Figure 1: Incentives depending on institutional framework in the United States, United Kingdom and France

Source: based on Kopp (2006, 46)
Figure 2: Moving towards outsourcing: different responsibilities regarding IP

THALES CORPORATE
7 people ("ex in-house IP") posted to technical department
Definition of strategy for application / abandonment and developing patents

Central Laboratories
(Fundamental part of R&D)
1 IP manager
Application, development and abandonment policy

Six Divisions
Six IP managers
- patent validation
- development validation
- supervision of abandonments

80 Business Units
Part-time IP Correspondents
- patent initiative
- protection renewal
- review of portfolio for abandonment

Organizational units: decision committee; portfolio review

MARKS&CLERK France
Originally 32 “ex-Thales” of which 16* patent engineers working for Thales and other clients
Organization: patent engineers deal with BU’s
Complete range of services relating to IP:
- Application/renewal by patent engineers
- Development for Thales
- Filing and development for external clients

IP correspondents are interface between inventors and external consultants

* The firm’s staff currently totals 56, including 27 patent engineers.

Source: our research