainable and fulfilling ?

# Case study : 4 new farms in Bruz

# Case study :

## 4 new farms in Bruz

- ◆ an area in a metropolitan region
- ◆ near to city, well for drinking water
- ◆ a municipality open to SFCs through SD commitment
- ◆ an articulation of local authorities

# Where ?

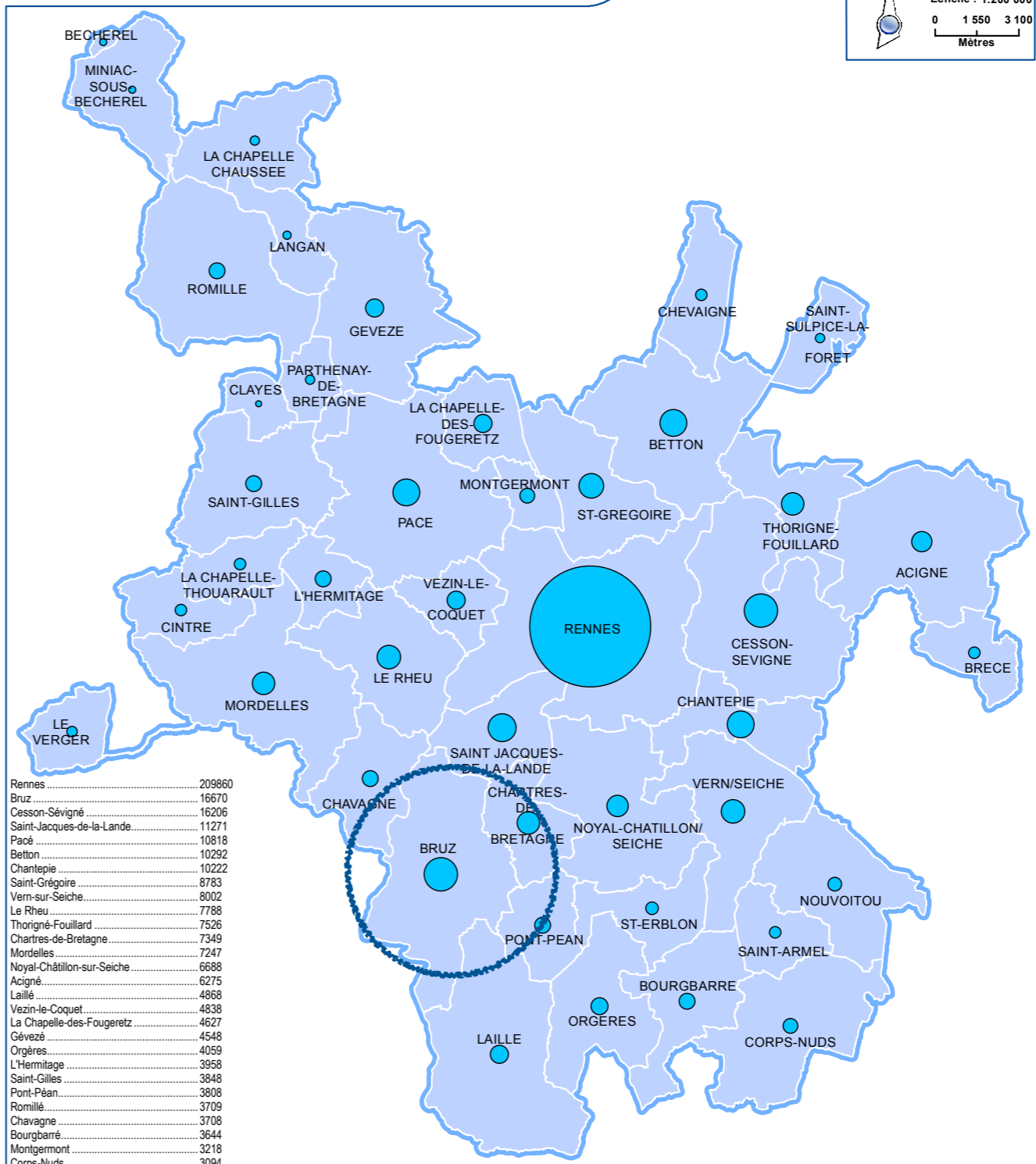
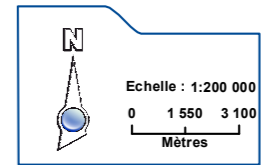


# Where ?



## RENNES METROPOLE

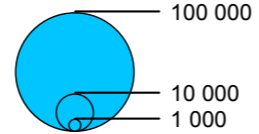
Population des 43 communes



Rennes	209860
Bruz	16670
Cesson-Sévigné	16206
Saint-Jacques-de-la-Lande	11271
Pacé	10818
Betton	10292
Chantepie	10222
Saint-Grégoire	8783
Vern-sur-Seiche	8002
Le Rheu	7788
Thorigné-Fouillard	7526
Chartres-de-Bretagne	7349
Mordelles	7247
Noyal-Châtillon-sur-Seiche	6688
Acigné	6275
Laillé	4868
Veizin-le-Coquet	4838
La Chapelle-des-Fougeretz	4627
Gévezé	4548
Orgères	4059
L'Hermitage	3958
Saint-Gilles	3848
Pont-Péan	3808
Romillé	3709
Chavagne	3708
Bourgbarré	3644
Montgermont	3218
Corps-Nuds	3094
Nouvoitou	2842
Saint-Erblon	2553
Cintré	2162
Brécé	2005
La Chapelle-Thouarault	1882
Saint-Armel	1876
Chevaigné	1875
Le Verger	1476
Parthenay-de-Bretagne	1436
Saint-Sulpice-la-Forêt	1427
La Chapelle-Chaussée	1201
Langan	913
Bécherel	745
Miniac-sous-Bécherel	732
Clayes	668

### Légende

Population municipale

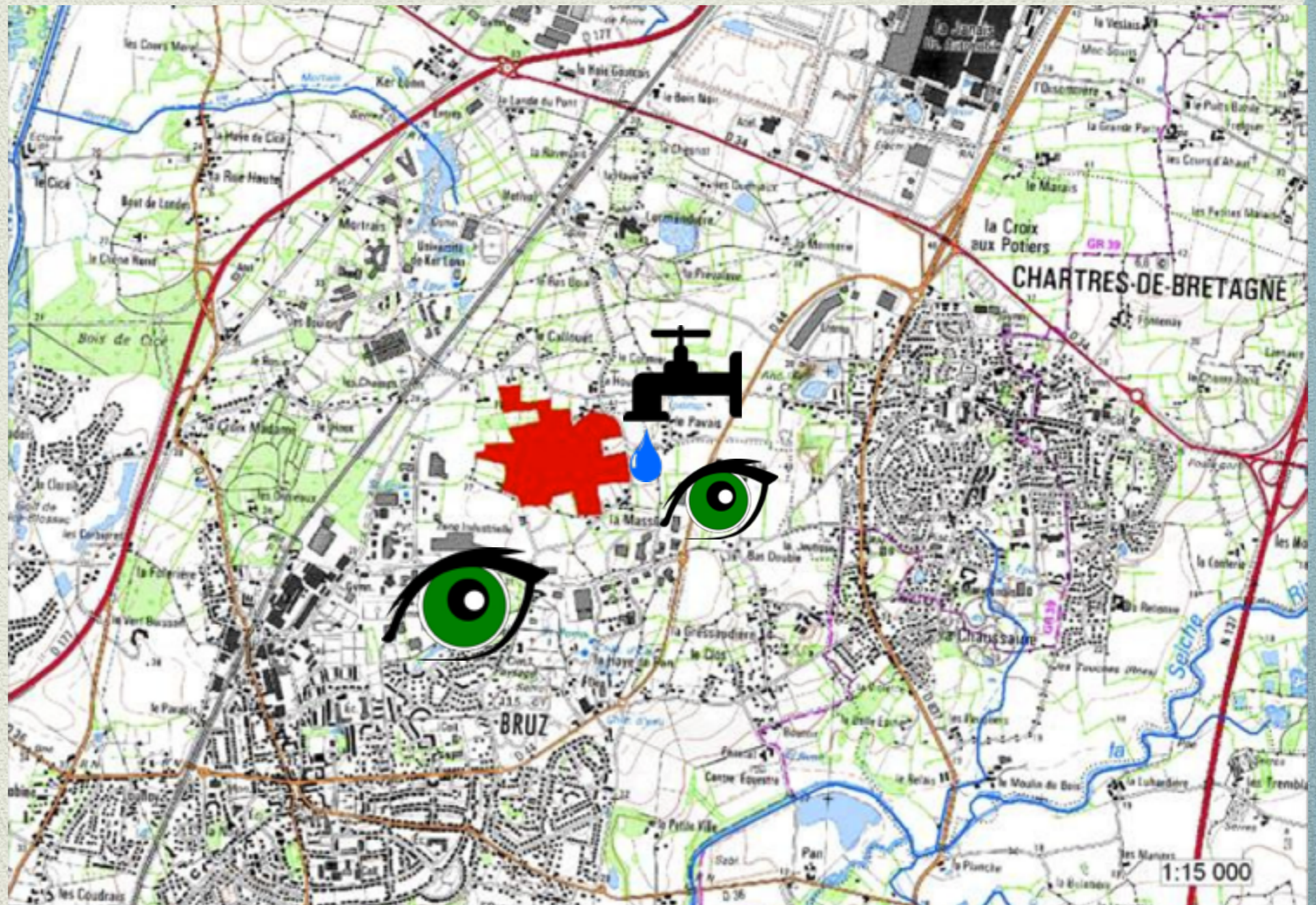


Edité par : Service SIG - Rennes Métropole  
 Réalisé par : Service SIG - Rennes Métropole  
 Sources : cadastre - DGFiP  
 Insee, Recens. population 2012 - Pop. municipale  
 © Rennes Métropole - Janvier 2015 - Version : 1.0



# A critical venue

- ◆ Quick urban growth : - 400 hectares lost for farms from 89 to 2000
- ◆ Declining number of farms 30 => 8



# What happened ?

- ◆ 2008 : a farmer retires => opportunity to use 23 hectares
- ◆ 2009 : pre-emption by the County Council / SAFER
- ◆ 2009 : call for the coordinated establishment of 4 young farmers on 4 lots
- ◆ 2010 : group of 4 farmers selected and land transferred

# The project

- ◆ 4 complementary productions / farms
  - ◆ vegetables in greenhouse
  - ◆ field vegetables
  - ◆ fruit trees
  - ◆ nursery of wild plants





Crédit Agence Bio - ADOCOM

◆ nursery of wild plants

# The project

- ◆ 4 com
- ◆ vege
- ◆ field
- ◆ fruit
- ◆ nurs



Crédit : Agence Bio -

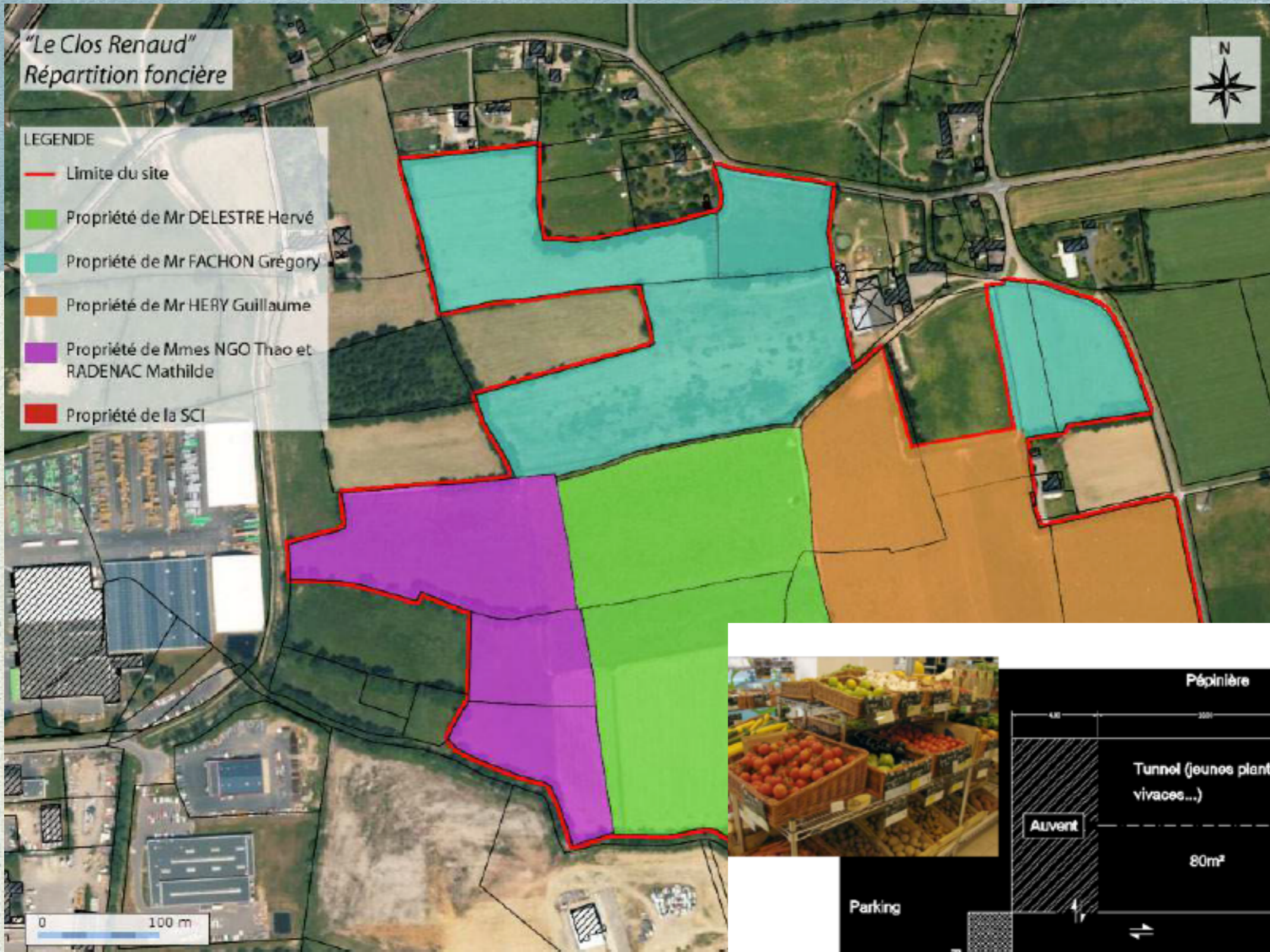
# The project

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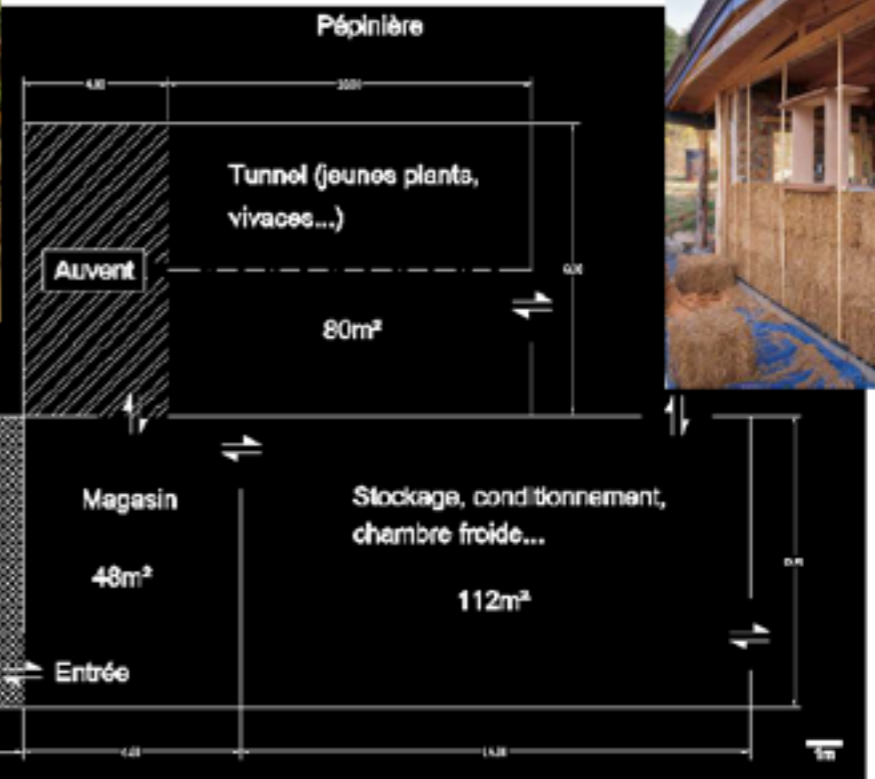


# "Le Clos Renaud" Répartition foncière

- LEGENDE
- Limite du site
  - Propriété de Mr DELESTRE Hervé
  - Propriété de Mr FACHON Grégory
  - Propriété de Mr HERY Guillaume
  - Propriété de Mmes NGO Thao et RADENAC Mathilde
  - Propriété de la SCI



ministry,  
(room)



# A coalition of competences and skills

- ◆ Alliance of municipality, District Council, County Council, Regional Council, SAFER, farmers organizations
- ◆ Each one on its job : market opportunities, preemption, financial support, technical advice, legal advice
- ◆ Costs : 124 k€ acquisition (farmers), 20 k€ transfer costs (15 k€ County Council, 5 k€ farmers), 12 k€ financial costs and others Regional Council

# The expectations

Local authorities

Farmers

protect water

get land

get healthy food

find markets

create jobs

limit the risks

# Results

- ◆ Investment made affordable for young farmers
- ◆ Economic viability reached through sales to diversified SFCs : public catering, markets, CSAs, farm shop, organic restaurants, natural areas procurement
- ◆ 13 jobs ... but co-operative life can be tough
- ◆ 80% of vegetables and bread eaten at school local and organic
- ◆ indirect effects : 5 employees launched their own business (training) + investment



Public  
\$,

business (training) + investment

- 80% of vegetables and bread eaten at school local and organic



# Barriers and success factors

Barriers	Success factors
New thing : need to invent	Strong and clear co-operation
Other candidates from « traditional » agriculture	Legitimacy and common political voluntarism
Costs	Not so high, and shared
Markets for farmers	Diversity of markets anticipated



Thank you for your attention



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