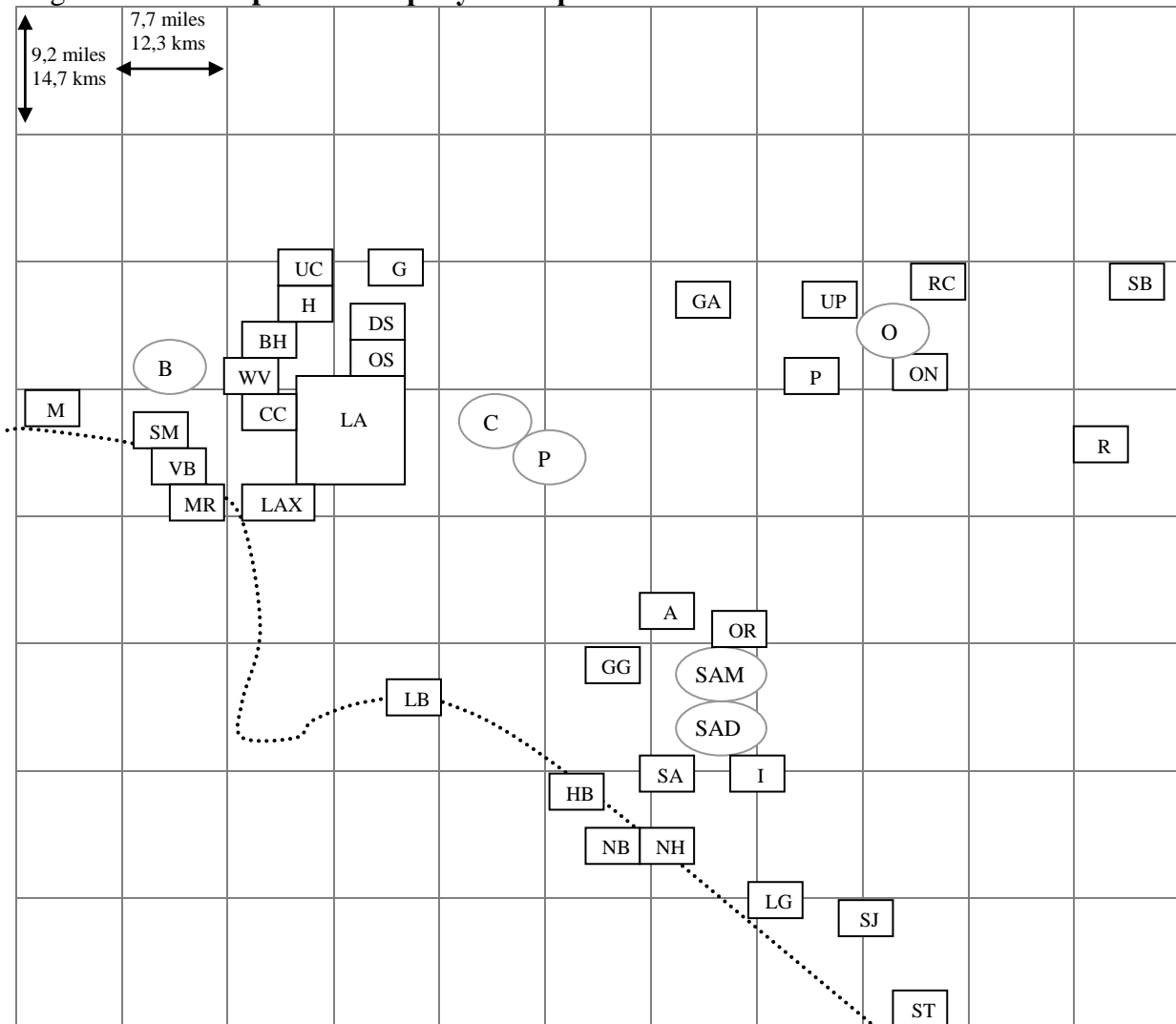


Figure 10. Cartes postales : toponymes représentés et lieux d'achat



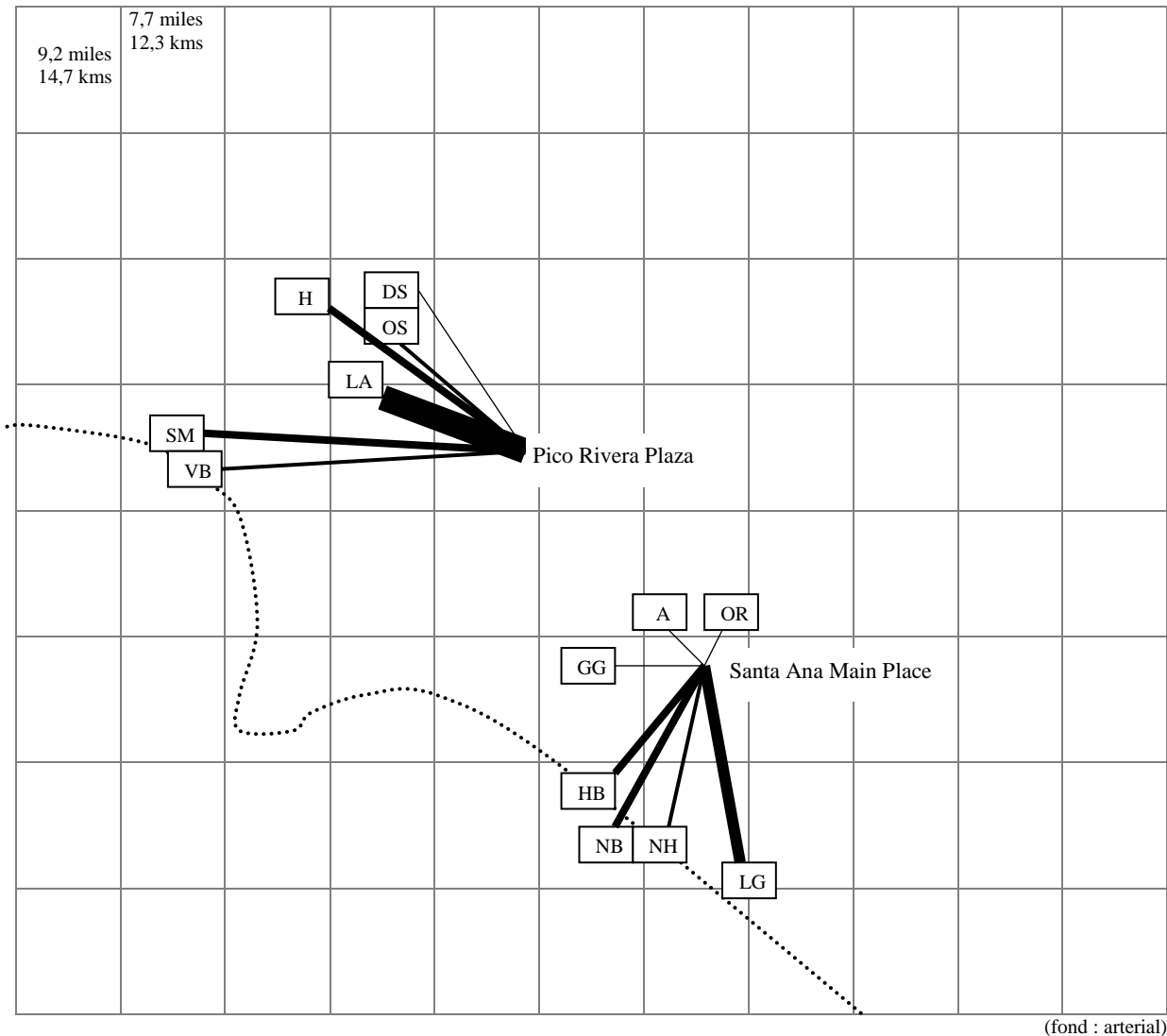
**Toponymes utilisés : 33 (nombre de cartes différentes : 166)**

- |     |                                  |    |                           |
|-----|----------------------------------|----|---------------------------|
| A   | = Anaheim (5)                    | NH | = Newport Harbor (2)      |
| BH  | = Beverly Hills (8)              | ON | = Ontario (3)             |
| CC  | = Century City (1)               | OR | = Orange (1)              |
| DS  | = Dodgers Stadium (2)            | OS | = Olvera Street (2)       |
| G   | = Glendale (1)                   | P  | = Pomona (1)              |
| GA  | = Glendora (1)                   | R  | = Riverside (1)           |
| GG  | = Garden Grove (1)               | RC | = Rancho Cucamonga (1)    |
| H   | = Hollywood (18)                 | SA | = Santa Ana (1)           |
| HB  | = Huntington Beach (3)           | SB | = San Bernardino (2)      |
| I   | = Irvine (1)                     | SJ | = San Juan Capistrano (2) |
| LA  | = Los Angeles (58)               | SM | = Santa Monica (16)       |
| LAX | = L.A. International Airport (1) | ST | = San Clemente (1)        |
| LB  | = Long Beach (2)                 | UC | = Universal City (2)      |
| LG  | = Laguna Beach (10)              | UP | = Upland (2)              |
| M   | = Malibu (4)                     | VB | = Venice Beach (4)        |
| ME  | = Marina del Rey (1)             | WV | = Westwood Village (3)    |
| NB  | = Newport Beach (5)              |    |                           |

**Lieux d'achat des cartes postales (nombre de cartes achetées : 183) :**

- |   |                  |     |                              |
|---|------------------|-----|------------------------------|
| B | = Brentwood (62) | P   | = Pico Rivera (34)           |
| C | = Commerce (29)  | SAD | = Santa Ana, Downtown (20)   |
| O | = Ontario (19)   | SAM | = Santa Ana, Main Place (19) |

Figure 11. Cartes postales achetées à « Santa Ana, Main Place » et « Pico Rivera »

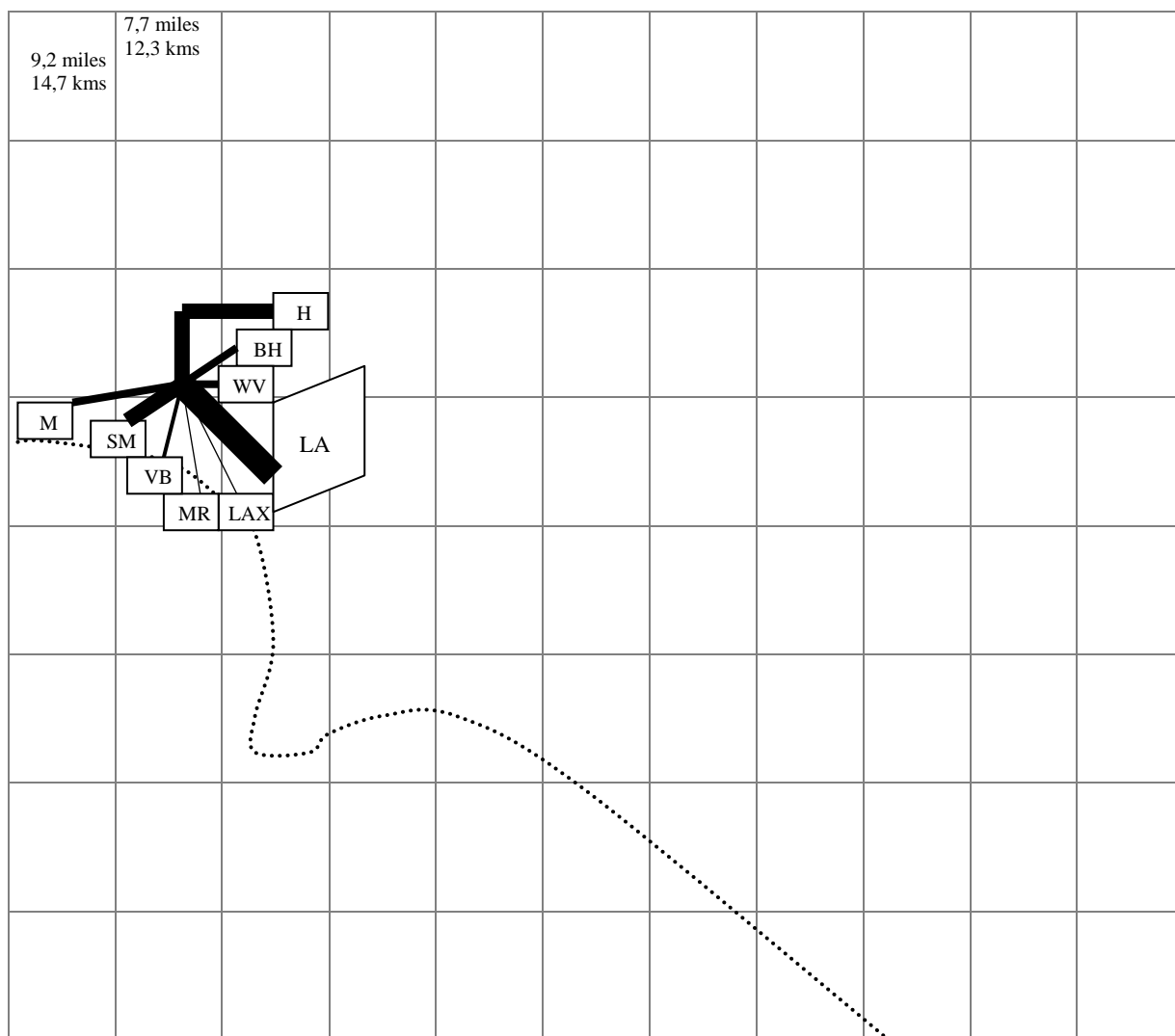


- 1 carte ———
- 2 cartes ———
- 3-4 cartes ———
- 7 cartes ———
- 21 cartes ———

Toponymes

à Pico Rivera Plaza :	à Santa Ana Main Place
DS = Dodgers Stadium (1)	A = Anaheim (1)
H = Hollywood (4)	GG = Garden Grove (1)
LA = Los Angeles (21)	HB = Huntington Beach (3)
OS = Olvera Street (2)	LG = Laguna Beach (7)
SM = Santa Monica (4)	NB = Newport Beach (4)
VB = Venice Beach (2)	NH = Newport Harbor (2)
	OR = Orange (1)
total cartes : 34	total cartes : 19

Figure 12. Cartes postales achetées à « Brentwood »



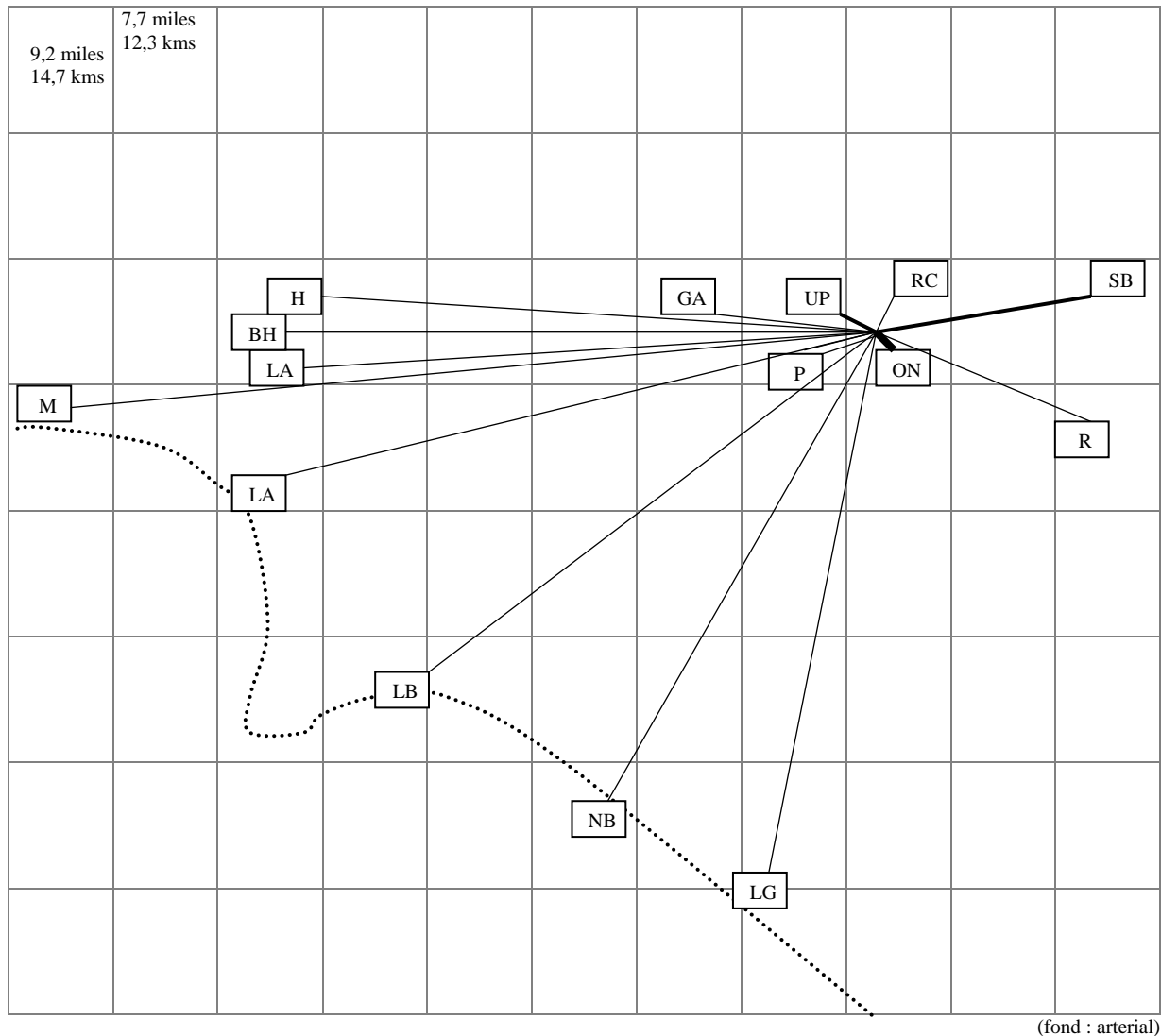
(fond : arterial)

- 1 carte      ————
- 2 cartes     —————
- 3-4 cartes   —————
- 10-11 cartes —————
- 27 cartes    —————

Toponymes : 9 (nombre total de cartes : 63)

- BH    = Beverly Hills (4)
- H     = Hollywood (10)
- LA    = Los Angeles (27)
- LAX   = L.A. International Airport (1)
- M     = Malibu (3)
- MR    = Marina del Rey (1)
- SM    = Santa Monica (11)
- VB    = Venice Beach (2)
- WV    = Westwood Village (3)

Figure 13. Cartes postales achetées à « Ontario »



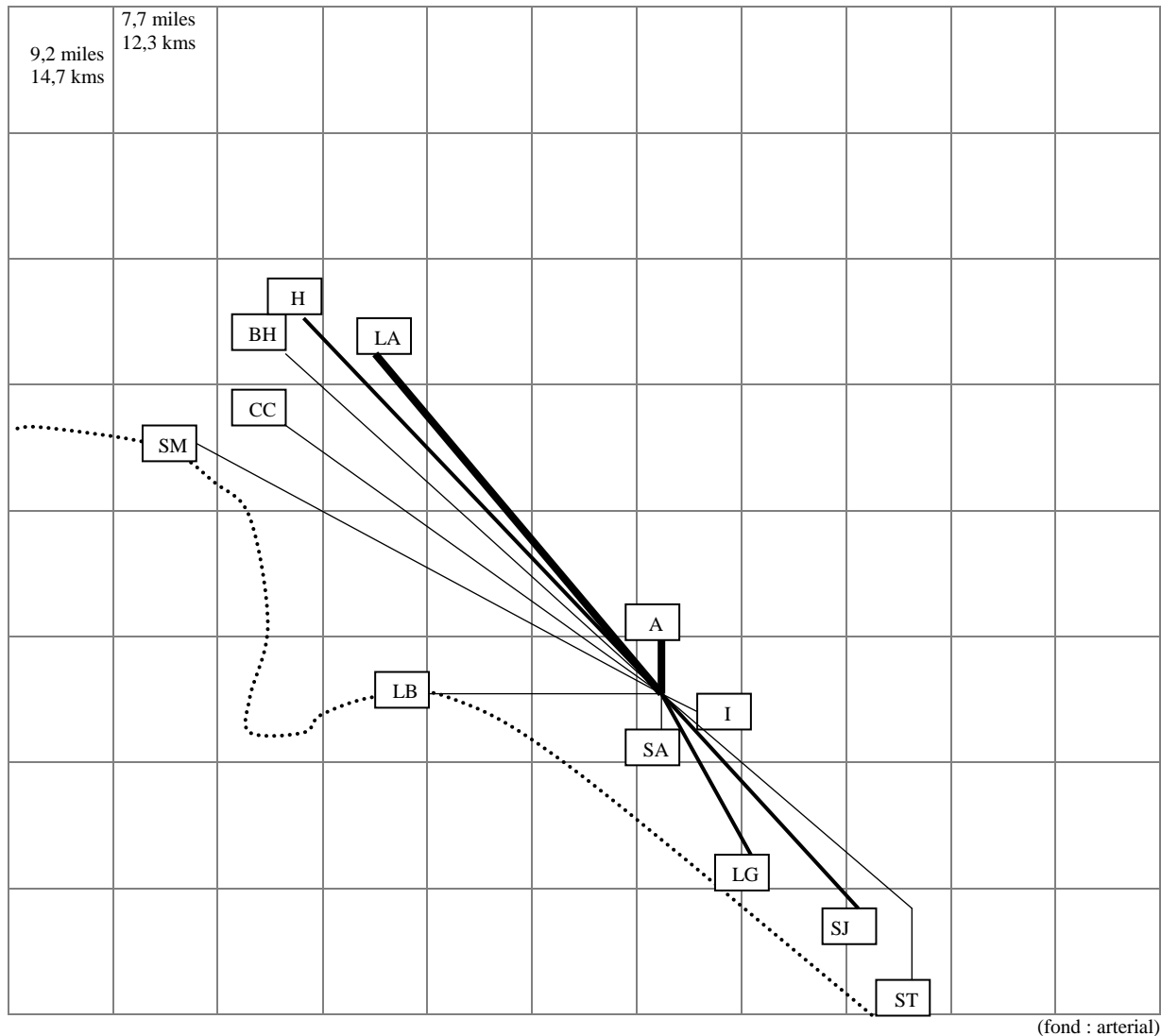
1 carte      —————  
 2 cartes      —————  
 3 cartes      —————

Toponymes : 14 (nombre total de cartes : 19)

BH = Beverly Hills (1)  
 GA = Glendora (1)  
 H = Hollywood (1)  
 LA = Los Angeles (2)  
 LB = Long Beach (1)  
 LG = Laguna Beach (1)  
 M = Malibu (1)

NB = Newport Beach (1)  
 ON = Ontario (3)  
 P = Pomona (1)  
 R = Riverside (1)  
 RC = Rancho Cucamonga (1)  
 SB = San Bernardino (2)  
 UP = Upland (2)

Figure 14. Cartes postales achetées à « Santa Ana, downtown »



1 carte ———

2 cartes ———

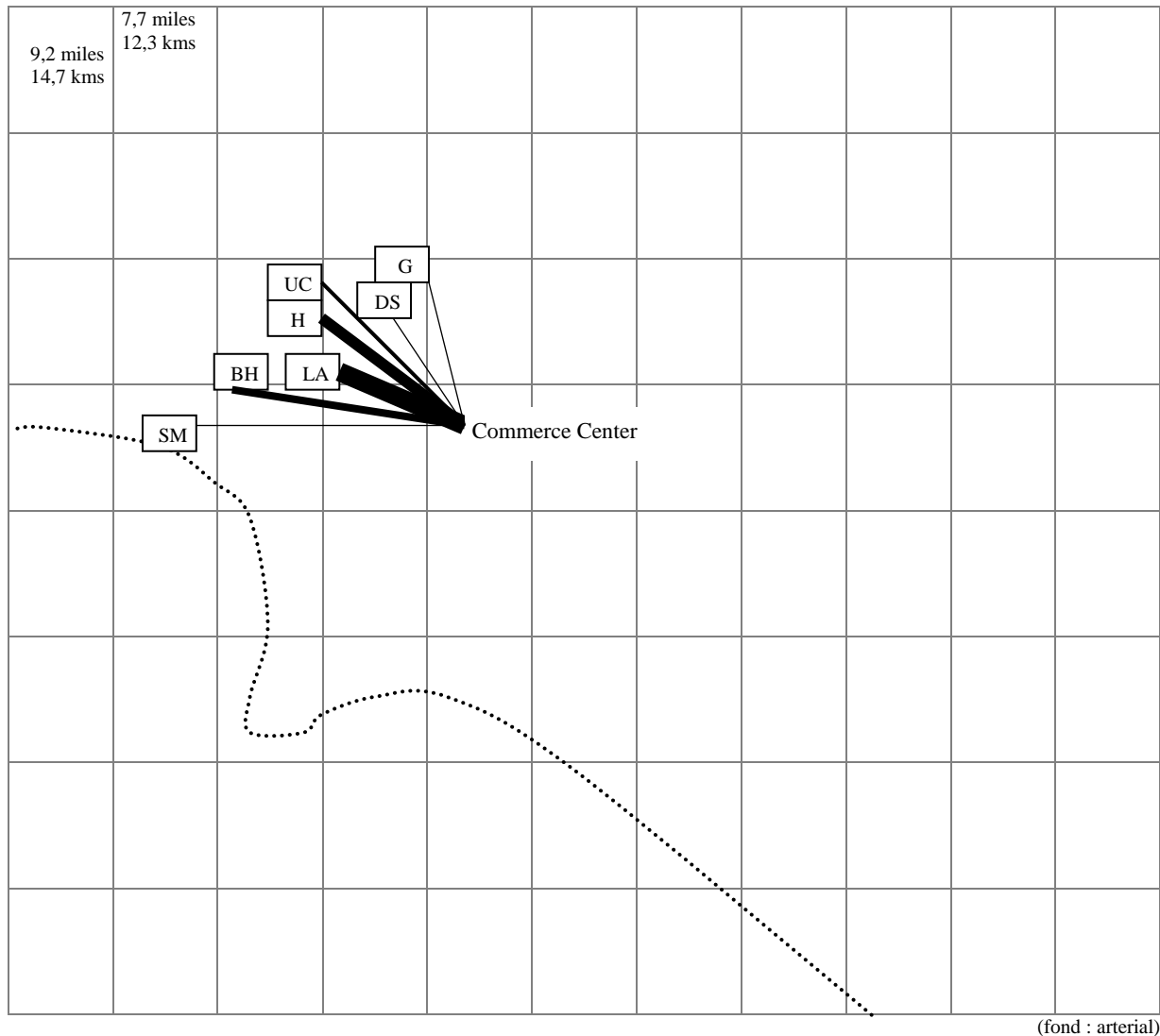
3-4 cartes ———

Toponymes : 12 (nombre total de cartes : 20)

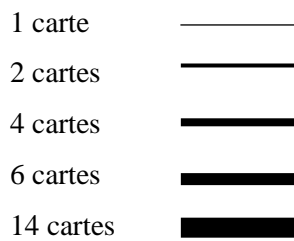
A = Anaheim (4)  
 BH = Beverly Hills (1)  
 CC = Century City (1)  
 H = Hollywood (2)  
 I = Irvine (1)  
 LA = Los Angeles (3)

LB = Long Beach (1)  
 LG = Laguna Beach (2)  
 SA = Santa Ana (1)  
 SJ = San Juan Capistrano (2)  
 SM = Santa Monica (1)  
 ST = San Clemente (1)

Figure 15. Cartes postales achetées à « Commerce »



(fond : arterial)



Toponymes : 7 (nombre total de cartes : 29)

- BH = Beverly Hills (4)
- DS = Dodgers Stadium (1)
- G = Glendale (1)
- H = Hollywood (6)
- LA = Los Angeles (14)
- SM = Santa Monica (1)
- UC = Universal City (2)

Figure 16.

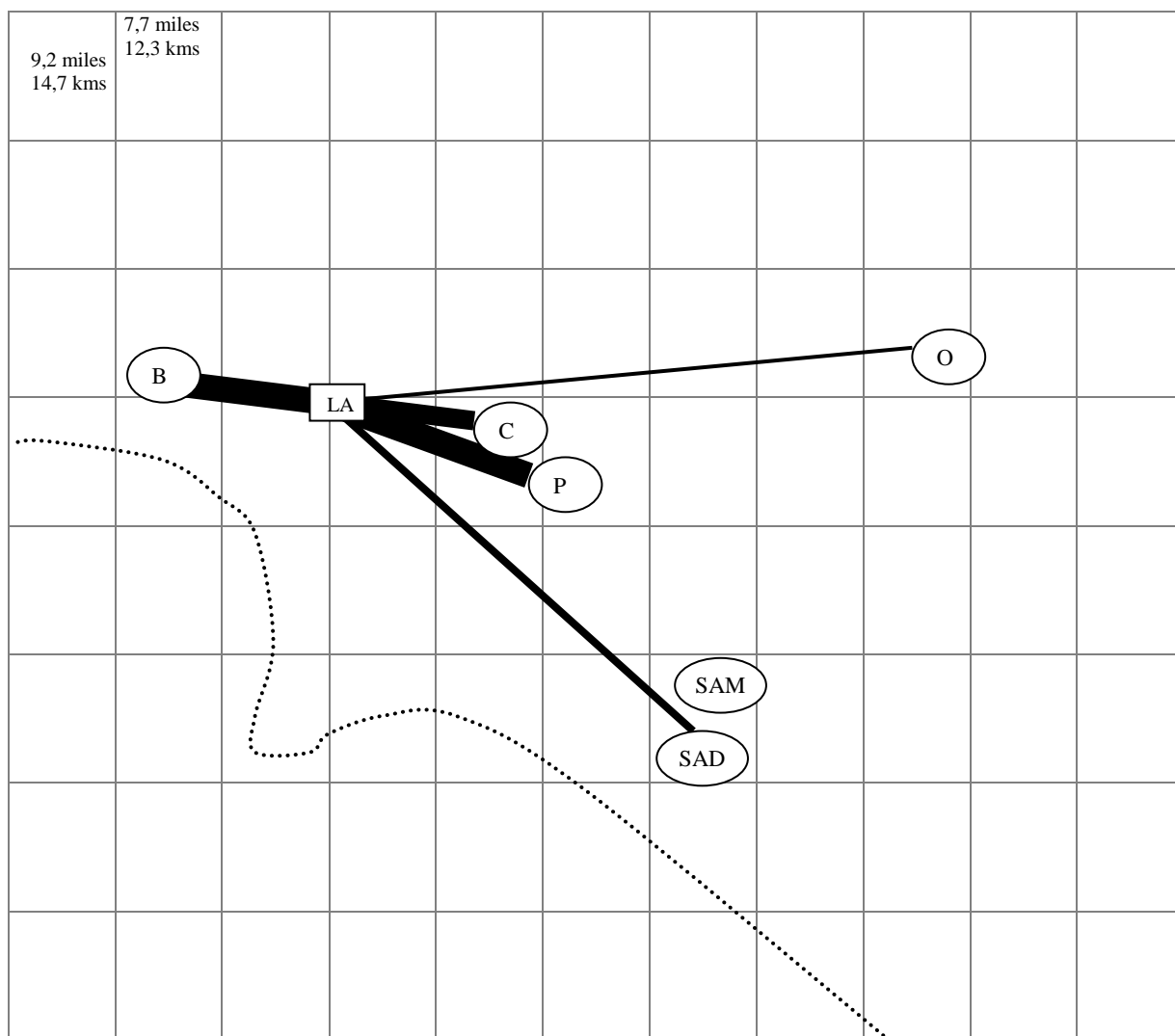
**Carte postale de Los Angeles : autoroutes, gratte-ciel, palmiers et montagnes**

(d'après une carte postale en couleur publiée par Columbia, code corpus B/LA3)

○ = palmiers identifiables sur la photographie originale



Figure 17. **Origine des cartes postales de Los Angeles**



(fond : arterial)

- 2 cartes
- 3 cartes
- 14 cartes
- 21-27 cartes

Lieux d'achat : 6 (nombre total de cartes achetées : 67, dont 58 différentes)

- B      = Brentwood Longs Drugstore (27)
- C      = Commerce Center Mall (14)
- O      = Ontario 4<sup>th</sup> St. shop (2)
- P      = Pico Rivera Plaza (21)
- SAD   = Santa Ana, downtown shop (3)
- SAM   = Santa Ana, Main Place (0)