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FINANCIAL DEVELOPMENT AND INSTABILITY: THE ROLE OF THE LABOUR SHARE

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Financial Development and Instability:
the Role of the Labour Share *

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Abstract

This paper examines the role of the labour share in creating instability in a small open economy. We assume that financial markets are imperfect so that entrepreneurs are credit constrained, and that this constraint is tighter for low levels of financial development. Aghion, Bacchetta and Banerjee (2004) have shown that as the degree of financial development increases, output rises but instability appears for intermediate levels of financial development. Crucially, they assume that labour is paid before production takes place, and hence crises are solely due to the increased cost of debt repayment as firms accumulate capital. We show that under the more reasonable assumption that wages are paid at the end of the period, changes in the labour share also play a role in eroding profitability. Our analysis also predicts that financial crises are associated with substantial movements in the sharing of value added between capital and labour.

Keywords : Financial liberalization, Volatility, Labour share, Credit constraint

JEL classification numbers : E32, F40, E25

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1 Introduction

The financial liberalization which took place at the end of the seventies for industrial countries, and in
the nineties for developing ones, has been justified by many arguments. Financial liberalization is sup-
posed to increase market efficiency by creating possibilities for diversification and leading to a better
allocation of investment (see Fama (1970)). Opening up financial markets is expected to increase the
productive capital stock in a country by facilitating borrowing for entrepreneurs. As a result, the grow-
ing capital flows that we have observed are supposed to have created new investment possibilities and
promoted growth. Moreover the diversification resulting from the deregulation of financial markets
should have reduced volatility. This last argument, however, does not seem to be supported by empir-
ical evidence. First, there are no empirical cross-country studies showing that financial liberalization
stabilizes an economy, whereas there is some evidence of a positive correlation between financial
integration and volatility; see Kose et al. (2002). Second, the experience of Argentina, Mexico, Rus-
sia, and the South-East Asian countries seems to indicate that periods of financial liberalization have
coincided with financial crises in emerging countries.

The literature has found several explanations of financial crises, from herd behavior to corruption,
trade imbalances or excessive external claims. Here we follow Aghion et al. (2004) who show that
opening up financial markets leads to endogenous volatility when firms face credit constraints. Fi-
nancial market imperfections are central in the analysis of procyclicity of capital flows, as shown by
Kaminsky et al. (2004), and are hence a possible cause of crises. Moreover, since firms in emerging
countries are more likely to face credit constraints than those in developed countries, the developing
economies are particularly vulnerable.

The central role of credit constraints in inducing volatility has been emphasized by Bernanke and
Gertler (1989), and Kiyotaki and Moore (1997) in a closed economy, but has received little attention
in open-economy setups, the exception being Aghion et al. (2004), Pintus (2006) and Caballé et al.
(2006). The existence of a borrowing constraint can be justified by the presence of asymmetric in-
formation between lenders and borrowers which gives rise to moral hazard, and makes it optimal for
lenders to require collateral. In this paper we do not provide any microfoundations for credit market
imperfections, but follow Aghion et al. (2004) and simply assume that entrepreneurs can borrow an
amount that is proportional to the entrepreneur’s wealth. The ratio of loan to wealth can be seen as a measure of the degree of financial market development, as in Aghion et al. (2004).

Our analysis differs from Aghion et al. (2004) in that we emphasize the role of the labour share in generating cycles. Recent empirical evidence has shown that the labour share varies substantially both across countries and over time. Our interest in the role of the labour share is motivated by the work of Diwan (1999). Using data for the last decades of the 20th century, Diwan finds that in most countries the labour share increased before a financial crisis, and fell by an average of 6.12 percentage points following the crisis. In many instances, the labour share did not return to its pre-crisis value, indicating that crises tend to be associated with a permanent transfer of income from labour to capital. This evidence raises the question of why it is that the labour share fluctuates together with output.

We make two crucial assumptions. First, as in Aghion et al. (1999) and Aghion et al. (2004), we distinguish between investors and lenders in the sense that not all individuals are capable of becoming entrepreneurs. Second, we assume that output is produced by a CES production function and suppose that labour and capital are complements, in line with existing evidence for low- and middle-income countries; see Duffy and Papageorgiou (2000). Contrary to financial capital, labour is supposed to be immobile across countries, and hence the wage rate is equivalent to the real exchange rate.

Aghion et al. (2004) make the unusual assumption that wages are paid before production takes place, which implies that a higher labour share does not affect 'profits' and hence has no impact on the entrepreneurs borrowing capacity. In this paper we make the more standard assumption that the wage bill is paid after production has taken place, which implies that as capital accumulates and the labour share rises, profitability declines. Two main results emerge. First, we show that in this case fluctuations appear for much lower levels of financial development. Second, the elasticity of substitution in production becomes an essential determinant of the dynamics of capital and output, and volatility is greater the stronger the complementarity between capital and labour is.

Section 2 describes the model, the process of wealth accumulation and the role of the labour share. Section 3 obtains the dynamics of capital and the labour share. Section 4 examines why cycles are

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1See, for example, Bentolila and Saint-Paul (2003), Harrison (2002), Bertola (1993), Daudey and Garcia-Penalosa (2007) and as well Solow (1958) and Kravis (1959).

2According to Frankel and Rose (1995), the financial crisis is defined as a year in which nominal exchange rate depreciates more than 25%.

3Note that we do not allow for foreign direct investment.
more likely to happen when wages are paid at the end of each period, and we then provide some numerical examples. Section 6 concludes.

2 The Model

2.1 Production and Preferences

We consider a small open economy, with a single good $Y$ produced with capital and labour. The economy is populated by two distinct categories of individuals. On the one hand, there are $L$ worker-lenders in the economy, who cannot directly invest in production. They can lend their wealth to domestic entrepreneurs or in the international financial market, and they are employed by the entrepreneurs. On the other, there are $N$ identical entrepreneurs who can invest directly in production. They employ those who are not entrepreneurs, hence $L$ denotes also the aggregate labour supply. They may also borrow in order to use a capital stock larger than their own wealth. For simplicity we suppose that $N = 1$.

We suppose that all entrepreneurs have an identical production function characterized by constant returns to scale. As a result we can define an aggregate production function, which will depend on the aggregate (or average) stock of capital, $K$, and on labour, $L$. We suppose that entrepreneurs’ production function is of the constant elasticity of substitution form,

$$Y = A[K^{-\rho} + L^{-\rho}]^{-1/\rho}, \text{ with } \rho > -1 \text{ and } \rho \neq 0$$

(1)

and that the final good is the numeraire. We also define output per worker as

$$y = A[1 + k^{-\rho}]^{-1/\rho},$$

(2)

where $y \equiv Y/L$ and $k \equiv K/L$ is the capital-labour ratio. The elasticity of substitution between capital and labour is $\sigma = 1/(1 + \rho)$, and plays an important role in our analysis. Most empirical studies find that the elasticity of substitution between labour and capital is less than one (see Hamermesh (1996)), with estimates ranging between 0.06 and 0.75. Duffy and Papageorgiou (2000) find that in countries with low levels of capital intensity, which is generally the case for developing economies,
this parameter is significantly lower than unity, supporting the complementarity between capital and labour in developing countries. In what follows we will hence suppose that capital and labour are complements, that is $\rho > 0$, implying $\sigma < 1$.

Labor is assumed to be immobile, inelastic and constant. The labour market is competitive, hence labour is paid its marginal product and there is full employment. Capital is assumed to be internationally mobile, although we allow only for international flows of financial capital and not for foreign direct investment. Moreover, we assume that capital fully depreciates each period so that the investment of entrepreneurs at time $t$ is equal to the capital stock $K_t$. The international capital market clears at a gross interest rate $r$ which is exogenous to our economy and assumed to be lower than total factor productivity in the economy, i.e. $r < A$. We suppose, however, that financial markets are imperfect and that entrepreneurs are credit constrained. Entrepreneurs can only borrow up to a fraction $\mu > 0$ of their current wealth $W_t$. This fraction is assumed to be constant and exogenous, following Aghion et al. (2004) and Bernanke and Gertler (1989). We can interpret this parameter as the degree of financial liberalization in the economy, with a higher value of $\mu$ implying greater financial liberalization.

As Aghion et al. (2004), we suppose that all agents consume a fixed fraction $\alpha$ of their end of period wealth, where $0 < \alpha < 1$, and hence they save a fraction $(1 - \alpha)$ of it.

2.2 Factor returns, profits and the labour share

2.2.1 Factor returns

Labour market is perfect hence labour is paid its marginal product:

$$w \equiv \frac{\partial Y}{\partial L} = A \left(1 + k^{-\rho}\right)^{-\frac{1+\rho}{\rho}}. \tag{3}$$

Note that since labour is specific to the country, we can interpret the wage $w$ as the exchange rate.

The return to capital is:

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4The theoretical foundations for such result have been provided by Miyagiwa and Papageorgiou (2007) in a multi-sectorial model.

5As argues by Rodrik (1998), among others, labour is much less mobile than capital.

6Particularly it does not depend on the interest rare
\[ q = \frac{\partial Y}{\partial K} = A(1 + k^\rho)^{-\frac{1+\rho}{\rho}}. \] (4)

If the entrepreneurs are unconstrained, the marginal product of capital is equal to the interest rate. However, when the borrowing constraint is binding, entrepreneurs cannot invest as much as they want and the level of capital stock is lower than the optimal one. Then, the marginal product of capital is greater than the interest rate.

### 2.2.2 Profits and the labour share

Assuming that wages are paid after production takes place, we can define profits\(^7\) as output minus the wage bill, that is,

\[ \Pi \equiv Y - wL. \]

Substituting for the wage (3) and for output per worker (2) we obtain profit per worker, denoted \(\pi\), which is given by:

\[ \pi \equiv \frac{\Pi}{L} = Ak^{-\rho} (1 + k^{-\rho})^{-\frac{1+\rho}{\rho}}. \] (5)

We are interested in the role of the labour share. We define it as the ratio of total employee compensation to output and denote it by \(\theta\) where

\[ \theta \equiv \frac{wL}{Y} = \frac{1}{1 + k^{-\rho}}. \] (6)

This relationship is important and will be used all along our analysis. It implies that for each capital-labour ratio there is a unique level of the labour share, and vice versa.

Note that per capita output can be expressed as a function of the labour share, namely,

\[ y = A\theta^{1/\rho}. \] (7)

For \(\rho > 0\), a higher labour share is associated with higher level of output per-worker. The reason for this is that, with \(\rho > 0\), a higher capital-labour ratio results in both a higher labour share and higher

\(^7\)Note that \(\Pi\) are gross profits, i.e. profits before debt has been repaid. For simplicity, we will simply term them profits
per capita output. Similarly, the marginal products of labour and capital can also be written in terms of labour share,

\[ w = A\theta \frac{1+\rho}{\rho}, \]  

(8)

\[ q = A(1-\theta) \frac{1+\rho}{\rho}. \]  

(9)

Profit per worker can also be defined as a function of the labour share. By definition, profit per worker is the share of value added received by the entrepreneurs after having paid labour costs, that is

\[ \pi = (1-\theta)y(\theta) = A(1-\theta)\theta^{1/\rho}. \]  

(10)

We can immediately see that the labour share has two opposite effects on profits. First, there is a direct effect as a higher labour share tends to reduce profits for a given level of output; second, a higher labour share is associated with higher output per worker, and hence tends to increase profits.

2.2.3 The effect of capital accumulation on profits and on the labour share

We now examine the effect that capital accumulation has on the labour share and profits. Differentiating equation (6) we have

\[ \frac{d\theta}{dk} = \frac{\rho k^{-(1+\rho)}}{(1+k-\rho)^2} \]

which is positive if \( \rho > 0 \) and negative for \( \rho < 0 \). Hence, under our assumption that labour and capital are complements, the labour share increases with capital accumulation. Although capital accumulation tends to raise capital intensity and hence the capital share, it also reduces the marginal product of capital. When capital and labour are complements, the second effect dominates, hence the capital share falls and the labour share increases.

Consider now the effect of capital accumulation on profits. From equation (5) we can show that

\[ \frac{\partial \pi}{\partial k} > 0 \text{ if and only if } k^{-\rho} > \rho. \]  

(11)

\(^8\)We examine the effect on profits per worker, but all the analysis could be done in terms of aggregate profits with equivalent results since \( \partial \Pi / \partial K = \partial \pi / \partial k \).
From this condition we can immediately infer that if \( \rho < 0 \), then \( d\pi/dk > 0 \) for all \( k \) implying that in this case profits always increase with capital accumulation. However, for \( \rho > 0 \), the effect of capital accumulation on profits is non-monotonic. Profits first increase and then decrease, and there exists a threshold level of the capital-labour ratio \( k \equiv \rho^{-1/\rho} \) such that for \( k < k_0 \) then \( d\pi/dk > 0 \), while for \( k > k_0 \) profits are decreasing in \( k \).

To understand this note that it is possible to express the threshold as a threshold in terms of the labour share. Indeed, \( d\pi/dk > 0 \) if and only if \( \theta < \theta_0 \), where

\[
\theta_0 \equiv \sigma = \frac{1}{1 + \rho}
\]

A higher capital-labour ratio has two effects on profits. First, it increases output per worker and hence profitability. At the same time, and under our assumption that \( \sigma < 1 \), a higher capital-labour ratio raises the labour share and reduces the capital share. For small values of \( k \), and hence of the labour share, the output effect dominates; as the capital-labour ratio rises the labour share becomes so high that any further increase in \( \theta \) actually leads to a reduction in profitability.

It is important to note that the behavior of profits in equilibrium differs from that of individual profits. From the point of view of an individual entrepreneur, who takes the wage as given, profits are always increasing in his own stock of capital (see Appendix).

### 2.3 Capital accumulation

The dynamics of the model are driven by the accumulation of capital by entrepreneurs. In order to obtain the dynamic equation for capital we need to know whether or not entrepreneurs are credit constrained. Define the optimal capital stock, denoted \( K_u \), as the stock that equates the marginal product of capital to the interest rate, which is given by:

\[
K_u = \left( \left( \frac{A}{r} \right)^{\frac{1}{1+\rho}} - 1 \right)^{1/\rho} L \equiv k_u L
\]

An entrepreneur with wealth \( W_t \) can invest at most \((1 + \mu)W_t\), then

\[
K_t \leq (1 + \mu)W_t.
\]
If \((1 + \mu)W_t\) is superior to \(K_u\), then entrepreneurs are unconstrained and they invest at every period the optimal level of productive capital \(K_u\). In this case, the capital stock jumps to the level \(K_u\) and there are no dynamics. Given our assumption on savings, the wealth of entrepreneurs is given by \(W_{t+1} = (1 - \alpha)rW_t\). As long as their savings are less than \(K_u\) they will borrow, while once they have accumulated sufficient wealth to finance \(K_u\), they will lend their remaining savings at the market rate \(r\).

If the maximum level of capital that entrepreneurs can invest is below \(K_u\) then they are credit constrained. They borrow as much as they can, that is \(\mu W_t\). In this case, the capital stock invested at \(t\) is proportional to the wealth of entrepreneurs and given by:

\[
K_t = (1 + \mu)W_t
\]  
(13)

Our assumption on the saving rate together with the binding credit constraint implies that we can write the wealth of the entrepreneurs at time \(t + 1\) as a function of profits and the level of wealth at \(t\),

\[
W_{t+1} = (1 - \alpha)[\Pi_t - r\mu W_t],
\]  
(14)

where the term \(r\mu W_t\) represents the debt repayment and \(\Pi_t\) are the profits received by an entrepreneur.

3 Dynamic behavior

3.1 Capital accumulation with borrowing constraint

If the borrowing constraint is binding, the capital stock is proportional to wealth (13) which implies that, given the expressions for wealth (14), we can write the dynamic equation for the stock of capital as follows:

\[
K_{t+1} = \Phi(K_t) = (1 + \mu)(1 - \alpha)\left[\Pi_t - \frac{r\mu}{1 + \mu}K_t\right].
\]  
(15)

Rewriting (15) in terms of capital per worker, and substituting for profits (5), we obtain the dynamic equation for the stock of capital per worker:

\footnote{See appendix for the dynamics of the labour share}
\[ k_{t+1} = \varphi(k_t) = (1 + \mu)(1 - \alpha) \left[ Ak_t^{-\rho}(1 + k_t^{-\rho})^{-\frac{1+\rho}{\rho}} - \frac{r\mu}{1 + \mu} k_t \right]. \] (16)

Before we examine under which conditions the economy is constrained, we study the properties of the function \( \varphi(k_t) \). First, note that the function \( \varphi(k_t) \) takes the value 0 both at \( k_t = 0 \) and at \( k_t = \left[ \lambda^{-\frac{\rho}{1+\rho}} - 1 \right]^{1/\rho} > k_u \), where \( \lambda \equiv \frac{r\mu A}{(1+\mu)} \). Secondly, differentiating (16) we obtain:

\[
\varphi'(k_t) = (1 + \mu)(1 - \alpha) \left[ \frac{d\pi_t}{dk_t} - \frac{r\mu}{1 + \mu} \right]
\]

(17)

\[
= (1 + \mu)(1 - \alpha)A \left[ x(\theta_t) - \lambda \right]
\]

where \(^{10}\)

\[
x(\theta_t) \equiv (1 - \theta_t)^{\frac{1+\rho}{\rho}} [1 - \theta_t(1 + \rho)].
\] (18)

Hence \( \varphi'(k_t) > 0 \) if and only if \( x(\theta_t) > \lambda \). In the appendix we examine the function \( x(\theta) \). Since our assumption that \( A > r \) implies \( \lambda < 1 \), we can show that there exists an unique value \( \theta^* \) such that \( x(\theta^*) = \lambda \). Hence there exists a corresponding unique value of \( k_t \) denoted \( k^* \) such that \( \varphi(k_t) \) is increasing in \( k_t \) for all \( k_t < k^* \), and decreasing for \( k_t > k^* \) : the function has a unique maximum at \( k^* \).

Moreover, note that \( \varphi(k_t) \) is concave at least for values of the capital stock less than \( \bar{k} = \left( \frac{1+\rho}{\rho} \right)^{1/\rho} \).

The function \( \varphi(k_t) \) has a unique fixed point, i.e. a steady state denoted \( \hat{k} = k_t \) which is given by:

\[
\hat{k} = \left[ b^{-\frac{\rho}{1+\rho}} - 1 \right]^{1/\rho},
\] (19)

where

\[
b \equiv \frac{1 + r\mu(1 - \alpha)}{A(1 - \alpha)(1 + \mu)}.
\]

Note that for an interior steady state to exists, \( \varphi'(0) \) has to be greater than 1, which from (17) requires

\[
A > \frac{1 - r\mu(1 - \alpha)}{(1 - \alpha)(1 + \mu)},
\] (20)

\(^{10}\)The function \( x \) can be expressed as a function of capital-labour ratio: \( x(k) = k^{-1(1+\rho)}(k^{-\rho} - \rho)(1 + k^{-\rho})^{-\frac{1+2\rho}{\rho}} \).

\(^{11}\)See the appendix for an analysis of the second derivative of \( \varphi(k_t) \).
that is the total factor productivity has to be sufficiently large.

Note that from (17) and (19), we obtain that the derivative of $\varphi(k_t)$ evaluated at the steady state $\hat{k}$ is given by:

$$\varphi'(\hat{k}) = (1 + \mu)(1 - \alpha)A \left[ \rho b \left( \frac{1 + \mu}{\rho} b^{\frac{\mu}{1+\rho}} - 1 \right) - \lambda \right]$$

The slope at the steady state may be positive or negative, depending on whether $\hat{k}$ is smaller or greater than $k^*.$

### 3.2 The effects of financial liberalization

A crucial parameter determining both the dynamics and the type of regime is $\mu.$ In this subsection we examine its impact on $\varphi(k_t)$ and we will consider possible regimes in subsection 3.3.

First, differentiating (19) with respect to $\mu,$ we can see that $d\hat{k}/d\mu > 0$ provided that $r < 1/(1 - \alpha).$ This condition is satisfied for any realistic value of the saving rate. For example, a large value of $(1 - \alpha),$ say $(1 - \alpha) = 0.9$ would require $r$ to be less than 1.11, which would certainly be satisfied for any reasonable configuration. In what follows we will suppose that the restriction is satisfied so that a weaker borrowing constraint raises the stationary value of the capital-labour ratio. As we will see later, this will imply that cycles are more likely to occur at an intermediate stage of financial development than at a stage when the borrowing constraint is tight. Moreover, note that a weaker borrowing constraint raises also the stationary value of output and of the labour share: $d\hat{y}/d\mu > 0$ and $d\hat{\theta}/d\mu > 0,$ with:

$$\hat{\theta} = 1 - b^{\frac{\mu}{1+\rho}}$$

and

$$\hat{y} = A \left( 1 - b^{\frac{\mu}{1+\rho}} \right)^{1/\rho}.$$

Second, the derivative of $\varphi(k_t)$ with respect to $\mu$ is strictly positive provided that $k_t$ is less than $k_u.$ Since, as we will see below, the function $\varphi(k_t)$ is only defined on $[0, k_u],$ then the maximum of $\varphi(k_t)$
increases with $\mu$.

### 3.3 Possible regimes

There are two possible regimes: either the economy is always constrained, or the borrowing constraint eventually stops binding. We examine these in turns.

To do that, recall that $k^*$ denotes the value of the capital stock at which the function $\varphi(k_t)$ reaches its maximum $\varphi(k^*)$ and that $\varphi(k^*)$ is increasing with $\mu$. This implies that there is a unique value $\mu_u$ such that for all $\mu \geq \mu_u$ we have $\varphi(k^*) \geq k_u$. Hence $\mu_u$ defines the lowest level of financial liberalization which ensures that, at some point in time, entrepreneurs will no longer be constrained. For all $\mu < \mu_u$, entrepreneurs are always constrained unless the initial capital stock is $k_0 \geq k_u$. Unfortunately, we cannot get the analytical expression of $k^*$ which prevent us from obtaining an expression for $\mu_u$.

**Constrained regime:**

If $\mu < \mu_u$ then $\varphi(k^*) < k_u$. In this case the dynamics of the capital stock are given by:

$$k_{t+1} = \begin{cases} 
\varphi(k_t) & \text{if } k_t < k_u \\
k_u & \text{if } k_t \geq k_u 
\end{cases} \quad (21)$$

Note that if the economy starts with an entrepreneurial wealth above $k_u$, entrepreneurs can finance the optimal stock $k_u$, and the economy will be at $k_u$ for ever.

In this regime, there are various possible dynamics paths:

1. If $\hat{k} < k^*$, the capital stock converges monotonically to the steady state.

2. If $\hat{k} > k^*$, then various scenarios are possible: monotonic convergence, cyclical convergence, permanent cycles or divergence.

Three possible cases are depicted graphically in figures 1, 2 and 3. Figure 1 represents the case in which the steady state capital stock is to the left of the maximum of the $\varphi(k_t)$ schedule, that is $\hat{k} < k^*$. In this case the capital stock increases until it reaches the steady state $\hat{k}$. Figures 2 and 3 depict, respectively, the case of an economy that converges cyclically and that of a two-period
cycle. Unfortunately, it is not possible to obtain analytical conditions indicating when each of these scenarios would prevail. Hence, in section 5 we will perform numerical simulations to identify under which parameter values volatility appears.

Unconstrained Regime:

For a level of financial liberalization greater or equal to $\mu_u$, $\varphi(k^*) \geq k_u$. This means that there can be a point at which entrepreneurs are not constrained and which allows them to invest as much as they want, that is $k_u$. Indeed, $k_u$ represents the maximum amount that entrepreneurs want to invest in their own technology. If $k_u$ is reached, the economy stays at this level. In this case, the dynamics of capital stock are described by:

$$k_{t+1} = \begin{cases} 
\varphi(k_t) & \text{if } \varphi(k_t) < k_u \text{ and } k_t < k_u \\
k_u & \text{otherwise.}
\end{cases}$$

Let us define $\tilde{k}_1$ and $\tilde{k}_2$ such that $\varphi(\tilde{k}_1) = \varphi(\tilde{k}_2) = k_u$ with $\tilde{k}_1 < \tilde{k}_2$. Since $\varphi(k)$ is concave and $d\varphi(k)/d\mu > 0$ for all $k_t < k_u$, then $\tilde{k}_1$ is decreasing with $\mu$ whereas $\tilde{k}_2$ is increasing. Therefore the higher $\mu$ is, the greater the range of values of $k$ for which entrepreneurs will not be constrained (see figure 4). In the unconstrained regime, the economy will converge to $k_u$, either monotonically or cyclically depending on the value of $\mu > \mu_u$ and the initial level of capital (See in appendix figures 10).\(^{12}\)

\(^{12}\)Note that if $|\varphi'(\hat{k})| < 1$, it is in principle possible that an economy which is initially in the neighborhood of $\hat{k}$ converges to this steady state. Nevertheless, we have not been able to obtain this outcome in any of our numerical simulations.
4 Alternative definition of profits

So far we have assumed that labour is paid at the end of each period, and hence profits are defined as \( \Pi_t = Y_t - w_t L \). Aghion et al. (2004) use an alternative assumption. They assume that wages are paid at the beginning of each period. This has important consequences for the dynamics of wealth. Under their assumption, total wealth at the beginning of the period is used to finance both wages and new capital, that is

\[
K_t = (1 + \mu)W_t - w_t L. \tag{22}
\]

This in turn implies that ‘profits’ are equivalent to output, i.e.

\[
\Pi_t = Y_t = A[1 + k_t^{-\rho}]^{-1/\rho}L, \tag{23}
\]

Note that, contrary, to our previous setup, profits are always increasing in the capital stock. The equation driving the accumulation of wealth is now

\[
W_{t+1} = (1 - \alpha)[Y_t - r\mu W_t]. \tag{24}
\]

Clearly the negative effect of an increase in entrepreneurs’ wealth \( W_t \) on next period wealth \( W_{t+1} \) comes solely from the impact of debt repayment. If we compare this expression to that in equation (14), that is

\[
W_{t+1} = (1 - \alpha)[(1 - \theta_t)Y_t - r\mu W_t], \tag{25}
\]

we can see that when wages are paid at the end of the period there are two effects that tend to reduce future wealth: debt repayment and the fact that, as the capital stock increases, the labour share \( \theta_t \) also increases, thus reducing profitability for any given level of output.

The question that arises, then, is whether the assumption on the payment of labour affects the likelihood that cyclical behavior is observed. To address this question we obtain the dynamic equation for capital under the assumption that labour is paid at the beginning of the period.\(^\text{13}\) From (22) and

\(^\text{13}\)We derive the dynamic equation here as Aghion et al. (2004) do not do so in their paper. Their analytical results are obtained only for the case of a Leontief production function, and the case of CES production is only examined numerically.
we find that the dynamics of capital per worker are governed by:

\[ k_{t+1} = (1 + \mu)(1 - \alpha) \left[ y_t - \frac{r\mu}{1 + \mu} w_t - \frac{r\mu}{1 + \mu} k_t \right] - w_{t+1}, \]  

(26)

which implicitly defines \( k_{t+1} \) as a function of \( k_t \), i.e. \( k_{t+1} = \psi(k_t) \). The dynamic equation for capital is again non-monotonic in \( k_t \).

To examine the dynamics of \( k_t \), we differentiate equation (26) to obtain

\[ \frac{dk_{t+1}}{dk_t} = (1 + \mu)(1 - \alpha) \left[ \frac{dy_t}{dk_t} - \frac{r\mu}{1 + \mu} - \frac{r\mu}{1 + \mu} \frac{dw_t}{dk_t} \right] - \frac{dw_{t+1}}{dk_t}. \]  

(27)

Noting that

\[ \frac{dy_t}{dk_t} = A(1 - \theta_t) \frac{1 + \rho}{\rho}, \]  

(28)

\[ \frac{dw_t}{dk_t} = A(1 + \rho)\theta_t(1 - \theta_t) \frac{1 + \rho}{\rho}, \]  

(29)

\[ \frac{dw_{t+1}}{dk_{t+1}} \frac{dk_{t+1}}{dk_t} = A(1 + \rho)(1 - \theta_{t+1}) \frac{1 + \rho}{\rho} \theta_{t+1} \frac{dk_{t+1}}{dk_t}, \]  

(30)

and substituting for these expressions into (27) we have

\[ \frac{dk_{t+1}}{dk_t} = \frac{(1 + \mu)(1 - \alpha)A}{1 + A(1 + \rho)(1 - \theta_{t+1}) \frac{1 + \rho}{\rho} \theta_{t+1}} \left[ (1 - \theta_t) \frac{1 + \rho}{\rho} (1 - \lambda A(1 + \rho)\theta_t) - \lambda \right]. \]  

(31)

As before, we concentrate in the case in which \( \lambda < 1 \). In this case, the \( \psi(k_t) \) schedule is increasing if and only if

\[ z(\theta_t) > \lambda, \]

where

\[ z(\theta_t) \equiv (1 - \theta_t) \frac{1 + \rho}{\rho} (1 - \lambda A(1 + \rho)\theta_t) \]  

(32)

It is possible to compare the dynamic schedules obtained under the two assumptions for profits (see appendix) and show that the maximum of \( \psi(k_t) \), denoted \( \theta^*_\lambda \), is to the right of the maximum of \( \varphi(k_t) \), \( \theta^* \), as long as
that is, if the net interest rate is less than the inverse of $\mu$ factor. This is a reasonable condition, as will become apparent in our numerical simulations in section 5.3. For instance, if the net interest rate is 0.05, this condition is satisfied for $\mu < 20$.

If condition (33) holds, it is then more likely that cyclical behavior takes place when wages are paid at the end than at the beginning of periods. The intuition for this is clear from equations (24) and (25). For Aghion et al. there is a single mechanism that tends to reduce wealth as the capital stock increases: the cost of debt repayment. In this case, wealth -and hence the capital stock- increase as long as profits, which they define as equal to output, increase faster than the cost of repaying the debt, $r \mu W_t$. In our setup, there is a further force tending to reduce the wealth of entrepreneurs, namely, the increase in the labour share brought about by a higher capital stock. Since the labour share increases with $k$, profits grow more slowly than output does. At the same time, the debt burden $r \mu W_t$ is increasing just as for Aghion et al., implying that the reduction in entrepreneurial wealth will come about for a lower level of the capital stock than when profits are equal to $Y_t$.

5 Numerical examples

5.1 Financial liberalization and cycles

Our analytical results indicate that several patterns of dynamic behavior are possible. In this section we perform numerical simulation to see what type of dynamics prevail for reasonable parameter values. We follow closely the calibrations in Aghion et al. (2004) and set the parameter values as follows: total factor productivity $A = 3$, the gross interest rate $r = 1.02$, the consumption-to-income ratio $\alpha = 0.7$, and $\rho = 2$. This last value corresponds to an elasticity of substitution between capital and labour of $1/3$.

We start by considering the role of financial liberalization and how it generates cycles, and do so by examining the dynamics of the capital stock for different degrees of financial liberalization, ranging from $\mu = 1$ to $\mu = 4.5$. Aghion et al. (2004) use a value of $\mu = 4$ in their simulations, which

$\mu < \frac{1}{\mu}$

(33)
implies that entrepreneurs must have assets equal to one fifth of their total investment, a plausible value. Table 1 gives the steady state capital-labour ratios and per capita income levels for the various values of $\mu$. As we saw analytically, greater financial liberalization is associated with higher steady state capital and output. However, the economy does not converge to its steady state for either $\mu = 3.5$ or $\mu = 4$. For $\mu = 3.5$, capital and output oscillate on 2-periods cycles, taking alternatively the values $k_1 = 0.5098$ and $k_2 = 0.9140$ for capital and $y_1 = 1.3625$ and $y_2 = 2.0240$ for output. Note that the average value of output is 1.6932, and thus lower than the steady state value 1.8013.

The effect of $\mu$ on the dynamic behavior is depicted in figures 5(a) to 5(e). Figure 5(a) considers the case in which $\mu = 1$. There is very limited borrowing and this implies that the steady state capital stock and per capita output will be low. However, the economy is characterized by stability as it converges monotonically to its steady state. As financial markets liberalize, output per capita increases. For $\mu = 2.5$ the economy still converges to its steady state although with oscillations. For $\mu = 3.5$ there is no convergence, but rather the economy oscillates permanently generating a two-period cycle. 4-period oscillations are obtained for $\mu = 4$. These examples indicate that greater financial market liberalization results in greater volatility as long as entrepreneurs are credit constraint. However, above the threshold level of financial liberalization $\mu_u$, entrepreneurs will eventually not be credit constrained and will be able to invest the optimal level of capital $k_u$. For our set of parameter values, $k_u$ takes the value 1.0261 and $\mu_u$ is equate to 4.2. This case is depicted in figure 5(e).

5.2 The role of the elasticity of substitution

We next turn to the role played by the elasticity of substitution between labour and capital. For $\rho > 0$, that is, when labour and capital are complements, capital accumulation increases the labour share, which tends to erode profits. Since the labour share is given by $\theta = 1/(1 + k^{-\rho})$, the lower the elasticity of substitution in production, the more responsive the labour share is to changes in the capital-labour ratio. As a result, profits will decline faster with $k$, making it more likely that
fluctuations occur. This is exactly what we observe in figures 8 to 13. Following Aghion et al. (2004), we pose $\mu = 4$ and allow $\rho$ to vary from 0.7 to 2, which implies that the elasticity of substitution elasticity varies between 0.58 and 0.33. We can see that as the complementarity between capital and labour increases, cycles appear. A 2-period cycle appears for an elasticity of substitution of 0.36. These figures indicate that the behavior of the labour share, which is in turn determined by $\rho$, plays an important role in creating fluctuations.

[Figure 6 about here.]

5.3 The role of the labour share

Lastly, we provide numerical examples that help us understand the role that the labour share plays in creating volatility through its effect on wealth dynamics. In our benchmark economy in which wages are paid at the end of periods, profits are then given by $\Pi_t = (1 - \theta_t)Y_t$ and hence wealth dynamics are driven by the equation $W_{t+1} = (1 - \alpha)[(1 - \theta_t)Y_t - r\mu W_t]$. Recall that in Aghion et al., wages are paid at the beginning of periods, implying that profits are equal to output $\Pi_t = Y_t$ and hence $W_{t+1} = (1 - \alpha)[Y_t - r\mu W_t]$.

We set $A = 3, r = 1.02, \alpha = 0.7$, as above, fix the elasticity of substitution at 1/3 (i.e. $\rho = 2$) and allow the degree of financial liberalization $\mu$ to vary. Table 2 reports the patterns obtained for different values of $\mu$ under the two scenarios. We can see that in line with our analytical results in section 4, the labour share plays an important role in creating cycles. When $\Pi_t = Y_t$, the possibilities for borrowing must be substantial - at least $\mu = 9$- for the economy to exhibit a two-period cycle. In contrast, when we allow the labour share to affect profitability a much lower value of $\mu$-namely, $\mu = 3.5$- suffices to generate permanent oscillations.

[Table 2 about here.]

Financial liberalization not only increases output volatility but as we have already argued, economies opening up their financial markets are more prone to financial crises. As we have discussed, Diwan (1999) maintains that the labour share increase before a financial crisis and falls after the crisis, and raises the question of causality. Our model shows that when financial markets open up, the labour
share increases, eroding profitability which in turn reduces borrowing possibilities and triggers the financial crisis. Figures 7(a) and 7(b) depict the behavior of the capital-labour ratio, the labour share, output and wages. As we have argued, wages represent the real exchange rate since labour is immobile across countries. We suppose that the economy has initially a low level of financial development, \( \mu = 2.5 \), and that it is at its steady state. Then, financial market liberalization takes places resulting in a higher borrowing ratio, \( \mu = 4.15 \).  

[Figure 7 about here.]

Figure 14 shows that following financial liberalization the exchange rate appreciates and the labour share increases. One period latter, at \( t=2 \), the capital stock increases. The rise of the labour share erodes profitability and induces the financial crisis, captured by the fall in the exchange rate at \( t=3 \). Note that the labour share also falls at this point. Figure 15 also depicts the dynamics of output, and indicate that the labour share and the exchange rate (wage rate) move together and are countercyclical.

6 Conclusion

A large literature has argued that financial liberalization is beneficial for growth as it results in a better allocation of savings, diversification, and budget austerity policies aimed at attracting funds. Yet the evidence concerning the late 20th century indicates that financial liberalization can also create output volatility in emerging economies; and as Ramey and Ramey (1995) show, higher volatility is associated to lower growth. Our paper has shown how the labour share plays an important role in explaining why liberalizing financial markets create volatility.

Our analysis follows Aghion et al. (2004) and describes a dynamic open economy in which entrepreneurs are credit constrained. Contrary to these authors, profits are defined as output minus the wage bill, and as a result movements in the labour share affect profitability. Since the amount that can be borrowed by entrepreneurs is assumed to be proportional to the entrepreneur’s wealth, this has important implications for the dynamics of the economy. Under the assumption of complementarity between labour and capital, the increase in the capital stock due to financial liberalization increases

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\(^{15}\) All other parameters values are the same as above.
the labour share and tends to reduce profits. This effect adds to the debt repayment effect analyzed by Aghion et al. (2004), and results in fluctuations for much lower levels of financial development.

The dynamics of the model imply that when financial markets open up, the real exchange rate appreciates and the labour share increases, which erodes profitability and triggers the financial crisis. The resulting decline in output is then accompanied by a reduction in the labour share. Our results thus provide a possible explanation for the evidence provided by Diwan (1999) who finds that the labour share increases before a financial crisis and falls sharply after it. This indicates that financial crises are likely to have important consequences for the distribution of income. This is a question which remains to be examined.
7 Appendix

7.1 Capital accumulation and individual profits

In the text we have shown that, in equilibrium, profits are first increasing and then decreasing in the capital stock. However, from the point of view of an individual entrepreneur who takes the wage rate as given, profits are strictly increasing in his own capital stock. To verify this consider the profits of entrepreneur $j$, defined as $\Pi_j = F[K_j, L_j] - wL_j$. The optimal level of employment can then be obtained from profit maximization and shown to be proportional to the capital stock:

$$L_j = \left[ \left( \frac{A}{w} \right)^{\frac{\rho}{1+\rho}} - 1 \right]^{1/\rho} K_j.$$

We can then write profits as

$$\Pi_j = w \left[ \left( \frac{A}{w} \right)^{\frac{\rho}{1+\rho}} - 1 \right]^{1+\rho/\rho} K_j.$$

Then $\partial \Pi_j / \partial K_j > 0$ as long as the term in square brackets is positive, which for $\rho > 0$ is the case if and only if $A > w$. Recall that $w = A[1 + k^{-\rho}] - \frac{1+\rho}{\rho}$, which implies $A > w$ for all $k$.

7.2 Concavity of Profits

In order to check whether profits are concave, differentiate (5) to get

$$\frac{d^2 \pi_t}{dk_t^2} = -\frac{A(1+\rho)(1+k_t^{-\rho})^{-1/\rho} \left[ k_t^\rho - \rho k_t^{2\rho} + \rho k_t^\rho \right]}{k_t^2(1+k_t^\rho)^3},$$

implying that

$$\frac{d^2 \pi_t}{dk_t^2} > 0 \text{ if } k_t > \bar{k} \equiv \left( \frac{1+\rho}{\rho} \right)^{1/\rho}.$$

Note that $\bar{k} > \bar{k}$ since for $\rho > 0$, $((1+\rho)/\rho)^{1/\rho} > \rho^{-1/\rho}$. Therefore, if capital is less than the threshold level $\bar{k}$, then profits are concave. In other words, as long as profits are increasing in $k$ they will also be concave. Clearly, if profits are concave so is the dynamics equation for capital as

$$\frac{d^2 k_{t+1}}{dk_t^2} = (1+\mu)(1-\alpha)\frac{d^2 \pi_t}{dk_t^2}.$$
7.3 Study of the function $x(\theta)$

Recall that $x(\theta) = (1 - \theta)^{1+\rho} [1 - \theta_t(1 + \rho)]$. $x(\theta)$ takes the value 1 at $\theta = 0$ and 0 at $\theta = 1$. Moreover, differentiating $x(\theta)$ we have:

$$\frac{dx(\theta)}{d\theta} = -(1 + \rho)(1 - \theta)^{1/\rho} \left[ \frac{1 - \theta_t (1 + \rho)}{\rho} + 1 - \theta \right].$$

Hence $x(\theta)$ is decreasing if $\theta < \frac{1 + \rho}{1 + 2\rho} = \overline{\theta}$ and increasing for $\theta > \overline{\theta}$. The function $x(\theta)$ crosses the abscises axe at $\theta = \frac{1}{1+\rho} \equiv \underline{\theta} < \overline{\theta}$ and is convex.

The function $x(\theta)$ is depicted in figure (8). Since $\lambda < 1$, there exists a unique value of the labour share $\theta^*$ such that $x(\theta) > \lambda$ if $\theta < \theta^*$ and $x(\theta) < \lambda$ otherwise.

[Figure 8 about here.]

7.4 The dynamics of the labour share and wages

We turn now to the dynamic behavior of the labour share. Substituting for $\theta$ in equation (16), we obtain the dynamics of the labour share which are governed by

$$\theta_{t+1} = \left[ 1 + \frac{1 - \theta_t}{\theta_t} \left[ A(1 + \mu)(1 - \alpha) \right]^{-\rho} \left[ (1 - \theta_t)^{1+\rho} - \lambda \right]^{-\rho} \right]^{-1}. \tag{34}$$

Differentiating

$$\frac{d\theta_{t+1}}{d\theta_t} = \frac{\theta_{t+1} k_{t+1}}{k_{t+1} \theta_t},$$

which, since $\theta_{t+1}/k_{t+1}$ and $k_t/\theta_t$ are both positive, implies that the sign of $d\theta_{t+1}/d\theta_t$ is the same as that of $dk_{t+1}/dk_t$. Hence

$$\frac{d\theta_{t+1}}{d\theta_t} > 0 \quad \text{if and only if} \quad \theta < \theta^*. \tag{35}$$

That is, the labour share has the same behavior as capital. Lastly, recalling that the wage is give by $w_t = A \left( 1 + k_t^{-\rho} \right)^{-\frac{1+\rho}{\rho}}$, it is clear that wages will also move together with the capital stock.
7.5 Comparison of the functions $x(\theta)$ and $z(\theta)$

We have shown that when wages are paid at the end of each period, $dk_{t+1}/dk_t > 0$ if and only if $x(\theta_t) > \lambda$, and that this condition turns to be $z(\theta_t) > \lambda$ if wages are paid at the beginning.

Let us compare the functions $x(\theta_t)$ and $z(\theta_t)$ where

$$x(\theta_t) = (1 - \theta_t)^{1+\rho} [1 - \theta_t(1 + \rho)],$$

and

$$z(\theta_t) = (1 - \theta_t)^{1+\rho} [1 - \lambda A \theta_t(1 + \rho)].$$

Both $x(\theta)$ and $z(\theta)$ take the value 1 at $\theta = 0$ and 0 at $\theta = 1$. We have shown that $x'(\theta) > 0$ if and only if $\theta < \bar{\theta} \equiv (1 + \rho)/(1 + 2\rho)$, now we can show that $z'(\theta) > 0$ if and only if $\theta < \bar{\theta}_A \equiv (1 + \rho \lambda A)/(\lambda A(1 + 2\rho))$. Besides, $x(\theta)$ takes the value of 0 at $\theta \equiv \bar{\theta} = 1/(1 + \rho)$ and $z(\theta)$ at $\theta \equiv \bar{\theta}_A = 1/(\lambda A(1 + \rho))$. The two functions are depicted in figure (9). The function $x(\theta)$ can be below or above $z(\theta)$, depending on the condition $r < 1 + 1/\mu$. If this condition holds, then $x(\theta) \leq z(\theta)$ for all $\theta$ and we have $\bar{\theta} < \bar{\theta}_A$ and $\bar{\theta} < \bar{\theta}_A$.

[Figure 9 about here.]

We had defined $\theta^*$ as the value of the labour share such that $x(\theta^*) = \lambda$, and let define $\theta^*_A$ such that $z(\theta^*_A) = \lambda$. Provided that $r < 1 + 1/\mu$, $\theta^*$ is to the left of $\theta^*_A$. This means that the point at which $k_{t+1}$ begins to decrease in $k_t$ occurs sooner when wages are paid at the end of the period that when they are paid at the beginning.

7.6 Convergence to $k_u$

[Figure 10 about here.]
Bibliography


Figure 1: Monotonic convergence to the stable steady state
Figure 2: Cyclical convergence to the stable steady state
Figure 3: A stable period-2 cycle
Figure 4: Unconstrained regime
(a) Monotonic convergence to the stable steady state
(b) Cyclical convergence to the stable steady state
(c) 2-period cycle
(d) 4-period cycle
(e) Convergence to the optimal level of capital

Figure 5: Financial liberalization and cyclical behavior
(a) Monotonic convergence to the stable steady state

(b) Cyclical convergence to the stable steady state

(c) Cyclical convergence to the stable steady state

(d) 2-period cycles

(e) 4-period cycles

Figure 6: Elasticity of substitution and cyclical behavior
Figure 7: Responses to financial liberalization

(a) Short-run response to financial liberalization

(b) Long-run response to financial liberalization
Figure 8: $x(\theta)$
Figure 9: $x(\theta)$ and $z(\theta)$
(a) Monotonic convergence to $k_u$

(b) Cyclical convergence to $k_u$

Figure 10: Convergence to $k_u$
Table 1: Steady state values for different level of financial integration

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Table 2: The role of the labour share in cyclicity

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Legend: Con.: monotonic convergence; Cy.con: cyclical convergence; 2P: 2-period cycles; Cycles: Cycles of period greater than 2; Unc: Unconstrained regime