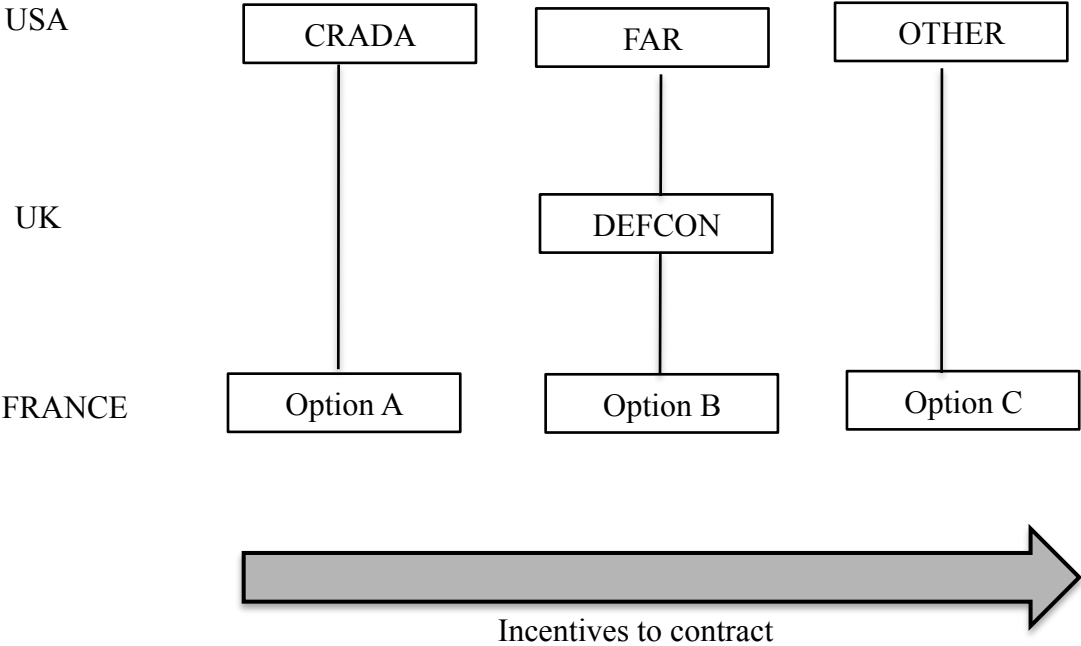


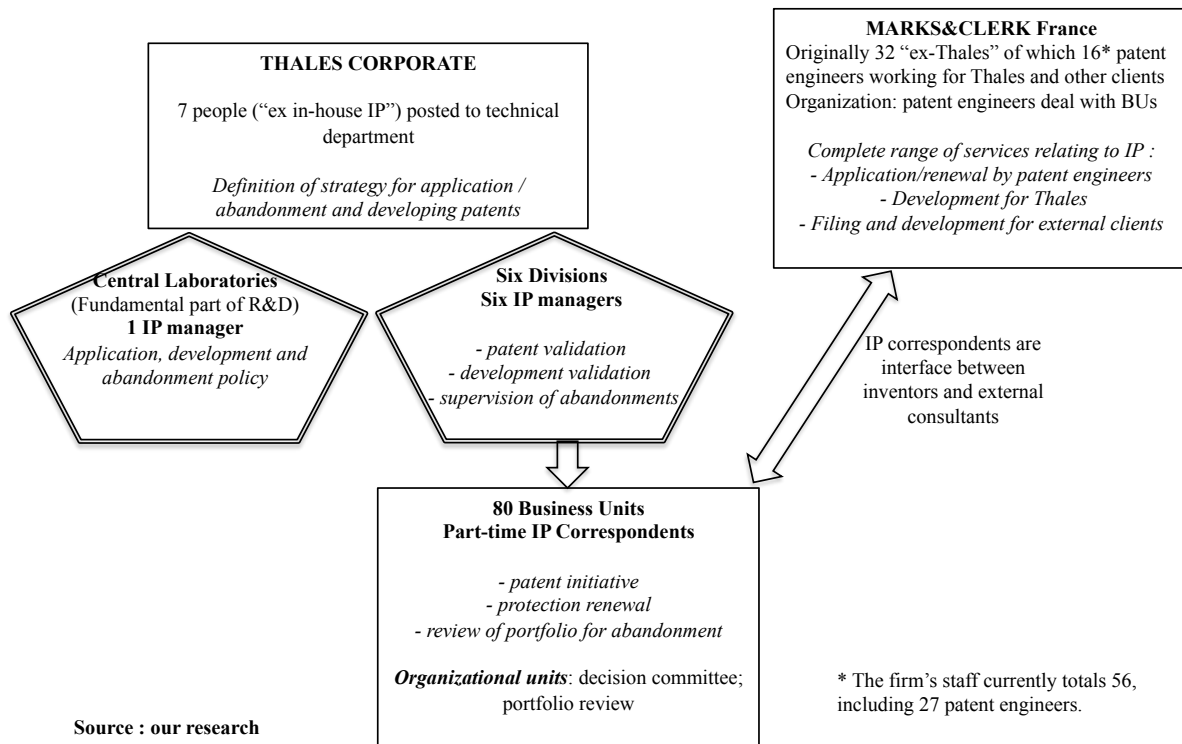
Ayerbe et al., The new challenges of organizing intellectual property in complex industries: A discussion based on the case of Thales, Technovation, 2014, vol 34(4), pp. 232-241

Figure 1 : Incentives depending on institutional framework in the United States, United Kingdom and France



Source : based on Kopp (2006, 46)

Figure 2 : Moving towards outsourcing : different responsibilities regarding IP



Source : our research