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Does Inflation Targeting Matter?
An Experimental Investigation

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October 17, 2013

Abstract

We use laboratory experiments with human subjects to test the relevance of different inflation targeting regimes. In particular and within the standard New Keynesian model, we evaluate to what extent communication of the inflation target is relevant to the success of inflation targeting. We find that if the central bank only cares about inflation stabilization, announcing the inflation target does not make a difference in terms of macroeconomic performances compared to a standard active monetary policy. However, if the central bank also cares about the stabilization of the economic activity, communicating the target helps to reduce the volatility of inflation, interest rate, and output gap although their average levels are not affected. This finding is consistent with those of the theoretical literature and provides a rationale for the adoption of a flexible inflation targeting regime.

Keywords: Inflation targeting; inflation expectations; monetary policy; New Keynesian model; laboratory experiments.

JEL Classification: E58; E52; C91; C92.

1 Introduction

Inflation targeting (IT) is a monetary policy strategy mainly characterized by: (a) an explicit announcement of a numerical or band target for inflation to the public, (b) a clear central bank’s mandate to pursue inflation stabilization as the primary objective of monetary policy, and (c) a high degree of transparency and accountability. Empirically, there is a large variety of IT regimes depending on the degree with which these criteria are applied. As the benefits of explicitly adopting an IT regime are still debated in the

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literature, this paper experimentally investigates to what extent (a) and (b) matter in terms of macroeconomic outcomes.

While a large part of the literature suggests that explicit IT regimes are generally associated with higher macroeconomic performances (Levin et al., 2004; Roger and Stone, 2005; Roger, 2009), some studies including Ball and Sheridan (2005), Lin and Ye (2007), Angeriz and Arestis (2008), and Willard (2012) find that there is no evidence that these performances are attributable to IT in OECD countries: both targeting and non-targeting economies have been successful in achieving and maintaining low inflation, suggesting that a central bank does not need to implement an IT regime to achieve higher macroeconomic performances. To explain these findings, Svensson (2010) argues that many non-IT developed countries have adopted a monetary policy framework that is very similar to IT, which makes the real role of the latter hardly interpretable. Although there seems to be a consensus on the relevance of IT in emerging countries (Fraga et al., 2003; Lin and Ye, 2009), Brito and Bystedt (2010) among others also find that such regime has no significant impact on macroeconomic outcomes in these countries. The empirical literature thus questions the relevance of IT in terms of economic performance.

Built on a standard New Keynesian framework, this paper precisely aims at re-stating the macroeconomic performances (in terms of inflation, output gap, and interest rate stabilization and volatility) of a variety of IT regimes owing to a laboratory experiment with human subjects. More precisely, we evaluate:

- The role of announcing the target
  To highlight the role of the target, we follow Svensson (2010)’s remarks by comparing two monetary policy rules which are the same in their specifications except for the public nature or not of the target. The first policy rule is implemented by an explicit IT central bank in the sense that it clearly announces its target for inflation to the public. The second policy configuration is pursued by an implicit IT central bank in the sense that it does not communicate its target to the public.\footnote{This comparison is motivated by the fact that in practice, all central banks acknowledge the importance of price stability for promoting economic activity although some of them make the choice not to clearly communicate their numerical inflation objectives.}

- The role of central bank’s objectives
  Following the literature, we also distinguish two different IT regimes: the strict IT regime\footnote{A strict IT central bank is also called an inflation nutter in the terminology of King (1997).} where the monetary authorities care only about inflation stabilization without considering the stability of the real economy, and the flexible IT regime in which the central bank targets inflation but also gives some weight to the stabilization of the output gap.

Our results indicate some interesting insights. Indeed, we find that if the central bank only cares about inflation stabilization, announcing the inflation target does not make a difference in terms of macroeconomic performance compared to a monetary policy that follows the Taylor principle. This suggests that an inflation nutter does not need to
implement an inflation targeting framework to achieve higher macroeconomic performance. A standard active monetary policy is sufficient to achieve the same economic performances. However, if the central bank also cares about the stabilization of the economic activity, communicating the target helps to reduce the volatility of inflation, interest rate, and output gap although their average levels are not affected. The relevance of announcing the target in this context is mainly due to the target’s ability to reduce uncertainty about policy objectives faced by agents.

The rest of the paper is organized in the following way. Section 2 describes the simplified New Keynesian model underlying our experimental economy. Section 3 presents the methodology and the design of our experiment. Section 4 focuses on the analysis of agents’ inflation expectations formation process across treatments. This step is useful to explain pairwise comparison results among our treatments in Section 5. Finally, Section 6 concludes the paper.

2 The model

We present the simplified New Keynesian underlying theoretical model of the economy that is used for the purpose of our experiment. The model is based on three main equations that are (1) an aggregate demand equation (IS curve), (2) a supply function (New Keynesian Phillips curve), and (3) a reaction function of the central bank (the interest rate rule):

\[
y_t = \bar{y}_{t+1} - \alpha(i_t - \bar{\pi}_{t+1}) + g_t, \tag{1}
\]

\[
\pi_t = \beta \bar{\pi}_{t+1} + \lambda y_t + u_t, \tag{2}
\]

\[
i_t = \pi^T + \phi \pi (\pi_t - \pi^T) + \phi y y_t, \tag{3}
\]

where \(y_t\) and \(\bar{y}_{t+1}\) respectively represent the current and average expected output gap, \(\pi_t\) and \(\bar{\pi}_{t+1}\) respectively represent the current and average expected inflation, \(i_t\) is the short-term nominal interest rate, and \(\pi^T\) is the central bank’s inflation target. The parameters \(\alpha, \beta, \lambda, \phi \pi, \phi y\) are positive, \(g_t\) and \(u_t\) respectively represent white noise exogenous demand and supply shocks. The coefficients \(\phi \pi\) and \(\phi y\) respectively measure the response of the central bank to deviations of actual inflation from its target \(\pi^T\), and to deviations of current output from its potential level. We also realistically assume that the reaction function of the central bank respects the Taylor principle that is, reacting more strongly \((\phi \pi > 1\%)\) to deviations of actual inflation from the target value. Indeed, in an IT regime, the weight attributed to inflation stabilization is more important.

One of the main implications of the New Keynesian framework is that agents have to forecast both inflation and the output gap. However, in experimental studies, it is difficult for subjects to provide forecasts on two variables at the same time. This is why experimental papers including Pfajfar and Zakelj (2010), and Assenza et al. (2011) consider only inflation forecasts, and make an assumption about output gap expectations. These papers assume naive expectations on the output gap that is, the expected output gap is equal to
the lagged output gap (¯y_{t+1} = y_{t-1}). We also make this assumption. Considering expectations on the output gap as given, subjects only have to forecast inflation. Substituting equation (3) into (1), the above system is transformed as follows:

\[ y_t = \frac{1}{1 + \alpha \phi_y} y_{t-1} - \frac{\alpha \phi_y}{1 + \alpha \phi_y} \pi_t + \frac{\alpha}{1 + \alpha \phi_y} \bar{\pi}_{t+1} + \frac{\alpha (\phi_y - 1)}{1 + \alpha \phi_y} \pi_T + \frac{1}{1 + \alpha \phi_y} g_t, \]  

(4)

\[ \pi_t = \beta \bar{\pi}_{t+1} + \lambda y_t + u_t. \]  

(5)

Manipulating the above system yields the following inflation equation:

\[ \pi_t = A + \alpha \lambda + \beta (1 + \alpha \phi_y) \bar{\pi}_{t+1} + \frac{\lambda}{1 + \alpha (\phi_y + \lambda \phi_y)} \frac{1}{1 + \alpha \phi_y} g_t + \frac{1 + \alpha \phi_y}{1 + \alpha (\phi_y + \lambda \phi_y)} u_t \]  

(6)

where \( A = \frac{\alpha \lambda \pi_T (\phi_y - 1)}{1 + \alpha (\phi_y + \lambda \phi_y)} \) is a constant, and \( \varepsilon_t = \frac{\lambda}{1 + \alpha (\phi_y + \lambda \phi_y)} g_t + \frac{1 + \alpha \phi_y}{1 + \alpha (\phi_y + \lambda \phi_y)} u_t \) is the set of exogenous shocks.

Hence, actual inflation depends on a constant including the inflation target, agents’ average inflation forecasts, the lagged output gap, as well as the shocks affecting the economy. The fundamental shocks considered here are i.i.d. white noises as in Assenza et al. (2011), instead of assuming an AR(1) noise process as in Pfajfar and Zakelj (2010) so that potential fluctuations in inflation must be endogenously driven by agents’ expectations.

The experiment consists in asking subjects for inflation expectations, which will be put back into the model yielding economic outcomes.

3 The experiment

Although a large empirical literature on inflation expectations and monetary policy is based on survey data\(^3\), part of the literature explains agents’ inflation expectations formation process and its relation with monetary policy using laboratory experiments with human subjects. These studies refer to the so-called learning to forecast experiments (LtFEs).\(^4\)

Our experimental study is close to Pfajfar and Zakelj (2010) and Assenza et al. (2011), in the sense that we use the same model and the results come from agents’ inflation expectations.\(^5\) However, first, while these papers focus on the agents’ inflation expectations formation process and their interplay with monetary policy in stabilizing inflation, our analysis focuses on the role of the announced inflation target on agents’ inflation expecta-

\(^3\)See e.g. Branch (2004), and Capistran and Timmermann (2009).

\(^4\)See Hommes (2011) for an overview of learning to forecast experiments to analyze expectations formation. Some of these experimental studies including Marimon and Sunder (1995), and Bernasconi and Kirchkamp (2000) analyze agents’ expectations formation process within overlapping generation models and compare the effectiveness of different monetary rules.

\(^5\)Pfajfar and Zakelj (2010), Assenza et al. (2011), and Adam (2007) analyze inflation expectations’ formation process within the standard New Keynesian framework. Pfajfar and Zakelj (2010) and Assenza et al. (2011) also analyze how monetary policy should be conducted to better stabilize inflation volatility using different alternatives of the Taylor rule.
tions and on macroeconomic outcomes. Second, the reaction function of the central bank is also different. While Pfajfar and Zakelj (2010) and Assenza et al. (2011) assume that the central bank only cares about inflation stabilization, we more realistically allow for the possibility of having in addition a central bank which takes into account (but with less weight) output gap stabilization.

For experimental purpose, we calibrate the model parameters as Clarida et al. (2000): \( \beta = 0.99 \), \( \alpha = 1 \), and \( \lambda = 0.3 \), and we set the central bank’s target value at \( \pi^T = 5 \).\(^6\)

This section presents the methodology and the procedure of our experiment.

### 3.1 Methodology

The experiment consists in retrieving subjects’ inflation expectations in the lab, and introducing them into the theoretical model in order to derive the current values of inflation, output gap and interest rate. For instance, to determine the actual inflation in the next period, we average subjects’ inflation forecasts for this next period and introduce them into the new Keynesian theoretical model of our computer program. Given the model parameters, the program computes the current values of the main macroeconomic variables (inflation, output gap, and interest rate). Period after period, we obtain time series of the main variables.

As mentioned earlier, the main objectives of this study are first to assess the relevance of the target announcement and second to evaluate how the objectives of the central bank matter for economic performances\(^7\). To these aims, we consider four different treatments in which subjects’ task is to forecast next period inflation at each of the 60 periods of the session\(^8\):

- **Treatment 1** - Implicit strict IT: the central bank does not announce its inflation target to the public and its sole objective is to stabilize inflation.

- **Treatment 2** - Explicit strict IT: the central bank explicitly communicates its 5% inflation target (that it commits to reach within 2 periods) and its unique objective is to stabilize inflation (as in Treatment 1). Given the various random shocks affecting the economy, the central bank allows itself a margin error of +/-1% around its target.

- **Treatment 3** - Implicit flexible IT: the central bank does not announce its target for inflation to the public (as in Treatment 1) and the central bank both has an inflation and an output gap stabilization objective.

\(^6\)We opted for this arbitrary value of the target instead for example of \( \pi^T = 2 \) because, we feared that subjects naturally coordinated their expectations towards 2, as it may be well-known to participants that the European Central Bank aims at stabilizing inflation around 2 % (media disclosure).

\(^7\)More precisely, we analyze how the central bank may stabilize agents’ inflation expectations in an environment characterized by high inflation. This is the reason why in the experiment, first periods start by a high level of inflation.

\(^8\)This forecasting process is simpler for subjects instead of forecasting inflation two periods ahead as suggested by the New Keynesian framework. This specification is also used by Pfajfar and Zakelj (2010).
• **Treatment 4** - Explicit flexible IT: the central bank explicitly communicates its target for inflation (as in Treatment 2) and the central bank both has an inflation and an output gap stabilization objective (as in Treatment 3).

For each treatment, we conducted four sessions with 6 subjects each, yielding 4 independent observations per treatment, as stated in Table 1 below:\(^9\).

<table>
<thead>
<tr>
<th>Treatment</th>
<th>(\phi_\pi)</th>
<th>(\phi_y)</th>
<th>Nb. of sessions (obs.)</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Implicit strict IT</td>
<td>2</td>
<td>0</td>
<td>4</td>
<td>Not announced</td>
</tr>
<tr>
<td>Explicit strict IT</td>
<td>2</td>
<td>0</td>
<td>4</td>
<td>Announced</td>
</tr>
<tr>
<td>Implicit flexible IT</td>
<td>1.5</td>
<td>0.5</td>
<td>4</td>
<td>Not announced</td>
</tr>
<tr>
<td>Explicit flexible IT</td>
<td>1.5</td>
<td>0.5</td>
<td>4</td>
<td>Announced</td>
</tr>
</tbody>
</table>

Table 1: Summary of sessions

### 3.2 Procedure

The experiment was run at the GATE-LSE laboratory (University of Lyon). Most subjects were undergraduate students from economics, and business administration. Participants earned about €16 on average depending on the accuracy of their forecasts. Sessions lasted 3/4 of an hour on average. The program was written using z-Tree experimental software (Fischbacher, 2007).

At the beginning of each session, subject were given written instructions\(^10\) describing some general information about the variables that composed the economy. Participants were instructed about their role as forecasters in the economy. The economy was described by four main macroeconomic variables: inflation, output gap, interest rate and central bank’s inflation target. Participants observed on the screen time series of the first three variables up to the current period. Subjects also knew that the actual values of inflation and output gap mainly depended on their own predictions, as well as other subjects’ inflation forecasts. They also knew that these macroeconomic outcomes depended on the lagged output gap, on small random shocks that affected the economy, as well as on the central bank’s inflation target. However, participants were not informed on the true model underlying the economy, nor did they observe other subjects’ inflation forecasts. Moreover, in both implicit IT treatments (Treatments 1 and 3), agents did not know the central bank’s inflation target. For comparison purpose, all treatments had exactly the same random shocks.

Participants’ payoff function was described as follows:

\[
\max \left\{ \frac{160}{1+f} - 40, 0 \right\},
\]

\(^9\)The choice of the parameters \(\phi_\pi\) and \(\phi_y\) is mainly justified by the fact that in practice, the policy reaction to inflation is stronger in a strict IT regime than in a flexible IT one.

\(^10\)Appendix C provides a translation from French to English of instructions for Treatment 4. Appendix D shows some examples of the screens.
where \( f = | \pi_t - \pi^i_{t-1} | \) denoted the absolute value of the forecasting errors made by subject \( i \), and was expressed in percentage points. The above payoff function implies that a subject \( i \) gets some points whenever its forecasting error is less than 3\%. The smaller this forecasting error, the higher the payoff.

4 Formation of individual inflation expectations

We analyze the formation of individual inflation expectations (as they mainly influence macroeconomic outcomes\(^{11}\)) owing to time series data that the experiment allowed to collect for all subjects.

We consider the main expectations formation models supported in the literature.\(^ {12}\) Subjects behave like econometricians and select both the given rule and its parameters to forecast inflation. As exogenous shocks were not directly observable in our experiment, we do not include them in the given expectation models. As in Assenza et al. (2011), we assume that subjects need to have first a learning step before completely forming their forecasting rules. Therefore, we drop the first 10 periods of the experiment out of our regression samples. The methodology we apply here is the following. For each subject of each session (each including 4 treatments), we estimate the coefficient(s) of interest of the given expectation model (OLS estimation). Then and conditional on the significance of the estimated parameter(s), we compute for each treatment the percentage of subjects using such and such forecasting rule.

We first present the model testing for the anchoring effect of the announced inflation target (in explicit IT treatments (Treatments 2 and 4)). Following the work of Pfajfar and Zakelj (2010) and Assenza et al. (2011), we present the other expectation models that can be applied to all treatments.

4.1 Credibility and the anchoring effect of the target

To evaluate the credibility and the anchoring effect of the inflation target, we rely on Bomfin and Rudebusch (2000). In their model, the long-run average inflation expectations at period \( t \) are a weighted average of the inflation target and the inflation of the last period.

\(^{11}\)It is widely accepted in modern macroeconomic theory that maintaining a stable monetary policy largely depends on the ability of the monetary authorities to control agents' expectations (see e.g. Woodford (2005)).

\(^{12}\)Since the influential contribution of Muth (1961), the rational expectations (RE) hypothesis has become the foremost theory explaining agents’ expectations formation and has been widely used in policy models. According to the RE hypothesis, all agents form expectations that match economic outcomes on average, without systematic forecasting errors by using all available information. However, given the strong assumptions implied by RE theory, a recent literature on learning to forecast (Evans and Honkapohja (2001), Bullard and Mitra (2002), Orphanides and Williams (2005, 2007), which suggests that agents form expectations that are model-inconsistent, has explored models of expectations formation that rely on learning dynamics. Agents are instead submitted to perpetual learning from their economic environment in order to improve their expectations of macroeconomic outcomes. This literature stipulates that agents have imperfect knowledge and heterogeneous information about the true economic model and need to constantly learn from the economic environment in forming their expectations. These expectations are updated each period based on incoming economic data.
Applied to our case, the model can be presented in the following way:

\[ \pi^{i}_{t+2/t} = \mu \pi^{T} + (1 - \mu) \pi_{t-1}, \]

(M1)

where \( \pi^{i}_{t+2/t} \) denotes the two-periods-ahead inflation expectations of subject \( i \) at the current period \( t \), \( \mu \in [0, 1] \) measures the degree of credibility of the target, \( \pi_{t-1} \) represents inflation at time \( t - 1 \), and \( \pi^{T} \) denotes the central bank’s inflation target. We opt for the time horizon of two periods because in our experiment and especially in explicit IT treatments, the central bank commits to stabilize inflation around the target within two periods. This allows to directly measure the credibility of the announcement. If \( \mu = 1 \), inflation expectations are perfectly anchored to the target and the latter is perfectly credible. By contrast if \( \mu = 0 \), the target is not trusted and inflation expectations follow the behavior of past inflation.

We assume three possible situations to interpret our results: a low level of credibility \( (\mu \in [0, 0.5]) \), an intermediate level of credibility \( (\mu \in [0.5, 0.7]) \), and a high level of credibility \( (\mu \in [0.7, 1]) \). Our results indicate that in Treatment 2 (explicit strict IT), 12.5% of subjects attribute a low level of credibility to the target, while the remaining 87.5% attribute a high level of credibility. Concerning Treatment 4 (explicit flexible IT), we find that 45.8% of subjects give little consideration to the inflation target, 29.2% of them attribute an intermediate level of credibility to it, while the remaining 25% accord a high level of credibility to the target.

Two observations stems from this econometric analysis. First, due to the learning environment, most subjects consider the announced target as valuable information in forming their expectations. Whether this credibility effect makes a difference will be analyzed in the pairwise comparison’s section. Second, in an explicit IT regime, the gain in credibility is more important when the central bank opts for a strict IT than when it conducts a flexible IT policy. This is not surprising since disinflation is usually faster in an explicit strict IT than in a flexible IT as in the former the central bank only cares about inflation stabilization.

4.2 Alternative expectations formation models

In this subsection, we consider the main expectations formation models by following Pfajfar and Zakelj (2010) and Assenza et al. (2011). We first present these models and their different theoretical predictions. Then we compute and analyze for each treatment, the percentage of subjects using such and such forecasting rule.

4.2.1 Prediction models

Naive expectations model: This forecasting model can be described as follows:

\[ \pi^{i}_{t+1/t} = \alpha_{0} + \alpha_{1} \pi_{t-1}, \]

(M2)
where $\pi_{t+1/t}^i$ denotes subject $i$’s (where $i=1, 2, ..., 96$) inflation expectation made at time $t$ for $t+1$, $\pi_{t-1}$ represents the past period inflation rate, and $\alpha_0$ and $\alpha_1$ are the estimating parameters. According to this forecasting rule, agents simply form their expectations for the next period conditional on the past period inflation rate.

**AR(1) expectations model:** This expectations model can be defined as follows:

$$\pi_{t+1/t}^i = \beta_0 + \beta_1 \pi_{t/t-1}^i,$$

(M3)

where $\pi_{t+1/t}^i$ denotes subject $i$’s inflation expectation made at time $t$ for $t+1$, $\pi_{t/t-1}^i$ represents its past period forecast, and $\beta_0$ and $\beta_1$ are the estimating parameters. This forecasting rule suggests that agents form their next period expectations by only taking into account their last inflation forecasts.

**Trend extrapolation model:** This forecasting rule can be presented as follows:

$$\pi_{t+1/t}^i = \gamma_0 + \pi_{t-1} + \gamma_1 (\pi_{t-1} - \pi_{t-2}),$$

(M4)

where $\gamma_0$ and $\gamma_1$ are the estimating parameters. According to this prediction rule, agents form their inflation forecasts based on past inflation, but also on the trend of past inflation. In other words, if $\gamma_1 \geq 0$, agents expect that the upward or downward movements in inflation will continue in the next period. Conversely, if $\gamma_1 < 0$, agents expect that the upward (downward) movements in inflation will be followed by the downward (upward) movements in the next period. This type of forecasting rule is found to be an important rule for expectations formation process in the experimental literature.

**Adaptive expectations model:** This model can be defined in the following way:

$$\pi_{t+1/t}^i = \pi_{t-1} + \eta (\pi_{t-1} - \pi_{t-1/t-2}),$$

(M5)

where $\eta \geq 0$ is the constant gain parameter. In this version of adaptive learning rule, agents revise their expectations based on their last observed errors. The revision concerns the previous period forecast (for time $t-1$ which is made at $t-2$).

4.2.2 Econometric results

Table 2 below presents for each treatment the percentage of subjects using the given expectations model.

As in Pfajfar and Zakelj (2010), and Assenza et al. (2011), subjects switch between different rules\textsuperscript{13}.

\textsuperscript{13}We find for instance that in the implicit strict IT treatment (column 2), 58.33% of subjects use the model M2 in their forecasting decisions, 3.33% of them use M3, 58.33% use M4, while 95.83% of them use the model M5 to predict inflation. Pfajfar and Zakelj (2010), and Assenza et al. (2011) show that instead
We also observe some differences across treatments as to which forecasting rule is more relevant. Indeed, we find that the explicit flexible IT treatment is the one which has the highest proportion (66.67%) of subjects that use the naive expectations model (M2) to forecast inflation, while the explicit strict IT treatment is associated with the lowest proportion (37.5%) of subjects that use this forecasting rule to form their expectations. We also explore whether the behavior of individual inflation expectations among treatments is consistent with the AR(1) model. We find that in general, subjects do not really use this forecasting rule to predict inflation.

Of particular interest are the remaining two forecasting models i.e. trend extrapolation (M4) and adaptive expectations (M5) models. Indeed, we find that both prediction rules play an important role in the dynamics of inflation expectations formation as all subjects in each treatment use on average these models to forecast inflation. The strict IT treatments (implicit and explicit) are associated with the highest proportion (58.33%) of subjects using M4, while both implicit IT treatments (Treatment 1 and 3) are associated with the highest proportion of subjects using adaptive learning rule to predict inflation. These results are consistent with those of Pfajfar and Zakelj (2010), and Assenza et al. (2011) who find in their implicit strict IT treatments that subjects most use M4 and M5 to form their expectations. Moreover, we find that for trend extrapolation model, the significant coefficient $\gamma_1$ is $< 0$ for a large proportion of subjects in all treatments. This suggests that on average and in all treatments, subjects using this rule expect that the upward (downward) movements in inflation in the current period will be followed by the downward (upward) movements in the next period.

After having established the role played by forecasting rules in the dynamics of individual inflation expectations in each treatment, we now look for the prediction model that best explains the formation of average inflation expectations within each treatment. To do so, for each session of each treatment, we consider average inflation expectations and look at all prediction models to select the one that yields the highest adjusted $R^2$. After doing that, we select the most relevant forecasting rule for a whole treatment. We find that the trend extrapolation rule appears to be the forecasting model which best explains the formation of average inflation expectations in all treatments except explicit flexible IT. In particular we find that 3 out of 4 sessions in the implicit strict IT treatment most use M4 of using only one forecasting rule, agents switch between different rules during the cycle. We observe the same patterns in our experiment as the sum of percentages within each treatment is greater than 100% suggesting that depending on their forecast performances, some agents use different rules during the experiment.
on average, 2 out of 4 sessions in both explicit strict and implicit flexible IT treatments most use M4 on average, while only one out of 4 sessions in explicit flexible IT treatment most uses M4. For the latter treatment, M2 is best representative of inflation expectations in 2 out of 4 sessions on average suggesting that in these two sessions, agents use the naive expectations model when oscillations decrease and actual inflation converges towards the inflation target.

5 Economic outcomes

This section analyzes the macroeconomic outcomes of our experimental economy. Figure 1 presents the evolution of average inflation and inflation expectations across treatments.

Figure 1: Average inflation and inflation expectations across treatments

All four treatments exhibit similar patterns as both inflation and inflation expectations
converge towards the target. In this section, we perform a pairwise comparison of treatments in terms of macroeconomic outcomes (inflation, interest rate, and the output gap), by using non-parametric statistical tests in order to evaluate the best targeting strategy. More specifically, we analyze whether explicitly announcing the target is relevant in terms of macroeconomic performance. Before analysing the role of the target announcement in both strict and flexible IT regimes, we first compare the effectiveness of these regimes in terms of macroeconomic performance.

5.1 Strict versus flexible IT regimes

Figure 2 presents the evolution of average inflation and output gap series\textsuperscript{14} for both implicit IT treatments on the one hand, and both explicit IT treatments on the other hand (over four independent sessions for each treatment).

Inflation series in both cases show quite similar trend-convergence although there is a faster convergence towards the target in the strict IT regimes. Output gap series also exhibit similar trends.

To distinguish differences between treatments, we present in Appendix B statistical tests regarding comparisons in macroeconomic outcomes series. The Mann-Whitney-Wilcoxon\textsuperscript{15} procedure is used to test for equality of medians between macroeconomic series of treatments, while Siegel-Tukey’s test is used to assess whether there is a difference in terms of variances between series. The null hypothesis is that there is equality between series of interest in terms of medians or variances. The statistical tests (over four independent sessions for each treatment) indicate that the average inflation is significantly lower in a strict IT regime than in a flexible IT framework. This could be explained by the faster and more important disinflation in the former regime. However, there is no significant difference between both regimes in terms of volatility of inflation\textsuperscript{16}. Moreover, we find that although the average level of output gap is significantly lower in the explicit flexible treatment, there is no significant difference in terms of its variances between strict and flexible IT regimes. We also find ambiguous results concerning the interest rate. Indeed, while its average level is significantly lower in a strict IT regime, its volatility is on the contrary significantly lower in a flexible IT regime.

To summarize, the advantages of one IT regime over the other are not obvious. This result is in line with the constant debate in the literature about the trade-off faced by central banks between credibility and flexibility. On the one hand, in a strict IT regime, monetary authorities can gain high credibility (due to faster disinflation) but at the cost of higher output gap. On the other hand, in a flexible IT regime, the central bank can close the output gap but at the expense of higher inflation rate. In terms of policy implications, we argue that both IT regimes could subsequently be applied as a framework for monetary

\textsuperscript{14} Appendix C provides figures showing the evolution of inflation and average inflation expectations for each session of each treatment.

\textsuperscript{15} This non-parametric test is equivalent to the test of differences of means in parametric tests, while Siegel-Tukey test is equivalent to the analysis of variances (ANOVA) in parametric tests.

\textsuperscript{16} See also Appendix A for the descriptive statistics of all treatments.
policy particularly for central banks which lack credibility. A strict IT regime could first be applied to establish credibility of the regime and then, a flexible IT regime should follow the former regime to reduce adjustment costs and stabilize the economic environment.

We now investigate the role of the target announcement in each IT regime.

5.2 Implicit versus Explicit strict IT

Figure 3 presents the evolution of average inflation and output gap series for implicit and explicit strict IT treatments.

Regarding inflation, we can observe that these series show quite similar trend-convergence although there is a faster convergence towards the target in the explicit strict IT case (average inflation first reaches the target at the fifth period while in the case of implicit strict IT, average inflation first reaches the target at the fifteenth period). We use similar statistical
tests as earlier to check whether there are differences between both treatments in terms of macroeconomic outcomes series. Tests indicate that there are no significant differences at all conventional levels in terms of medians (or means) and variances of macroeconomic outcomes between both treatments.

Our analysis implies that a central bank that only cares about inflation stabilization does not need to implement an explicit IT announcement to gain higher macroeconomic performances. Instead it is sufficient to respect the Taylor principle. Implementing an explicit strict IT is useful only for rapid disinflation due to the credibility of the regime as shown by Figure 3 and as stressed in the credibility analysis. Indeed, we find in Section 3.4.1 that 87.5% of subjects in the explicit strict IT treatment attribute a high level of credibility to the target. A possible explanation of the insignificant difference between both treatments in terms of macroeconomic outcomes can be found in the policy reaction function. As the central bank’s objective is unique and clear in this regime, unconditional of whether it announces its target for inflation or not, the strong policy reaction to inflation allows subjects to understand quickly the target and thus to coordinate their expectations on this target. Hence, the role of the announced target in this context is rather insignificant.

Finally, our finding questions some results of the literature (Friedman and Kuttner, 1996), as we find that there is no evidence that adopting an explicit IT regime leads to higher output gap volatility.\footnote{We instead find that the average standard deviation in explicit strict IT treatment is lower (2.20) than the one in implicit strict IT (2.43) although this difference does not appear to be statistically significant.} We can summarize our findings as follows.

Figure 3: Average inflation and output gap series for implicit versus explicit strict IT
Result 1. If the central bank is an inflation nutter, inflation targeting does not make a difference in terms of macroeconomic outcomes compared to a standard monetary policy that just respects the Taylor principle. The announcing effect of the inflation target is however beneficial in terms of more rapid disinflation due to the credibility of the regime.

5.3 Implicit versus explicit flexible IT

We now investigate the potential differences between implicit and explicit flexible IT treatments in terms of macroeconomic outcomes. Figure 4 presents the evolution of average inflation series for both implicit and explicit flexible IT treatments.

Figure 4: Average inflation series for implicit versus explicit flexible IT

As in the previous analysis, we observe that both inflation series show quite similar trend-convergence although there is a faster convergence towards the target in the explicit flexible IT case (average inflation first reaches the target at the twentieth period of the experiment while in the case of implicit flexible IT, average inflation first reaches the target at the twenty eighth period).

Tests indicate that there are significant differences between both treatments in terms of volatility of macroeconomic outcomes but not in terms of their average levels. More precisely, we find that the average standard deviations of inflation, interest rate, and output gap are significantly lower in the explicit flexible IT treatment than in the implicit flexible IT treatment. This finding is in line with the theoretical result of Demertzis and Hughes-Hallett (2007) who find that when agents are uncertain about the central bank’s objectives and especially its output gap objective, greater transparency negatively affects the variability of inflation and output gap but not their average levels.
Three reasons can be put forward to explain the relevance of announcing the target in the flexible IT regime. The first explanation can be found in the policy objectives of the central bank. Indeed, as the objectives of the central bank are both to stabilize inflation and the output gap, agents may find it more difficult to understand these goals than a single objective. In this context, the announcement of the target is important as it helps to clarify these objectives. The second reason may be due to the fact that a flexible IT regime seems more sensitive to fluctuations in inflation forecasts than a strict IT regime. This should make it more difficult to stabilize the economy because subjects take much longer time to reach the target. Hence, the announcement of the target for inflation is more helpful in reducing forecast errors. Finally, the third explanation which is closely related to the second one is the role of the forecasting rules used by subjects. As noted in section 4.2, the trend extrapolation rule (agents expect that the upward (downward) movements in inflation will be followed by the downward (upward) movements in the next period) better explains the evolution of average inflation expectations in the implicit flexible IT treatment than in the explicit flexible IT treatment. Following this rule requires more frequent and aggressive adjustments in the policy reaction function to mitigate the high volatility in inflation and output gap in the case of implicit flexible IT compared to the case of explicit flexible IT. As Orphanides and Williams (2005, 2007) argue, the communication of the target reduces the uncertainty faced by agents in their estimating rules and consequently, helps them learn about the true economic model. We can thus summarize our findings in the following way.

Result 2. If the central bank cares about the stabilization of both inflation and output gap, communicating the target helps to reduce the volatility of inflation, interest rate, and the output gap although their average levels are not affected. The announcement effect of the inflation target reduces the uncertainty faced by agents in their expectation formation rules.

6 Concluding remarks

Using laboratory experiments with human subjects, we analyze to what extent communication of the inflation target is relevant in an inflation targeting framework. To be able to interpret the role of the announced target – which has been difficult to highlight in the empirical literature with real data –, we compare two monetary policy rules which differ only with respect to whether the target is announced (explicit IT treatments), or

\[ \pi_t = A + \frac{\alpha \lambda + \beta (1 + \alpha \phi_y)}{1 + \alpha (\phi_y + \lambda \phi_e)} \pi_{t+1}^e + \frac{\lambda}{1 + \alpha (\phi_y + \lambda \phi_e)} y_{t-1} + \varepsilon_t. \]

Let \( \Gamma = \frac{\alpha \lambda + \beta (1 + \alpha \phi_y)}{1 + \alpha (\phi_y + \lambda \phi_e)} \) be the coefficient of average inflation forecasts. By replacing all the parameters by their given values one obtains for a strict IT regime \( \Gamma = 0.81 \), and for a flexible IT regime \( \Gamma = 0.92 \). Note that \( \Gamma \) is larger for the flexible IT regime. Consequently, flexible IT seems more sensitive to fluctuations in inflation expectations.
not (implicit IT treatments).

First, we find that when the central bank is an inflation nutter that is, a central bank that only cares about inflation stabilization, announcing the inflation target does not make a difference in terms of stabilizing macroeconomic outcomes compared to a standard active monetary policy. This suggests that an inflation nutter does not need to implement an inflation targeting framework to achieve higher macroeconomic performance. A simple monetary policy which respects the Taylor principle is sufficient to achieve the same economic performances. Second, we find that if the central bank also cares about the stabilization of the output gap, communicating the target helps to reduce the volatility of inflation, interest rate, and output gap although their average levels are not affected.

While our experimental study has been conducted in a controlled environment and the applicability of our results should be handled carefully, we argue that the irrelevance of explicit inflation targeting when the central bank is an inflation nutter does not mean that opponents (Ball and Sheridan, 2005; Angeris and Arestis, 2008 among others) of inflation targeting are right. As noted by Svensson (2010), in practice inflation targeting is never strict but always flexible as central banks also care about the stabilization of the real economy or of the financial system. The relevance of explicitly announcing the inflation target in our second result provides a rationale for the adoption of flexible inflation targeting by all inflation targeting countries.
References


Appendix A: Descriptive statistics

A.1. Strict inflation targeting

<table>
<thead>
<tr>
<th></th>
<th>Implicit strict IT</th>
<th></th>
<th>Explicit strict IT</th>
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</tr>
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<tr>
<td></td>
<td>S1</td>
<td>S2</td>
<td>S3</td>
<td>S4</td>
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<tr>
<td>Mean</td>
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<td></td>
</tr>
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<td>S3</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>S4</td>
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</tr>
<tr>
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<td></td>
<td></td>
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</tr>
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<td>S4</td>
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Inflation expectations

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Output gap

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<td></td>
</tr>
<tr>
<td>SdtDev</td>
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Interest rate

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A.2. Flexible inflation targeting

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<th>Explicit flexible IT</th>
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<td>6.95</td>
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Appendix B: Statistical tests results

In the following tables, p-values are reported in brackets. ***, ** and * respectively indicate significance at 1%, 5% and 10% conventional levels.

### B.1. Pairwise comparison: implicit strict versus implicit flexible IT

<table>
<thead>
<tr>
<th>Macroeconomic outcomes</th>
<th>Mann-Whitney-Wilcoxon test</th>
<th>Siegel-Tukey test</th>
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<tr>
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<td>Statistical equality of variances?</td>
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<td>Yes (0.2887)</td>
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<td>Output gap</td>
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<td>Yes (0.7005)</td>
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<tr>
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### B.2. Pairwise comparison: explicit strict versus explicit flexible IT

<table>
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<th>Macroeconomic outcomes</th>
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<th>Siegel-Tukey test</th>
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<td>No** (0.0177)</td>
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### B.3. Pairwise comparison: implicit versus explicit strict IT

<table>
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### B.4. Pairwise comparison: implicit versus explicit flexible IT

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<th>Siegel-Tukey test</th>
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</thead>
<tbody>
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<td>Statistical equality of variances?</td>
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<td>Inflation</td>
<td>Yes (0.2001)</td>
<td>No** (0.0489)</td>
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<tr>
<td>Output gap</td>
<td>Yes (0.1272)</td>
<td>No* (0.0931)</td>
</tr>
<tr>
<td>Interest rate</td>
<td>Yes (0.2293)</td>
<td>No** (0.0444)</td>
</tr>
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</table>
Appendix C: Inflation and average inflation expectations series across sessions by treatment

(a) Implicit strict IT: session 1

(b) Implicit strict IT: session 2

(c) Implicit strict IT: session 3

(d) Implicit strict IT: session 4
(a) Explicit strict IT: session 1

(b) Explicit strict IT: session 2

(c) Explicit strict IT: session 3

(d) Explicit strict IT: session 4
(a) Implicit flexible IT: session 1

(b) Implicit flexible IT: session 2

(c) Implicit flexible IT: session 3

(d) Implicit flexible IT: session 4
(a) Explicit flexible IT: session 1

(b) Explicit flexible IT: session 2

(c) Explicit flexible IT: session 3

(d) Explicit flexible IT: session 4
Appendix D: Instructions

We present a translation from French to English of the instructions for Treatment 4 (explicit flexible inflation targeting). Instructions for other treatments are available from the authors upon request.

General information
Thank you for your participation to this economic experiment in which you can earn money. Your earnings will depend on both your actions and those of the other participants and will be paid in cash at the end of the experiment. From now until the end of the experiment, you are not allowed to communicate with each other. If you have any question, please raise your hand and we will come to you.

You are a group of 6 participants. The rules are the same for all participants. The experiment consists of 60 periods. Your role is to predict future values of a given economic variable. Your earnings will depend on the accuracy of your predictions. At each of the 60 periods, the economy will be characterized by the following variables: the inflation rate, the output gap, the interest rate, and the inflation target of the central bank.

Information about economic variables
To better understand the economic variables that you will use to make your decisions, we explain these variables as follows.

**Inflation**: is defined as the generalized rise in prices in the economy. Inflation will depend in each period on agents’ average inflation forecasts in the economy (that is, both your forecast and the forecasts of the 5 other participants), on the output gap, as well as on a random shock affecting the economy.

**The output gap**: describes the gap between the current output and the potential output (that is, the level of output the economy can achieve by using the maximum of its productive capacity). If the output gap is positive, the economy is producing beyond its potential level. Conversely, if it is negative, the economy is producing below its potential level. The output gap also depends in each period on the agents’ average inflation forecasts (your prediction and the predictions of the 5 other participants), the lagged output gap, the interest rate as well as a random shock affecting the economy.

**The interest rate**: is defined as the price of borrowing money for a period, and is set by the central bank of the economy. The interest rate mainly depends on inflation (and therefore indirectly on inflation forecasts), the output gap and the inflation target of the central bank.

**The inflation target**: is clearly announced to all participants by the central bank in the form of a numerical target of 5% with a tolerance interval of +/-1% around the target. The inflation target is announced in a context of high inflation in the economy, and reflects the central bank’s determination to reduce this high inflation. So the central bank commits to reach its inflation target of 5%. However, given the various random shocks affecting the economy, the central bank allows itself a margin error of +/-1% around its
target. The inflation target then corresponds to a commitment of the central bank which has to ensure (via the interest rate) that inflation in the economy will converge towards this target.

The central bank has two goals: one primary, and the other secondary. The **primary goal**, the most important is for the central bank to stabilize inflation that is, to make as quickly as possible actual inflation converge towards its inflation target. The central bank uses the interest rate to stabilize inflation. Positive and significant deviations of actual inflation from the target (that is, actual inflation is not equal to the numerical target of 5%, and is above the upper band of the tolerance interval of 6%), force the central bank to increase the interest rate in order to lead actual inflation towards its target. By contrast, when the central bank notes that inflation is too low compared to its inflation target (that is, actual inflation is not equal to the numerical target of 5%, and is below the lower band of the tolerance interval of 4%) and penalizes the economic activity, it reduces the interest rate.

The **secondary goal** consists for the central bank in stabilizing the output gap that is, the gap between the current and potential output of the economy, by also using the interest rate. When the output gap is positive, the central bank tends to increase the interest rate, and when it is negative, the central bank tends to reduce the interest rate.

All these variables can be relevant for your inflation forecasts, but it is up to you to use them in your convenience to decide on your inflation expectations. The actual values of the different variables largely depend on your inflation forecasts and those of the others, but also on random shocks affecting the economy.

At the beginning of the experiment and before entering your inflation forecast for the first period in the computer, you observe on the screen the past values of the main economic variables (inflation, output gap and interest rate) of the five previous periods. Given the high values of inflation in the economy, the central bank implements an inflation targeting strategy by announcing to all participants its numerical target of 5% with tolerance interval of +/-1%. By this announcement, the central bank commits to lead actual inflation towards its inflation target within a maximum of two periods. So you observe the central bank’s target within its tolerance interval. This target remains unchanged throughout the duration of the experiment. Based on these variables, you have to forecast inflation for the next period.

Once you have made your decision, a period ends and a new period starts where you observe the past and actual values of inflation, the output gap, the interest rate, and your inflation forecast made in the previous period. However, you do not observe the expectations of other participants in your group (you just indirectly observe them through actual inflation). All you observe in terms of expectations is your own time series forecasts. As time goes on, you get a large number of observations that allows you to evaluate the accuracy of your forecasts compared to actual values of inflation, as well as the inflation target of the central bank.
Information about your role in the economy

Throughout the 60 periods of the experiment, your role as an agent of the economy is simple. You have to forecast the actual value of future inflation. In other words, you have to predict in each period, the inflation that will prevail in the next period based on all information available to you when making your decision. You must then enter in the computer your inflation forecast. Suppose that on your computer screen, you observe at period 2, actual inflation. This observed inflation is not based on the forecasts that you and the other participants of your group have made at period 2, but the predictions you made in the previous period that is, those made in period 1 for period 2.

By choosing your inflation forecast, you seek to maximize your earnings. Your gain in each period depends on the accuracy of your inflation forecast relative to actual (realized) inflation. More specifically, your gain is given by:

\[
\text{Your profit in ECU} = \max \left\{ \frac{160}{1 + f} - 40, 0 \right\},
\]

where \( f = |\text{Inflation} - \text{Your forecast}| \). 'Inflation' indicates actual inflation, 'Your forecast' defines your inflation forecast made at previous period for the next, \( f \) indicates in absolute value your forecasting error, and finally 'ECU' indicates the Experimental Currency Unit. The profit function above means that you get money every time your forecasting error is less than 3%. The smaller your forecasting error, the higher your payoff. For instance if Inflation \( f=0 \), you receive the maximum payoff of 120 units \( (160/(1+0)-40) \). If your forecasting error is of 1.5%, you receive 24 units \( (160/(1+1.5)-40) \). Otherwise if your forecasting error is of 3% or higher, then you receive 0 unit \( (160/(1+3) - 40) \). You can only choose your inflation forecasts within the interval \([3, 16]\). You can only choose whole numbers or numbers with one decimal digit (for instance, 5, 8.5, 4.6, etc). In addition, when making your decisions, you have to enter only numbers without the "%" symbol.

Once you have entered your decision in the computer, click on the 'Submit' button. Once all participants have done the same, the period ends and the profit for this period is written on the computer screen. Then, the next period starts. Once all the 60 periods are completed, the experiment ends. At each of the 60 periods of the experiment, at the top of each screen and on a graph, you can observe the entire history of economic variables as well as your earnings. You can then check at each period if your inflation forecast made in the previous period corresponds to actual inflation, and also whether it corresponds or converge towards the inflation target of the central bank. You will get informed about your gains period by period, and at the end of the experiment, your earnings will be added and will be paid in cash converted at the exchange rate of €1=520 ECU. Note that you do not get money in the first period of the experiment because you will not have made any forecast for this period 1. So your potential gains start at period 2 of the experiment, because you will have made forecasts at period 1 for this period 2.

Questionnaire
At the beginning of the experiment, we ask you to fill out a questionnaire to make sure that you understand instructions. When all participants have correctly answered the questionnaire, the experiment will begin. At the end of the experiment, we ask you to complete a personal questionnaire on computer. All requested information will remain strictly confidential and is used for the sole purpose of research.

If you have any questions, please ask them now!
Thank you for your participation!
Appendix E: Examples of screens

We provide examples of screens (first screen: implicit inflation targeting; second screen: explicit inflation targeting).
<table>
<thead>
<tr>
<th>Période</th>
<th>Valeur prévision d'inflation</th>
<th>Inflation réelle</th>
<th>Écart de production</th>
<th>Taux d'intérêt</th>
<th>Scénario</th>
</tr>
</thead>
<tbody>
<tr>
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<td>14.9</td>
<td>-3.8</td>
<td>15.6</td>
<td></td>
</tr>
<tr>
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<td>14.9</td>
<td>-2.6</td>
<td>10.5</td>
<td></td>
<td></td>
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<tr>
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<td>-1.9</td>
<td>6.5</td>
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</tr>
</tbody>
</table>

Nous observons le scénario économique d'inflation de la banque centrale qui est de 5%, avec une marge de bénéfice de +1%. L'emprunteur prévision d'inflation pour la prochaine période.